

# Sears

## Christmas Book 1969

America's Favorite WISH BOOK

INDEX BEGINS ON PAGE 253



Door decoration from our  
Della Robbia collection,  
pages 332-333



For the easiest, most convenient way to  
have your catalog gift orders sent to out-  
of-town relatives or friends, use Sears  
"Ship-A-Gift" Service. See page 166.

SEARS, ROEBU  
Sat



*An exciting world of* **TOYS**





...just a phone call away

# with this Sears WISH BOOK for 1969

..Where  
imaginative ideas  
become a reality

.. like this child's "Model T"  
Fire Engine powered by a  
real gasoline engine

It has been said that a "Tin Lizzie" could be had in any color as long as it was black. Well here's an exception. This half-scale fire engine is red. Fire engine red. And it's modeled after the famous Ford Model T-10. This turn-of-the-century styling, plus the timeless magic of a fire engine, will prove just as exciting now as when the "Model T" was king.

The angular looks and gleaming brass continue right on up to its non-streamlined, straight-up-and-down windshield. Even the spoked wheels and knobby pneumatic rubber tires look like the originals (although wheels are tough Cicolac® plastic instead of wood).

Budding smoke eaters will enjoy clanging the brass bell and unlimbering the 10 feet of real fire hose. Side-mounted wooden ladders add realism. Steel chassis and body; sleek fiber glass fenders and running boards. Vinyl leather-look upholstery completes the authentic styling.

Reliable 3-HP, 4-cycle Briggs and Stratton engine with recoil starter produces a top speed of 12 MPH. Side-mounted levers operate forward, neutral and reverse gears and the mechanical brake. Throttle is on the steering column. 16x2.125-in. tires. 72 inches long, 36 inches wide, 38 inches high.

NOTE: Engine cannot be licensed or used on streets, highways or sidewalks.

Shpg. wt. 220 lbs. **\$595.**  
28 C 1181N.....

Fire Chief's Helmet. Plastic.  
49 C 86087—Shipping wt. 1 lb. 2 oz....\$1.00

..Where  
uncommon values  
become the standard

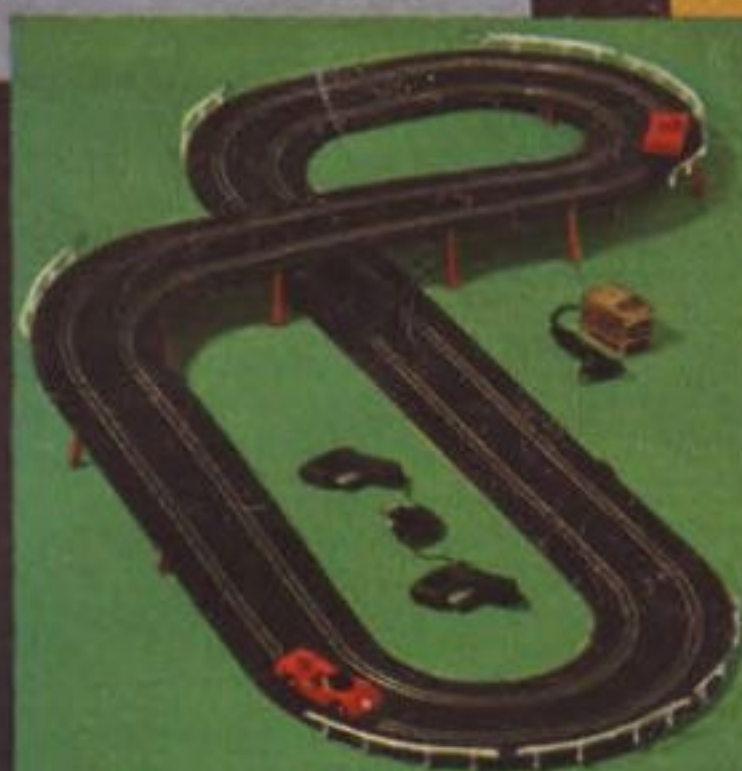
.. like these 5 great buys  
selected from our 165-page  
Toy section



10-piece Race 'n Rally  
"MATCHBOX"® Car Set  
Sold on page 525 for only **\$4<sup>44</sup>**



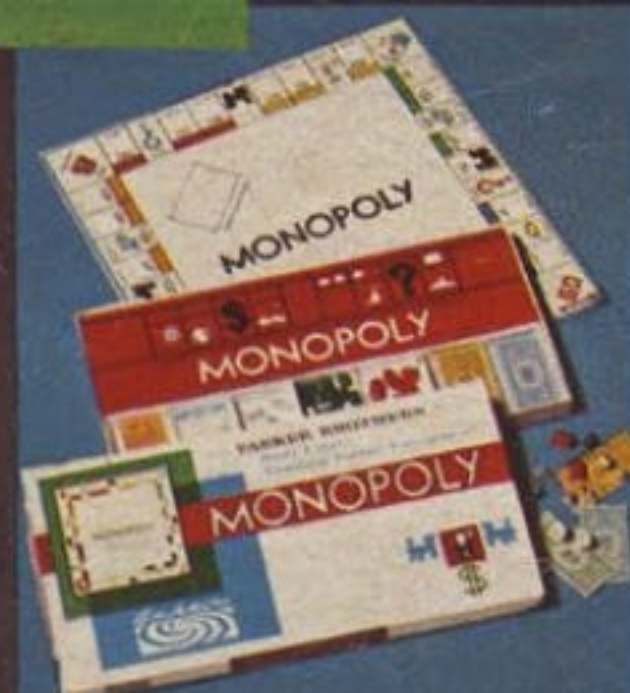
8-piece  
Barbie Gift Set  
Sold on page 608 for only **\$4<sup>44</sup>**



1/32-scale Eldon Road Race  
with 14 feet of roadway  
Sold on page 518 for only **\$13<sup>99</sup>**



Cuddly Musical Teddy Bear  
Sold on page 436 for only **\$3<sup>49</sup>**



Popular Monopoly Game  
Sold on page 479 for only **\$3<sup>49</sup>**



*An exciting world of* **HOLIDAY**





# DECORATIONS .. just a phone call away

## with this Sears WISH BOOK for 1969

..Where  
imaginative ideas  
become a reality

.. like this exquisite  
hand-painted Dresden China  
Nativity Set

Over 250 years ago, in the city of Meissen near Dresden, Germany, the first porcelain was made in Europe. Since then, many people have tried to duplicate this fine porcelain. But none have succeeded. Its translucent beauty and unique coloration remains a secret known only to the skilled craftsmen of this area. Dresden China is still the ultimate.

Therefore, we are understandably proud to be able to offer here one of the finest examples of Dresden China available anywhere.

This exquisite Nativity Set, entitled "The Holy Night", is reproduced from an original sculpture created by the German artist, Siegal. It is accomplished with faithful authenticity in every detail—entirely in one piece.

Each of the figures is so finely detailed that even the tiniest fingernails and eyelashes are molded in—not just painted on. The decoration is done in beautiful life-like colors highlighted by 22K gold. The entire piece is carefully hand crafted and hand painted. As such, no two pieces will be identical in either size or color. The result is a magnificent work of art that will enhance any home now—during this Christmas season—and all through the year.

Approximately 20 inches long, 12 inches wide and 12 inches high. Shipped prepaid from New York. Please allow extra time for handling and delivery. Sorry, no C.O.D.

(Shpg. wt. 110 lbs.)  
F71 C 9706N..... **\$995.**

..Where  
uncommon values  
become the standard

.. like these 5 great buys selected  
from our 20-page Holiday  
Decorating section



Set of 10  
Novelty Indoor Lights

Sold on page 343 for only  
**\$1.94**



9-foot Holly Garland

Sold on page 344 for only

**\$1.66**



Box of 12 Assorted  
Christmas Tree Ornaments

Sold on page 340 for only

**\$1.99**



16-inch Holly Wreath

Sold on page 346 for only

**\$1.99**



Set of 50  
Outdoor Miniature Lights

Sold on page 342 for only  
**\$4.94**



*An exciting world of* **FASHION**





.. just a phone call away

# with this Sears WISH BOOK for 1969

..Where  
imaginative ideas  
become a reality

.. like these "His" and "Her"  
Fur Coats of rare  
dyed Canadian Beaver

Rarer than mink . . . noted for its remarkable softness and warmth . . . beaver has been one of America's most sought-after furs for over 300 years.

Now we bring you Beaver Coats with a new look—designer-created especially for Sears in matching styles for men and women. Fashioned of only the finest black-dyed Canadian beaver pelts (Fur Origin: Canada). Lined with a sumptuous blend of rayon and silk. And expertly tailored by one of the world's leading furriers. The result is coats that represent style and quality seldom found in furs regardless of price.

Order before December 5th for Christmas delivery. Sorry, no C.O.D. orders.

**HIS.** Slightly shaped double-breasted style. Deep notched collar can be buttoned up or V-necked. T-slash pockets. Chest sizes 38, 40, 42 and 44. Please state size when ordering.

Shpg. wt. 6 lbs. **\$1,195.**  
P45 C 17113CF

**HERS.** Slightly shaped double-breasted style with button-anchored belt in back. Deep notched collar can be buttoned up or V-necked. T-slash pockets. Measures about 37 inches long. Misses' sizes 10, 12, 14 and 16. State size when ordering.

Shpg. wt. 5 lbs. **\$1,095.**  
P17 C 5826CF

\*Reg. DuPont T.M.

..Where  
uncommon values  
become the standard

.. like these 5 great buys  
selected from our 131-page  
Apparel section



Girls' Flare-leg Pants  
.. sizes 7 to 14

Sold on page 219 for only  
**\$3<sup>44</sup>**



Little Girls'  
Corduroy Pant Set  
.. sizes 2 to 6x

Sold on page 232 for only **\$3<sup>99</sup>**



Boys'  
Orlon\*  
Sweater ..  
sizes 8 to 20

Sold on page 204  
for only  
**\$3<sup>89</sup>**



Misses'  
Orlon\*  
Turtleneck  
Pullover  
Sweater

Sold on page 133 for only  
**\$5<sup>88</sup>**



Men's  
Lamb's Wool  
Vest

Sold on page 182 for only  
**\$7<sup>99</sup>**



# *An exciting world of* SIGHT





# and SOUND .. just a phone call away

## with this Sears WISH BOOK for 1969

..Where  
imaginative ideas  
become a reality

.. like this expertly-crafted  
replica of an old-time  
Hurdy-Gurdy with Cart

Over 50 years ago, Vincente Llinares of Barcelona, Spain, began making Hurdy-Gurdys and pianos. Before long, his craftsmanship became famous and his instruments were heard everywhere. It's even likely that many of the famous organ grinders of Old New York used Vincente's creations.

A lot of things have happened in 50 years. If anything, the Hurdy-Gurdys made by Vincente Llinares' firm are better now than they ever were. Certainly this model's brilliant, clear sound will kindle a nostalgic sensation in your home when you crank out "Sidewalks of New York."

Actually a Hurdy-Gurdy is a portable barrel organ, and its inner workings are similar to those of a piano. But instead of a keyboard, the Hurdy-Gurdy plays by turning a crank.

The mechanism is housed in a solid wood case which is mounted on a colorful pushcart and held secure by 2 leather straps. Both the organ and its cart are carefully hand finished and decorated until they fairly gleam.

Organ plays 6 tunes, chosen by turning a small selector knob: "Sidewalks of New York", "My Blue Heaven", "Arrivederci Roma", "La Cumpasita", "Lara's Theme" (from "Dr. Zhivago") and "Strangers in the Night".

The organ measures 23½x23½x17¾-in. high while the rubber-tired 2-wheel cart is 50¾x20¾x10¼-in. high.

Shpg. wt. 85 lbs. **\$399.**  
X57 C 2585N2.....

NOTE: Sent from Philadelphia, Chicago, Atlanta or Kansas City. Pay shipping charges from your catalog order plant.

..Where  
uncommon values  
become the standard

.. like these 5 great buys selected  
from our 19-page Home  
Entertainment section



Color Portable TV with  
11-in. diagonal measure screen  
Sold on page 382 for only **\$188<sup>88</sup>**



Flat-top Guitar  
with Carrying Bag  
Sold on page 394 for only **\$17<sup>88</sup>**



Exclusive All-Star "Moments  
to Remember" LP Record  
Sold on page 395 for only **\$2<sup>49</sup>**



Mini-size AM  
Portable Radio  
Sold on page 391 for only **\$3<sup>98</sup>**



Dual-powered AM Portable Radio  
with big 6x4-inch speaker  
Sold on page 391 for only **\$14<sup>88</sup>**



# *An exciting world of* GOURMET





# ACCESSORIES . . . just a phone call away

## with this Sears WISH BOOK for 1969

..Where  
imaginative ideas  
become a reality

.. like this Paul Revere  
"Limited Edition"  
Gourmet Cookware

"It is the universal belief that no one in this country could make copper so malleable as to hammer it hot. I determined to find the secret and have pleasure to say that I have gained it." These words of Paul Revere, written in 1801 to a friend in Congress, mark the birth of America's copper industry.

Paul Revere's spirit of innovation continues in the company he founded—and 168 years of experience with copper are reflected in this Limited Edition Cookware. It is by far the finest Sears has ever offered.

Thick copper sheathing, seamless stainless steel liners and solid brass handles provide the optimum cooking performance demanded by gourmet chefs. Copper's lasting beauty in this classic design will proclaim your good taste for years. *Shipped postpaid.*

- 1 11½-in. open Crepes Suzette Pan.  
11 C 23007—(Wt. 3 lbs. 10 oz.)...\$28.75
  - 2 Heritage 2-quart Tea Kettle. Wood grip.  
11 C 23005—(Shpg. wt. 1 lb. 10 oz.) \$10.00
  - 3 6½-in. individual open Casserole.  
11 C 23006—(Shpg. wt. 11 oz.)...\$5.00
  - 4 Solid brass Utensil Rack. 22 inches long.  
11 C 23008—(Shpg. wt. 1 lb.)...\$11.50
  - 5 12-in. oval Au Gratin Pan.  
11 C 23004—(Shpg. wt. 3 lbs.)...\$23.00
  - 6 1½-qt. Beef Fondue. Tray, Sterno® burner, stand included.  
11 C 23003—(Shpg. wt. 4 lbs. 7 oz.)...\$40.25
  - 7 2-quart Cheese Fondue/Saucepan.  
11 C 23014—(Shpg. wt. 3 lbs.)...\$23.00
  - 8 3-piece Flame Set. Includes 12-in. tray, stand and alcohol burner.  
11 C 23009C—(Shpg. wt. 4 lbs.)...\$28.75
  - 9 2-quart covered Buffet Casserole.  
11 C 23011—(Shpg. wt. 2 lbs. 12 oz.) \$23.00
  - 10 10½-in. open round Au Gratin Pan.  
11 C 23012—(Shpg. wt. 1 lb. 15 oz.) \$23.00
  - 11 10½-in. open Skillet.  
11 C 23013—(Shpg. wt. 2 lbs. 13 oz.) \$23.00
- 9-piece Set . . . separately total \$120.75.  
Includes items (7), (8), (9), (10) and (11) described above.  
11 C 23002L—(Shpg. wt. 16 lbs.)...Set **\$99.**

..Where  
uncommon values  
become the standard

.. like these 4 great buys  
selected from our 14-page  
Gourmet section



Hibachi Canape Set  
Sold on page 311 for only  
**\$5<sup>99</sup>**



Set of 4 Steak Platters  
Sold on page 302 for only  
**\$4<sup>88</sup>**



5-piece Hostess Tray Set  
Sold on page 286 for only  
**\$7<sup>88</sup>**



2-quart Aluminum Fondue  
Sold on page 308 for only  
**\$8<sup>49</sup>**



*An exciting world of* **BEAUTIFUL**





# GIFTS... just a phone call away

## with this Sears WISH BOOK for 1969

**..Where  
imaginative ideas  
become a reality**

.. like these authentic copies  
of the famous Boulle and  
Neuchatel Pendulum Clocks

In 17th and 18th century France, under the reign of the great Bourbon kings, a group of skilled artisans created unique objet d'art clocks whose beauty and elegance have never been equaled.

Today, few of these clocks still exist outside of museums and private collections. However, through painstaking research into the original methods of production, we are able to bring you these exact replicas—clocks that duplicate not only the design but also the hand-crafted workmanship of those made hundreds of years ago. Even the bell chimes that count the hours and strike the half-hours are authentic.

Each clock is registered and signed by the artist who made it. 8-day pendulum movement. From W. Germany.

**1 Boulle Clock.** Named after its designer, Charles Boulle, a protege of Louis XIV. Wood case with tortoiseshell design inlaid with brass and decorated with 23½-karat gold-plated garlands and figure of cast bronze. With matching wall pedestal. 31 in. tall.

Shpg. wt. 24 lbs. **\$499.**  
F4 C 7240.....

**2 Neuchatel Clock.** From the period of Louis XVI. Wood cases are hand crafted, then hand painted with delicate floral designs and hand finished with six coats of clear lacquer. 23½-karat gold-leaf trim. Matching wall pedestal. 25¼ in. tall.

F4 C 7241—Wt. 11 lbs.... **\$250.**

*Shipped direct from Import Depot in New Jersey.  
Order before December 11th for Christmas delivery.  
No C.O.D. orders*

**..Where  
uncommon values  
become the standard**

.. like these 5 great buys  
selected from our 29-page  
Jewelry section



**Raggedy Ann  
Musical Jewelry Box**  
Sold on page 87 for only

**\$2<sup>24</sup>**



**Boy's  
Calendar Watch**  
Sold on page  
83 for only

**\$9<sup>99</sup>**



**Carved Ivory Pendant**  
Sold on page 73 for only

**\$2<sup>99</sup>**



**Men's I.D. Bracelet**  
Sold on page 91  
for only

**\$3<sup>99</sup>**



**Travel Alarm Clock**  
Sold on page 94  
for only

**\$5<sup>99</sup>**



*An exciting world of* **NIGHTWEAR**





..just a phone call away

# with this Sears WISH BOOK for 1969

..Where  
imaginative ideas  
become a reality

.. like this chiffon and satin  
Peignoir Set trimmed  
with luxurious Marabou

"She walks in beauty like the night  
Of cloudless climes and starry skies . . ."

Lord Byron's lyric poetry best describes the effect of this elegantly classic peignoir and gown set.

The remarkable softness of rare marabou feathers, the shimmer of satin and the star-bright sparkle of rhinestone buttons reflect the look of luxury you expect to see in nightwear of the very finest quality.

It's designer-created especially for Sears . . . fashioned with only the most costly fabrics and individually tailored to her height for a custom fit.

The sweeping Peignoir is lavishly full cut. Two cloud-soft layers of the filmiest nylon tricot chiffon are used throughout. The trim is a satin band of Arnel® triacetate and polyester. Downy-soft marabou rings the collar, cuffs and hem.

The Gown is luxurious nylon satin tricot under a layer of sheer nylon chiffon. For shaping and support, its shirred bodice has a stretch back of nylon and Lycra® spandex, and a built-in bra that's slightly contoured with 100% Kodel® polyester fiberfill.

The marabou trim detaches so both gown and peignoir can be machine washed at warm temperature.

Sent in gift box postpaid from New York. Allow about 3 weeks for delivery. Sorry no C.O.D. orders. Bust sizes 32, 34, 36 and 38.

State size then height when ordering.

(Shpg. wt. 2 lbs. 12 oz.)

F38 C 23101F . . . . . Set **\$125.**

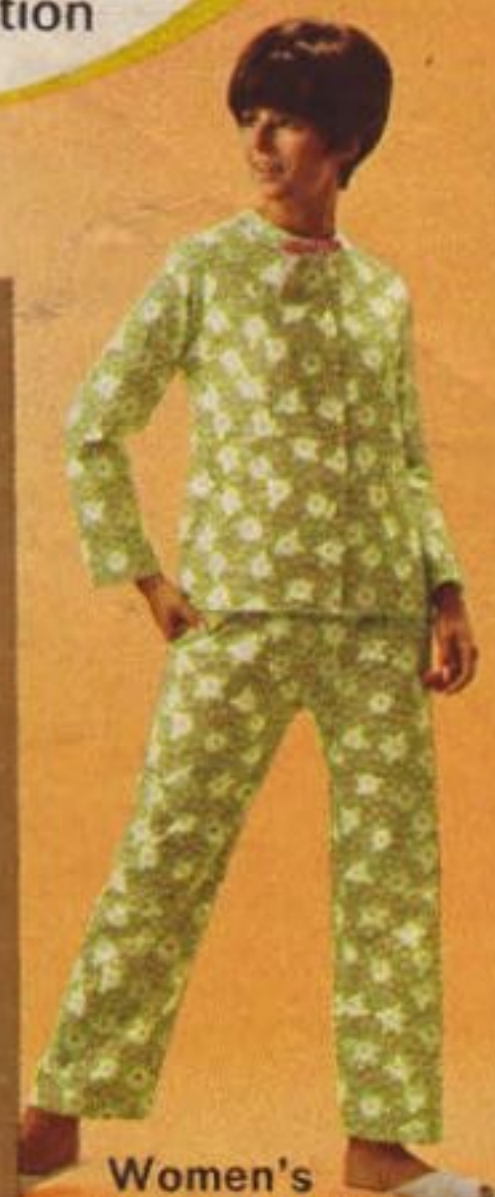
..Where  
uncommon values  
become the standard

.. like these 5 great buys  
selected from our 52-page  
Nightwear section



Boys' Flannel Pajamas  
Sizes 6 to 12

Sold on page **\$2<sup>25</sup>**  
46 for only



Women's  
Flannel Pajamas

Sold on page 33 for only  
**\$2<sup>97</sup>**



Men's PERMA-PREST®  
Broadcloth Pajamas

Sold on page **\$4<sup>99</sup>**  
55 for only



Girls' Brushed Tricot  
Nightgown Sizes 7 to 14

Sold on  
page 52  
for only  
**\$2<sup>90</sup>**



Boys' Flannel  
Pajama and  
Robe Set—  
Sizes 3 to 6x

Sold on page **\$4<sup>59</sup>**  
41 for only



Starting here . .  
52 pages of  
Lounge and Sleepwear  
for the entire family

# The Great

## 1 Dress-up at-home Gown.

Black velvety fleece top of 75% Arnel® triacetate, 25% nylon . . V-neck front and back. Festive gold quilted satin skirt of acetate with polyester fill..black braid trim. Satin sash. Long back zipper. Side-seam pockets.

Shipping weight 1 lb. 13 oz.

State size 8, 10, 12, 14, 16.

38 C 60261F .....\$22.00

## 2 Shirt-and-skirt Look..one-

piece hostess gown. Whipped Cream® polyester crepe, button-front top has lacy ruffles. Velvety fleece skirt of 75% Arnel® triacetate, 25% nylon has partial front zipper. Acetate satin sash. Side-seam pockets.

State size 8, 10, 12, 14, 16.

38 C 60271F—Rose and white

38 C 60272F—Emerald, white

Shipping wt. 1 lb. 9 oz. . . \$20.00

## 3 Slipper. In rich rayon satin.

Cushioned socklining, composition sole, 1¼-inch heel.

Sizes B (med.) 5, 6, 7, 8, 9, 10.

State full size, B width.

15 C 54460F—Rose garnet

15 C 54461F—Black

Shipping weight 1 pound . . \$4.99





# Entertainers

Sears New Collection of  
Fun-At-Home  
Hostess Fashions  
to make you  
very entertaining



**4** Tunic over pants. Wear as a pair, or slip on the shifty tunic alone. Back zipper. Self-fabric belt. Stove-pipe pants have covered elastic waist. Soft double-knit Arnel® triacetate jersey. Persian-look border print is predominantly blue.

State size 8, 10, 12, 14, 16.  
38 C 60121F—Wt. 1 lb. 5 oz. . \$18.00

**5** Double-knit Jersey Culotte of Arnel® triacetate . . soft and flowing. Sleeves have elasticized ruffle cuff. Back zipper. Side-seam pockets. Black cotton velveteen belt. Geometric border print is predominantly gold color with black.

State size 8, 10, 12, 14, 16.  
38 C 60381F—Wt. 1 lb. 5 oz. . \$18.00



**6** Velvety Wincama® fleece Culotte of 80% Arnel® triacetate, 20% nylon. Front zipper. Elegantly festive gold-color metallic Schiffli embroidery at neckline, cuffs; matching belt. Gold-color metallic zip tassel. Side-seam pocket. Wt. 1 lb. 7 oz.

38 C 60541F—Flame  
38 C 60542F—Apple green  
State size 8, 10, 12, 14, 16 . . . . . \$16.00

TALL . . . over 5 ft. 7 in. Flame only. Wt. 1 lb. 7 oz.  
38 C 60543F—State size 10, 12, 14, 16, 18 . . \$18.00

Items (2), (4), (5), (6): machine wash, separately, warm; item (1) hand wash



# Fleece

SHOWN ON THIS PAGE

## Regal Royalcama® fleece .. the most luxurious fleece we've ever sold

( 1 and 2 ) Softer, plushier, more richly lustrous .. styled and trimmed to enhance its innate magnificence. Looks like an unbelievably lavish velvet .. and it machine washes beautifully. A blend of 85% Arnel® triacetate, 15% nylon

**1 Hostess Gown** .. for festive at-home occasions and elegant lounging. Uniquely cut butterfly sleeves lined with acetate satin. Unusual schiffli embroidery on stand-up neckline and front. Back zipper. Two side-seam pockets. Mach. wash sep., warm temp.

State size 8, 10, 12, 14, 16, 18.

38C60841F-Green 38C60842F-Blue  
Shipping weight 1 lb. 11 oz. .... \$23.00

**2 Robe.** Opulent in a delicately feminine way: the gold-color metallic thread etching a leaf-and-flower design on ribbon that trims button front and cuffs. Stand-up collar. 3-way self-fabric belt. Two side-seam pockets. Machine washable, medium temp.

State size 8, 10, 12, 14, 16, 18.

38C96841F-Terra 38C96842F-Blue  
Shipping weight 1 lb. 8 oz. .... \$23.00

SHOWN ON FACING PAGE

## Wincama® Fleece

( 3 thru 5 ) Soft and cozy warm with little weight or bulkiness .. and wonderfully washable by machine at warm temperature. Gently beautiful. A blend of 80% Arnel® triacetate, 20% nylon

**3 Long Robe** .. zip front. Dressy step-in style has front zipper closed by big pear-shaped pearl-look pull. Raglan sleeves. Braid trim. Three-way self-fabric belt. Side-seam pocket.

State size 10, 12, 14, 16, 18.

38C96751F-Blue 38C96752F-Orange  
Shipping weight 1 lb. 4 oz. .... \$13.00

**4 Short Robe** .. button front. Fawn-color simulated leather collar, cuffs, covered buttons. Self-fabric belt. Two side-seam pockets.

State size 10, 12, 14, 16, 18.

38C96491F-Green 38C96492F-Brown  
Shipping weight 1 lb. 3 oz. .... \$13.00

**5 Long Robe** .. button front. Shimmering acetate satin trim, covered buttons, 3-way satin rope belt. Satin applique on collar. Side-seam pocket.

State size 10, 12, 14, 16, 18.

38C97102F-Rose 38C97101F-Blue  
Shipping weight 1 lb. 4 oz. .... \$14.00

TALL .. fits heights over 5 ft. 7 in.

State size 12, 14, 16, 18.

38C97104F-Rose 38C97103F-Blue  
Shipping weight 1 lb. 4 oz. .... \$16.00







# Quilted



1



2

3

**1** Plaid . . proportioned sizes. 3-way self-fabric rope belt. White cotton eyelet ruffles. White domed buttons. Side-seam pocket. Cotton; lastingly fluffy polyester fill; acetate tricot back.

Shipping weight 1 pound 11 ounces.  
38 C 94842F—Orange 38 C 94843F—Blue  
State size 8, 10, 12, 14, 16, 18 . . . . . \$12.00

SHORT . . under 5 ft. 3 in. Orange only.

Please state size 8, 10, 12, 14, 16.

38 C 94841F . \$12.00

TALL . . over 5 ft. 7 in. Orange only.

Please state size 12, 14, 16, 18.

38 C 94844F . \$14.00

**2** Solid-color *combed-cotton* Batiste. Linen-look cotton ribbon trim. Self-fabric rope belt. Side-seam pocket. Polyester fill; acetate tricot back. Wt. 1 lb. 9 oz.

38 C 94851F—Yellow 38 C 94852F—Blue  
State size 8, 10, 12, 14, 16, 18 . . . . . \$14.00

**3** Floral print . . Misses' and Women's sizes. True blue, white and red. Red piping trim, covered buttons. Patch pockets. Cotton; polyester fill; acetate tricot back. Wt. 1 lb. 11 oz.

State Misses' size 10, 12, 14, 16, 18. 38 C 94861F . \$13.00

State Women's size 38, 40, 42, 44. 38 C 94862F . \$15.00

Robes (1 thru 5): Machine washable at warm temp.



# Cotton



**4** White-Dot Print. Chic wrap style closed by self-fabric belt with big white buckle. White cotton eyelet ruffles at cuffs, neckline, front and hem. Side-seam pocket. Lastingly fluffy polyester fill; acetate tricot back.

State size 8, 10, 12, 14, 16, 18.

38 C 94571F—Brown

38 C 94572F—Blue

Wt. 1 lb. 6 oz. . . . . \$9.00



**5** Checked Gingham. Yarn dyed; checks are woven in . . . color stays true. Ruffles and ribbon-beaded lace. Wide acetate-satin ribbon belt. Side-seam pocket. Cotton; polyester fill; acetate tricot back.

State size 8, 10, 12, 14, 16, 18.

38 C 94451F—Pink

38 C 94452F—Mint

Wt. 1 lb. 6 oz. . . . . \$9.00



## Quilted Satin

**6** Zipper-front step-in style gives a dress-up look to this luxuriously festive robe. Decorated at neckline with elegant heirloom-gold-look buckle. Shimmering acetate satin quilted with a stitch so pretty it looks like embroidery. Lastingly fluffy polyester fill. Separate smooth lining of acetate tricot.  $\frac{3}{4}$ -length sleeves. Two side-seam pockets. Hand washable separately.

State size 10, 12, 14, 16, 18.

38 C 95671F—Gold

38 C 95672F—Green

Shipping weight 1 lb. 4 oz. . . . . \$15.00





# Cuddly Pile Robes

**1** It's lush . . . rail-cut pile has a luxurious fur look . . . Orlon® acrylic on cotton back. Coachman styling; flower-shaped buttons accent the double-breasted front. Attractive notched collar. Side-seam pockets. Machine washable at warm temperature.

38 C 96931F—White

38 C 96932F—Orange

State Misses' size 10, 12, 14, 16, 18. Shipping weight 2 pounds . . . \$12.00

**2** It's young . . . pert Peter Pan collar edged with gold-color metallic braid. Acrylic pile on cotton back wraps you in cuddly comfort. Side-seam pocket. Machine wash at warm temperature.

State Misses' size 10, 12, 14, 16, 18.

38 C 96741F—Turquoise

38 C 96742F—Bright rose

Shipping weight 1 lb. 6 oz. . . . \$8.00

**3** It's wild . . . black-and-white jungle print. Fashionable wrap robe ties with its own self-fabric sash belt. Side-seam pocket. Soft Orlon® acrylic pile on cotton back. Machine washable at warm temperature.

State Misses' size 8, 10, 12, 14, 16.

Shipping wt. 1 lb. 15 oz.

38 C 96451F . . . \$14.00

\* Reg. T.M. DuPont





# Corduroy Robes

**4** Short... new "high-low" extra-wide wale. Tortoise-shell-look buttons and buckle. Self-fabric belt. Patch pockets. Cotton. Machine wash, warm.

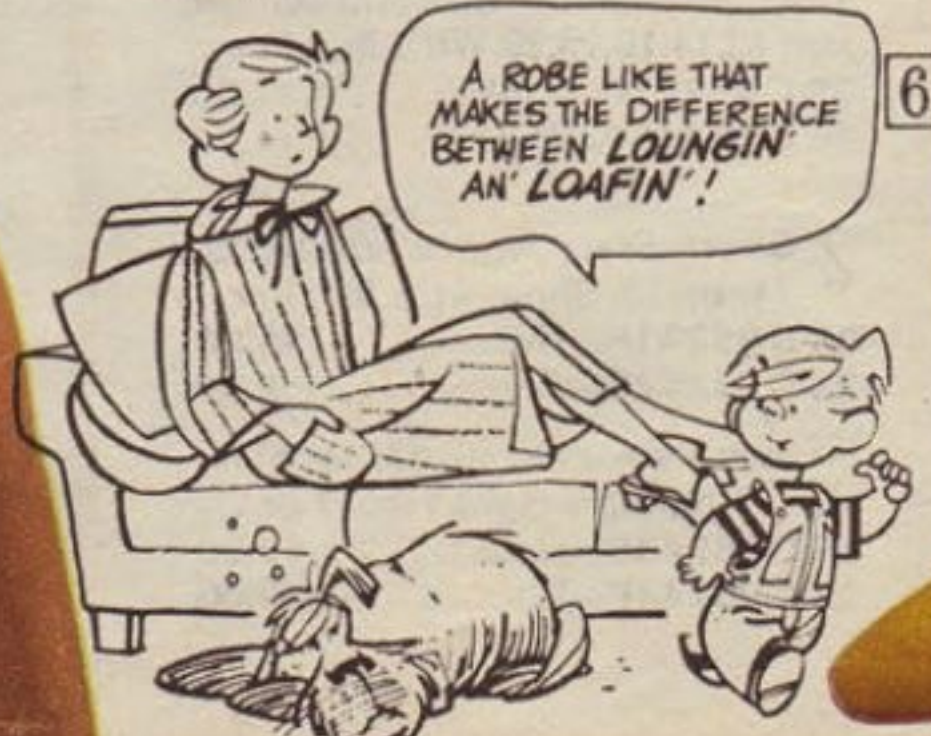
State Misses' size 10, 12, 14, 16, 18. Wt. 1 lb. 12 oz.  
38 C 96731F—Rose. \$12.00  
38 C 96732F—Beige. 12.00

**5** Short... pinwale. Embroidered flowers on patch pockets. Sunny yellow trim. Cotton. Machine wash, separately, warm.

State Misses' size 10, 12, 14, 16, 18.  
38 C 96871F—Flame 38 C 96872F—Blue  
Shipping weight 1 lb. 3 oz. .... \$7.00  
State Women's size 38, 40, 42, 44.  
38C96873F—Flame 38C96874F—Blue  
Shipping weight 1 lb. 3 oz. .... \$8.00

**6** Long... new "high-low" extra-wide wale. Chic wood-look buttons. 3-way self-fabric belt. Side-seam pockets. Stand-up collar. Cotton. Mach. wash, warm.

State Misses' size 10, 12, 14, 16, 18. Wt. 1 lb. 10 oz.  
38C96471F—Gold... \$14.00  
38C96472F—Blue... 14.00





# Quilted Nylon

Look to Sears for  
UNCOMMON VALUE

1

2

The finest quality nylon  
tricot we've ever used for  
a quilt robe so low priced

Only \$8 Misses' Short

Schiffli embroidery trims the button front. Acetate satin bow. ¾-length sleeves. Side-seam pocket. Fluffy polyester fill; acetate tricot back. Machine wash, warm.

1 Long. State Misses' size 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 14 oz.  
38 C 95245F—Pink ..... \$10.00  
38 C 95246F—Gold ..... 10.00  
Tall . . over 5 ft. 7 in. State Misses' size 12, 14, 16, 18, 20. Wt. 1 lb. 14 oz.  
38 C 95247F—Pink ..... \$11.00  
38 C 95248F—Gold ..... 11.00

2 Short. State Misses' size 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 11 oz.  
38 C 95241F—Gold ..... \$8.00  
38 C 95242F—Blue ..... 8.00  
Women's sizes 38, 40, 42, 44. State size. Shipping weight 1 lb. 11 oz.  
38 C 95243F—Gold ..... \$9.00  
38 C 95244F—Blue ..... 9.00

3

4

Look to Sears for  
UNCOMMON VALUE

Chenille

Superior-quality Chenille that's extra deep,  
rich, plushy . . priced outstandingly low

\$5.88 Short robe, Misses' sizes

Soft cotton chenille. Lovely scrollwork down front and around the hemline. Shirring along back yoke for comfortable fullness. Two patch pockets. ¾-length sleeves. Mach. wash, separately, warm temp.

3 Short. State Misses' size 10, 12, 14, 16, 18. 38 C 98791F—Orange 38 C 98792F—Avocado Wt. 1 lb. 7 oz. .... \$5.88 Women's sizes 38, 40, 42, 44. State size. 38 C 98793F—Orange 38 C 98794F—Avocado Wt. 1 lb. 7 oz. .... \$6.88	4 Long. State Misses' size 10, 12, 14, 16, 18, 20. 38 C 98795F—Orange 38 C 98796F—Avocado Wt. 1 lb. 11 oz. .... \$6.88 Women's sizes 40, 42, 44, 46. State size. 38 C 98797F—Orange 38 C 98798F—Avocado Wt. 1 lb. 11 oz. .... \$7.88
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# Terry



- Soft, absorbent 9-ounce cotton fabric with cuddly terry loops inside and out, just like a towel
- Fashion-styled robes . . . generously cut, carefully tailored with durable safety-stitched seams

**Floral print . . . button front.** Pleated (rather than shirred) under yoke front and back for comfortable fullness. Elbow-length raglan sleeves.

**SHORT** Side-seam pocket. *State Misses' size* 10-12; 14-16; 18.

38 C 85483F—Blue  
38 C 85482F—Pink  
Shpg. wt. 1 lb. 8 oz. . . . **\$8<sup>90</sup>**

**LONG** 3-way self-fabric belt. Patch pocket. *State Misses' size* 10-12; 14-16; 18.

38 C 85492F—Pink  
38 C 85493F—Blue  
Shipping wt. 2 lbs. . . . **\$10<sup>90</sup>**

*All terry robes: machine washable, separately, medium temp.*

**Solid color . . . zipper front.** Elegant embroidery band trims collar, front,  $\frac{3}{4}$ -length sleeves. Step-in style . . .  $\frac{3}{4}$  zipper. Side-seam pocket.

**SHORT** Shpg. wt. 1 lb. 8 oz.  
38 C 85452F—Persimmon  
38 C 85453F—Montego blue  
*State Misses' size* 10-12; 14-16; 18. . . . **\$8<sup>90</sup>**

Now in **LARGER sizes!** Montego blue only. *State Women's size* 38-40; 42-44.

38 C 85463F  
Shpg. wt. 1 lb. 8 oz. . . . **\$9<sup>90</sup>**

**LONG** Shpg. wt. 2 lbs.  
38 C 85473F—Montego blue  
38 C 85472F—Persimmon  
*State Misses' size* 10-12; 14-16; 18. . . . **\$10<sup>90</sup>**





# Coordinates ..Caprolan nylon tricot frosted with lace



( 1 and 3 ) Quilted Robes. Unusual stitching. Raglan sleeves. Ecru-color nylon lace trim, covered buttons. Side-seam pockets. Separate nylon tricot lining. Fluffy Kodel® polyester fill. Machine wash, warm.

**1** LONG. State size 10, 12, 14, 16, 18. Shipping weight 1 pound 8 ounces.  
38 C 94321F—Cherry ..... \$16.00  
38 C 94322F—Blue..... 16.00

**3** SHORT. State size 10, 12, 14, 16, 18. Shipping weight 1 pound 4 ounces.  
38 C 94301F—Cherry ..... \$13.00  
38 C 94302F—Blue..... 13.00

**2** Shift. Lavishly full sweep. Ecru-color nylon lace accented with acetate satin. Sheer tricot over opaque tricot. Wt. 6 oz.  
38 C 27608F—Cherry 38 C 27604F—Blue  
State bust 32-34; 36; 38-40; 42-44 .... \$8.00

**4** Pajama. Ecru-color lace trims short sleeves, pocket, acetate-satin collar, placket. Covered elastic waist. Wt. 1 lb.  
38 C 17841F—Cherry 38 C 17845F—Blue  
State bust size 32, 34, 36, 38, 40 ..... \$9.00

**5** Scuffs. Suede-like fabric sole. Wt. 4 oz.  
38C29748F—Cherry 38C29744F—Blue  
State shoe size 5-6½; 7-8; 8½-10 .... \$3.00

Items (2,4,5): machine wash, medium temp.



# Sleep Sets ..each includes matching coat



Set (1) is guaranteed to give normal wear for 1 full year or return for replacement or refund



Sears \* Best

**1 Gown and Coat Set.** Chic wrap coat with rich acetate satin lapels and cuffs (white on chocolate; all aqua). Self-fabric sash. Lace appliques; lace-covered buttons. Sleeveless gown. Monsanto nylon tricot. Machine wash, medium temp.

State bust size 28-30; 32-34; 36; 38-40.

38 C 23225F-Chocolate 38 C 23223F-Aqua  
Shipping weight 12 ounces.....Set \$13.00

**2 Pajama and Coat Set.** Kabuki coat in bright floral print has button front and solid-color sash. Short-sleeve pajama in floral print has button front. Solid-color pants have covered elastic waist. Nylon tricot. Machine wash, medium temp.

State bust size 32, 34, 36, 38, 40.

38 C 18702F-Orange 38 C 18703F-Green  
Shipping weight 1 lb. 4 oz. ....Set \$12.00

**SEARS BEST BECAUSE** of its fine fabric and workmanship . . and its fashionable details: unusual quilt stitching, satin trapunto trim, hiding closings

**3 Quilt coat:** front zipper, side-seam pocket, raglan  $\frac{3}{4}$ -length sleeves . . polyester fiberfill, nylon back. Pajama: front buttons, raglan short sleeves, covered elastic waist. Nylon tricot . . acetate satin trim. Mach. wash, warm. Wt. 1 lb. 14 oz. State bust size 32, 34, 36, 38, 40.

38 C 17853F-Jade blue .....Set \$18.00  
38 C 17852F-Saffron gold .....Set 18.00  
38 C 17851F-Oriental red .....Set 18.00

TALL . . fits heights over 5 ft. 7 in. Jade blue only.

State bust size 34, 36, 38, 40.

38 C 17857F-Shpg. wt. 1 lb. 14 oz. ...Set \$19.00



PLCSBM KOGAE Sears 27





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**1 Peignoir Set.** Beautifully sculptured nylon lace on coat sleeve, gown hem . . . exquisitely cut out (rather than simply sewn over tricot). Elegant wide-sweep, cape-sleeve coat is double-layer sheer Caprolan\* nylon tricot. Gown is opaque.

State bust size 32-34; 36; 38-40; 42-44.

38 C 23089F—Black

38 C 23083F—Ming jade

Shpg. wt. 12 oz. . . Set \$18.00

**2 Mini Peignoir Set.** English-look coat combines double-layer sheer ruffles and nylon lace lined with sheer tricot. Nylon ribbon sash. Opaque gown overlaid with sheer tricot. All Caprolan\* nylon. Shpg. wt. 12 oz.

State Junior size 5, 7, 9, 11, 13.

38 C 29621F—White . . . Set \$13.00

38 C 29623F—Blue . . . . . Set 13.00

**3 Sheer Shift.** Wide, wide sweep accentuated by acetate satin hem. Double-layer sheer Caprolan\* nylon tricot. State bust size 28-30; 32-34; 36; 38-40. Shipping weight 6 ounces.

38 C 23314F—Flame . \$7.00

38 C 23319F—Black . . 7.00

\* Reg. T.M. Allied Chemical Corp.

**4 Juliet-look Gown.** Rich satin-finish nylon tricot. Rosebud embroidered ribbon under bust ties in back. Sleeves puffed by hidden elastic.

State bust size 32, 34, 36, 38, 40. Shipping weight 6 oz.

38 C 23187F—Mint . . \$7.00

38 C 23182F—Pink . . . 7.00



# Romantics



**5 Long Toga.** Pyramiding front hem. Elastic under bust. All-around self-fabric tie disappears inside in back. Bikini panty. Nylon tricot. White.  
*State bust size*  
 28-30; 32-34; 36;  
 38-40. Wt. 14 oz.  
 38 C 17302F . \$10.00

**6 Sheer Mini.** Nylon lace at hem, over sheer tricot at bust. Opaque bikini panty. Nylon. *Please state bust size* 32, 34, 36.  
 38 C 17542F—Black  
 38 C 17543F—Red  
 Shipping wt. 9 oz. . . \$7.00  
*All items both pages: machine wash, medium; except (9) warm*

**7 Tiered Mini.** Permanently pleated all-around sheer tiers over sheer mini shift. Opaque panty. Nylon tricot.  
*State bust* 28-30; 32-34; 36; 38-40.  
 38 C 17623F—Flame  
 38 C 17622F—Aqua  
 Wt. 11 oz. . . . . \$8.00

**8 Sheer Shirt.** Embroidery dotted black over beige; satin-finish ruffles at neck, cuffs, hem . . all nylon tricot. Rhinestone buttons. Shpg. wt. 6 oz.  
*State bust* 28-30; 32-34; 36; 38-40.  
 38 C 23099F . \$10.00

**9 Shift with angel-wing sleeves.** Nylon tricot mini shift; permanently pleated polyester tricot sleeves edged with red embroidery.  
*State bust size*  
 28-30; 32-34; 36.  
 38 C 23191F—White  
 Wt. 6 oz. . . . . \$10.00





**1** Tunic over pants . . softly brushed fabric. Lightweight leno-type Kodel\* polyester, cotton with skip-weave stripes. Fashionably wide legs. White cotton lace trim. Ribbon waist tie. Covered elastic waistband. Wt. 1 lb. 3 oz.  
 38 C 75302F-Blue    38 C 75303F-Pink  
 State bust size 32, 34, 36, 38, 40 . . . . . \$9.00

**2** Tunic over pants . . Acrilan\* acrylic knit. Laced deep-V neckline. Self-fabric navy blue collar, cuffs, tie belt. Shpg. wt. 1 lb. 6 oz.  
 38 C 75343F-Red    38 C 75342F-Green  
 State bust size 32, 34, 36, 38, 40 . . . . . \$9.00

( 3 and 4 ) Soft, warm brushed knit. Fleecy outside, sleek inside. 80% acetate, 20% nylon.

**3** Tunic over pants. Print top with wide sleeves, sash belt. Wide-leg pants.  
 State bust size 32, 34, 36, 38, 40.  
 38 C 75322F-Shpg. wt. 1 lb. 1 oz. . . . . \$8.00

**4** Mock-monogram Culotte. Convertible collar. Waist tie. Acetate satin cuffs. Wt. 15 oz.  
 38 C 75312F-Maize    38 C 75313F-Mint  
 State bust size 32, 34, 36, 38, 40 . . . . . \$8.00

\* Reg. T.M. Eastman Chemical Products, Inc.



# Pants... fashion loves them. Sears has them



Item 5: guaranteed to give normal wear for full year or return for replacement or refund

**5** The 2-pants tunic... Monsanto nylon tricot. 3-pc. pajama has flared-leg long pants... plus a bikini brief for the swingy mini look. Ruffled tunic wraps up with self-fabric sash and one button.

Please state bust size 32, 34, 36, 38, 40.

38 C 17042F—Blue  
38 C 17043F—Rose

Wt. 1 lb. 2 oz. .... \$10.00

**6** Luxury pajama... DuPont Antron® nylon tricot. Nylon lace overlaid on jacket front; lace covered buttons. Elastic-waist trousers designed for fine fit.

AVERAGE. State bust size 32, 34, 36, 38, 40. Wt. 13 oz.

38 C 17914F—Candleglow 38 C 17916F—Mint  
38 C 17915F—Pink ..... \$8.00

SHORT... under 5 ft. 3 in.

Please state bust size 30, 32, 34, 36.

38 C 17911F—Candleglow  
38 C 17913F—Mint

Wt. 13 oz. .... \$8.00

TALL... over 5 ft. 7 in.

Please state bust size 34, 36, 38, 40.

38 C 17918F—Candleglow  
38 C 17917F—Mint

Wt. 13 oz. .... \$9.00

**7** Culotte... acetate surah with the silk look. Wide-leg pants for comfort and fashion. Cowl collar. Back zipper. Optional self-fabric sash. Colorful print is red, rose and green.

Please state bust size 32, 34, 36, 38.

Shipping weight 14 oz.  
38 C 17022F ..... \$8.00

All items both pages:  
machine wash, warm temp.

**8** Midriff pajama... Arnel® triacetate. Luxurious, opaque knit fabric. Permanent pleats for a chic "city pants" look. Pants have covered-elastic waistband. Top is softly gathered by elastic band under bust. Cowl collar. Nylon back zipper. Shipping wt. 1 lb. 5 oz.

Please state bust size 32, 34, 36, 38.

38 C 17112F—Green... \$14.00  
38 C 17113F—Lilac... 14.00



# Softly Brushed Knits..lightweight yet delightfully

Look to Sears for  
UNCOMMON VALUE

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( 1 thru 6 ) Luxurious knit fabric of 80% Estron® acetate, 20% nylon that's brushed for warmth and softness. Cuddly soft on the outside . . smoothly soft on the inside. Beautiful drapability. Machine wash, warm.

( 1 thru 3 ) Estrel® finish . . maximum fabric shrinkage 2%. Embroidered eyelet daisies bloom on white yoke.  $\frac{3}{4}$ -length raglan sleeves.

**1 AN UNCOMMON VALUE: our lowest price this year for any LONG GOWN of this fine fabric. State bust size 32-34; 36; 38-40. Wt. 14 oz.**

38 C 78254F—Pumpkin

38 C 78252F—Blue

**\$5.94**

**2 Pajama.** Elastic waist. State bust 32, 34, 36, 38, 40.

38 C 78232F—Blue

38 C 78234F—Pumpkin

Shipping weight 14 ounces . . . \$6.94

**3 Shift Gown.** State bust size 32-34; 36; 38-40.

38 C 78244F—Pumpkin

38 C 78242F—Blue

Shipping weight 12 ounces . . . \$5.94

**4 Pajama . .** shimmering Lurex® metallic thread forms flowers on sheer tricot bands that accent neckline. Back button. Tunnelled elastic waistband. Estrel® finish . . maximum fabric shrinkage 2%.

38 C 78203F—Coral

38 C 78202F—Aqua

State bust size 32, 34, 36, 38, 40. Shipping weight 14 ounces . . . \$8.00

**5 Long Gown . .** ruffle-edged sleeves. The beautiful basic. Acetate satin neckline edging, ribbon sash. Embroidered sleeve ruffle.

38 C 75352F—Aqua

38 C 75353F—Pink

State bust size 32-34; 36; 38-40. Shipping weight 15 ounces . . . \$6.00

**6 Coat and Gown Set . .** crewel embroidery flowers. Pretty rickrack accents sleeves, yokes. Coat has stand-up collar; antique-gold-look buttons. Gown has back button; elasticized-ruffle sleeves.

38 C 75332F—Lime fizz

38 C 75333F—Gold

State bust size 28-30; 32-34; 36. Shipping weight 1 lb. 4 oz. . . . Set \$15.00



warm



6

Look to Sears for  
UNCOMMON VALUE

**PERMA-  
PREST®**

**Batiste Long Gown**  
at a price that's  
outstandingly low  
even for Sears

Misses' sizes **\$4<sup>97</sup>**

7 Delicate petit-point embroidery and dainty lace accent collar, yoke. 2-button closure. 65% Kodel® polyester, 35% combed cotton. Machine wash, med. tumble dry; no iron.

State bust size 32-34; 36; 38-40.  
38 C 23233F—Blue  
38 C 23234F—Red  
Shpg. wt. 7 oz. \$4.97

LARGER Blue.  
State bust size 42-44; 46-48.  
Shpg. wt. 7 oz.

38C23239F \$5.97

\*Reg. T.M. Eastman  
Chemical Products, Inc.



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Look to Sears for  
UNCOMMON VALUE



9

Groovy Go-to-beds of warm all-cotton Flannelette

8 Sanforized® Long Gown. Charming print on white background. Cotton lace at neck . . . lace and ribbon-threaded beading on long, elastic-wrist sleeves. Button back closure. Machine wash, warm. Max. fabric shrink. 1%.

State bust size 32-34; 36; 38-40.  
38 C 75363F—Red  
38 C 75362F—Blue  
Wt. 1 lb. 1 oz. . . . . \$6.00

9 Sanforized® Panty Shift. Ribbon-beaded white cotton lace trims neck, cuffs, leg openings. Peek-out panty has elastic waistband. Machine wash, warm . . max. fabric shrink. 1%.

State bust size 32-34; 36; 38-40.  
38 C 75383F—Blue  
38 C 75382F—Pink  
Wt. 15 oz. . . . . \$5.00

10 AN UNCOMMON VALUE: Flannelette Pajama at 7% savings when you buy 2. Thrifty yet thoroughly feminine. Pretty pink and white print on green background with a touch of lace and a nylon velvet bow at the neck. Long sleeves. Boxer elastic waist. Machine wash, warm temp. State bust size 32, 34, 36, 38, 40.

38 C 75392F—Wt. each 1 lb.  
Each \$2<sup>97</sup> . . . . . 2 for \$5<sup>50</sup>



# Family Nightwear



Look to Sears for  
UNCOMMON VALUE

**Seldom will you see Sanforized®  
cotton flannelette Nightwear  
for the family at prices this low**

( 1 thru 5 ) Outfit every member of the family. Tops are red with red and white stars and red trim; red pants. Machine washable separately, medium. Maximum fabric shrinkage 1%. So easy to buy when you just use the phone.

**1 Boys' Pajamas.** Gripper® fasteners at waist, fly front.  
Sizes 8, 10, 12, 14, 16, 18, 20. State size.  
43 C 46008F—Shipping wt. 14 oz. **\$3.47**

**2 Men's Pajamas.** Nobelt® waistband. Gripper® fasteners at waist, fly. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48). Wt. 1 lb. 3 oz.

REGULAR SIZES.	TALL SIZES.
State size S, M, L	State size M, L or XL only.
33C13136F <b>\$4.47</b>	33C13146F <b>\$4.97</b>

**3 Little Boys' and Girls' Pajamas.** Elastic back-waist pants. Top has button front, 1 pocket. State size 3, 4, 5, 6, 6x.  
29C3398F—Shipping weight 7 ounces. **\$2.59**

**4 Girls' Pajamas.** Elastic-waist pants. Sizes 7, 8, 10, 12, 14. State size.  
77C3533F—Shipping wt. 9 oz. **\$3.27**

**5 Women's Jammies.** Boxer elastic waistband.

SHORT . . . under 5 ft. 3 in. Shipping wt. 1 lb.  
38C75282F—State bust 30, 32, 34, 36. **\$3.97**

AVERAGE. State bust size 32, 34, 36, 38, 40, 42.  
38 C 75292F—Shipping weight 1 lb. **\$3.97**

TALL . . . over 5 ft. 7 in. Shipping weight 1 lb.  
38C75272F—State bust size 34, 36, 38, 40. **\$4.47**

**6 Slippers for Dad and the Boys.** Red cotton corduroy uppers. Vulcanized rubber soles.

Men's sizes D(med.) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14. Please state size, then D width.  
67 C 91264F—Shpg. wt. 1 lb. 8 oz. **\$2.75**

Big boys' sizes D(med.) 1, 2, 3, 4, 5, 6. State full size, then D width.

67 C 65264F—Shpg. wt. 1 lb. 6 oz. **\$2.75**

Little boys' sizes wide 8, 9, 10, 11, 12, 13.

15 C 51234F—State full size. Wt. 10 oz. **\$2.75**

**7 Slippers for Mother and the Girls.** Red Fuzzy Wuzzy dyed shearling lamb uppers.

Softly padded soles. Women's sizes C(medium wide) 5, 6, 7, 8, 9, 10. State full size, then C width.

15 C 54176F—Shpg. wt. 1 lb. **\$5.49**

Little girls' sizes wide 10, 11, 12, 13, 1, 2, 3.

15 C 51632F—State full size. Wt. 10 oz. **\$3.29**

**Sears Has a Credit Plan  
to Suit Your Needs**

SEE BIG BOOK OR  
ASK FOR DETAILS



Night after night...naptimes, too...  
your youngster will happily snuggle into  
**the most lovable bear of all**

From his sleep-inviting  
pillowhead to his toes,  
this 62-inch SLUMBERCHUM™  
is a gorgeous plush softy



A Sears Exclusive

**\$15<sup>99</sup>**

Curl up in a real sleeping beauty... a cuddly bear that thinks he's a sleeping bag. Children up to 4½ ft. tall can wiggle their toes inside his feet and be "bearfooted". Coat of rich acrylic pile; heavy quilted cotton liner; filled with acrylic batting. Cotton quilted bottom. Side zipper. Polyfoam padded head. 22x62 inches long. Shipping weight 4 pounds.

79 C 4054C—Red.....\$15.99

79 C 4055C—Brown... 15.99

79 C 4056C—Gold..... 15.99

When not in  
use, can  
be hung up  
as a wall  
decoration  
or placed  
on bed as a  
comforter





# Nightwear Coordinates



Heavenly soft and oh so feminine  
... sizes 2 to 6x



## Winnie-the-Pooh Designer Nightwear for little girls

(1 thru 3) Robe, jumpsuit, and gown in pretty-girl pink and white flower print. All are machine washable, medium. So easy to buy when you just use the phone.

**1 Quilted Robe** ... so charming with its lace-lavished neckline and puffy Juliet sleeves with dainty lace edging on cuffs. Button front, tie sash, belt loops. Nylon tricot shell, polyester fill, acetate tricot lining. *State size 2, 3, 4, 5, 6, 6x.*

29C9835F—Wt. 13 oz.\$6.99

**2 2-pc. Quilted Jumpsuit** ... for sleep or play. Scoop neck, button back, flare legs. Nylon tricot shell, polyester fill, acetate tricot lining. Lace-trimmed nylon tricot blouse has long sleeves and can be worn separately. *State size 2, 3, 4, 5, 6, 6x.*

29C3220F—Wt. 8 oz..\$7.99

**3 Gown.** Lots of pretty lace trim on this sweet full-length gown of lightweight but warm nylon tricot. Shirred at front and back yoke. Elasticized ruffled cuffs. Streamer bow, button back.

*State size 2, 3, 4, 5, 6, 6x.*

29C3221F—Wt. 6 oz.\$3.99

**4 Slipper.** Pretty to wear with above nightwear. Winnie-the-Pooh styling with pink rayon satin upper and matching dyed rabbit fur pompon. Composition sole and low wedge heel. *Sizes wide width 10, 11, 12, 13, 1, 2, 3.*

15 C 51127F—Please state full size. Shipping weight 10 ounces.....\$3.99

Sears

# Winnie-the-Pooh

Collection

... unmistakably fine quality



## PERMA-PREST®

Robe and Pajama Coordinates  
for little boys

SIZES 2 to 6x

**5 The Pajama.** Winnie-the-Pooh plaid pajama made of an extra strong, extra warm flannelette of 85% cotton, 15% nylon. The button-front coat-style top has long sleeves and one pocket. Pants have a comfortable all-around elastic waist and fly front. Easy care, too ... machine wash, medium and tumble dry ... no ironing ever. *State size 2, 3, 4, 5, 6, 6x.*

29 C 3324F—Shipping weight 6 ounces.....\$3.59

**6 The Robe.** Winnie-the-Pooh plaid matches Pooh pajama (5) to make a good-looking nighttime set. Warm wrap-around style of 85% cotton, 15% nylon flannelette. Styled with shawl collar. Two bias-cut pockets. Trimmed with white piping at collar, front facing, pockets and cuffs on long sleeves. All-around, plaid tie belt and belt loops. Machine wash, medium ... no ironing needed with tumble dried. *State size 2, 3, 4, 5, 6, 6x.*

29 C 9836F—Shipping weight 8 ounces.....\$4.59



# Quilted Robes..the ladylike look for Little Girls



Look to Sears for  
UNCOMMON VALUE

( 1 thru 4 ) Sweet lace-trimmed robes have  $\frac{3}{4}$  length sleeves, button fronts. Lined with acetate tricot quilted to polyester fill for lightweight warmth. Machine wash, med.

**1 Robe and Boots Set.** Pert knee-length robe plus boots . . red print cotton flannelette shell. Boots have plastic sole.

State size 3, 4, 5, 6, 6x.  
29 C 9834F—Shpg. wt. 11 oz.....Set \$5.99

**2 Rosebud Robe.** Cozy full-length robe . . red and white print cotton shell. Tie belt, belt loops. Like everything else in Sears books, it's so easy to order by telephone.

State size 3, 4, 5, 6, 6x.  
29 C 9816F—Shpg. wt. 14 oz.....Ea. \$4.99

**3 Checked Robe . .** long, hostess-style. Cotton velveteen belt at high waist. Belt loops. Cotton shell.

State size 3, 4, 5, 6, 6x.  
29 C 9829F—Red check 29 C 9830F—Blue check  
Shipping weight 14 ounces.....Each \$4.99

**4 AN UNCOMMON VALUE:** Just look at the savings on this Pastel Robe . . a great buy last Christmas at \$4.99. Soft nylon tricot shell.

State size 3, 4, 5, 6, 6x.  
29 C 9813F—Pink 29 C 9814F—Blue  
Shipping weight 12 ounces.....Each \$4.77

## Washable Orlon\* acrylic pile Slippers

**5 Deep-pile Slipper.** Composition sole. Hand washable.  
State size S, M, L. See chart below.

29 C 1236F—Pink 29 C 1237F—Blue  
29 C 1238F—Red 29 C 1239F—White  
Shipping weight 5 ounces.....Pair \$2.29

**6 Ankle-high Bootie.** Elastic top. Pile upper is cotton backed. Skid-resistant, ventilated plastic sole. Machine wash, warm. State size S, M, L. See chart below.

29 C 1245F—Blue 29 C 1246F—Red 29 C 1247F—White  
Shipping weight 6 ounces.....Pair \$2.39

\*Reg. T.M. DuPont

### MEASURING CHART FOR SLIPPERS

For	Order size S	Order size M	Order size L
Clothing size . . . . .	2-3 . . . . .	4-5 . . . . .	6-6x . . . . .
Foot length . . . . .	6 inches . . . . .	7 inches . . . . .	8 inches . . . . .





# Little Girls wear red to bed.

CHILDREN'S  
SIZES  
to 6x



**1 Tunic-look Pajama** . . fashion's newest look. Cotton flannelette. Long tunic top has ruffled neck, elasticized ruffled cuffs. Sash matches pants. Pants have flare legs, elastic waist. Red and white prints. Machine wash, medium. So easy to buy when you just use the phone.

Please state size 3, 4, 5, 6, 6x.

29 C 3334F—Shipping weight 8 oz. . . \$3.69

**2 Rosebud Gown and Cap** . . pretty and demure. Cotton flannelette. Gown has ruffles at bottom and elasticized cuffs. Rosebud yoke applique, 3-button closing at back. Matching lace trimmed elasticized cap. Red and white. Machine wash, medium.

Please state size 3, 4, 5, 6, 6x.

Shipping weight 8 ounces.

29 C 3212F . . . . . Set \$3.69

**3 Brushed knit Pajama.** Soft, lightweight and warm acetate and nylon. The lace trimmed top has pretty Juliet sleeves. Pants have elastic waist, ruffled cuffs. Machine wash, warm.

State size 2, 3, 4, 5, 6, 6x.

29C3304F-Red, white 29C3305F-Blue, white  
Shipping weight 5 ounces. . . . . Each \$3.69

**(4 and 5) Novelty Nightwear.** White dots on red cotton flannelette. Ruffled neck, cuffs, bottoms. Yoke has embroidery, applique and pompon trim; shirring at front and back. Button back. Machine wash, med. State size 3, 4, 5, 6, 6x.

**4 Gown.** Ankle length, ruffled bottom.  
29 C 3331F—Shipping wt. 7 oz. . . \$3.69

**5 Pajamas.** Elastic waist, cuffs.  
29 C 3329F—Shipping weight 8 oz. \$3.69

**ORDER YOUR CHILD'S USUAL SIZE** . . Order only sizes listed with each item

Size (not age) . . . . .	2	3	4	5	6	6x
Height (in.) . . . . .	32½ -35	35½ -38	38½ -41	41½ -44	44½ -47	47½ -49



# The Jumpsuit Look

Holiday right for sleep and play



**1 Pile Pajama.** Soft and white as a snow bunny, yet practical too . . . it's machine washable, medium. Warm acrylic pile on cotton back. Round collar, long sleeves, zip front. Flare legs, embroidery trim. Elastic waist. Why not pick up the phone and order it?

State size 3, 4, 5, 6, 6x.  
29 C 3255F—Wt. 13 oz. . . \$7.49

**2 Mint green ruffled Pajama . .** so feminine. Soft, warm brushed knit, acetate and nylon. 4 rows of lace-edged nylon ruffles at neck. Long-nylon see-thru sleeves have lace-edged ruffled cuffs. Nylon zipper back. Flared legs. Mach. wash., warm temp.

State size 3, 4, 5, 6, 6x.  
Shipping weight 5 ounces.  
29 C 3290F . . . \$4.79

**3 Striped Pajama, Pajama Bag Set.** Red and white cotton flannelette jumpsuit has elasticized ruffled cuffs, flared legs. Ruffled collar and zippered ladybug bag of dotted cotton percale. Machine washable, medium.

State size 3, 4, 5, 6, 6x.  
Shipping weight 8 ounces.  
29 C 3299F . . . Set \$4.79

**4 Harem Pajama.** Pink nylon tricot, aqua binding. Sheer overlay of nylon tricot in various colors. Elastic at ankles. Belt loops, multicolor tie belt, button back. Machine wash, warm.

State size 3, 4, 5, 6, 6x.  
29 C 3260F—Shipping weight 5 ounces. . . \$4.49

**5 2-pc. Pajama.** Acetate and nylon brushed knit red jumpsuit has scoop neck, button back, flare legs. Blouse has lace and embroidery down front, button back; can be worn separately. Machine washable, warm.

State size 3, 4, 5, 6, 6x.  
29 C 3240F—Shipping weight 5 ounces. . . \$4.99

**SIZES**  
3 to 6x



# Sleepy-time Pals



CHILDREN'S SIZES  
to 6x

## Warm cotton flannelette Nightwear Sets with masks... boxed for giving

( 1 thru 5 ) Nightwear costume fun for little boys and girls. Pants have fitted fronts, elastic back waists. Machine wash, medium.

1 "Little Angel." Mask and halo top a white gown with wings. Screen printed yoke, button back, elastic ruffled cuffs.

29 C 3235F—State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. ....Set \$3.19

2 Tiger. Gold and black print pajama. Top closes in back with Gripper® fasteners. White rib knit ankles, cuffs.

29 C 3254F—State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. ....Set \$2.99

3 Devil. Screen printed top has Gripper® fastener back opening. Pants have devil's tail. Rib knit ankles, cuffs. Red.

29 C 3252F—State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. ....Set \$2.99

4 Clown. Gay red and white print pajama. Pullover top buttons in back. Elastic at cuffs, ankles. Clown collar with poms.

29 C 3262F—State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. ....Set \$2.99

5 Bunny. Light blue pajama and matching cap with "bunny" ears. White rib knit neck, cuffs, ankles. White pom trim.

29 C 3253F—State size 2, 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. ....Set \$2.99

## Cartoon-character Ski Pajamas for little boys and girls

SIZES 2 to 6x

( 6 and 7 ) Cotton flannelette cartoon pajamas are fun to wear... bedtime or TV time. White pullover tops have rib knit crew neck, cuffs. Cuffs and neck match pants. Full elastic waist pants have rib knit ankles. Top is colorfully screen printed. Machine wash, med. So easy to buy when you just use the phone.

Please state size 2, 3, 4, 5, 6, 6x.

6 "Road Runner". Red pants.

Shipping weight 7 ounces.

29 C 3263F ..... Each \$2.99

7 "Tweety and Sylvester." Blue pants.

Shipping weight 7 ounces.

29 C 3333F ..... Each \$2.99



I DON'T GET IT... BUT GIRLS  
LIKE TO BE DRESSED UP EVEN  
WHEN THEY'RE ASLEEP.





## Warm Robes and Pajamas for little boys . . sizes 3 to 6x

**1 Winnie-the-Pooh Ski Pajama.** Heavyweight cotton knit with Length-Set shrinkage control for lasting fit. Pooh print turtleneck pullover tops have rib knit neck, cuffs, bottom. Solid-color pants have fly front, rib knit ankles, full elastic waist. Machine wash, med. *State size 3, 4, 5, 6, 6x.*  
29 C 3409F—Red                      29 C 3412F—Blue  
Shipping weight 8 ounces..... Each \$2.99

**2 Winnie-the-Pooh Robe.** Thick pinwale cotton corduroy. Double breasted front with shawl collar, tie belt, pocket, Pooh chest emblem. Piping trim. Machine wash, medium. *State size 3, 4, 5, 6, 6x.*  
29 C 9881F—Red                      29 C 9880F—Blue  
Shipping weight 10 ounces..... Each \$4.99

**3 Cotton terrycloth Robe.** Thick, soft, absorbent . . and so warm. Double-fabric shawl collar, 2 pockets, tie belt and belt loops. Hemmed cuffs and bottom. Machine wash, medium. *State size 3, 4, 5, 6, 6x.*  
29 C 9825F—Blue. Shipping weight 15 ounces..... Each \$4.29  
29 C 9826F—White. Shipping weight 15 ounces..... Each 3.99  
29 C 9831F—Yellow. Shipping weight 15 ounces..... Each 4.29

**4 Football Ski Pajama** of cotton flannelette. Pullover top is screen printed with stripes and numeral. Rib knit neck, cuffs. Pants have full elastic waist, rib knit ankles, fly front. Machine wash, medium. So easy to buy when you just use the phone. *State size 3, 4, 5, 6, 6x.*  
29 C 3468F—White with red    29 C 3469F—White with blue  
Shipping weight 7 ounces..... Each \$2.89

**5 AN UNCOMMON VALUE:** *Not since 1967 have we offered a Robe and Pajama Set at a price this low.* Cotton flannelette. Wrap-around plaid robe has solid color shawl collar, piping trim. 1 pocket, tie belt, belt loops. Pajama's plaid pullover top has rib knit crew neck, cuffs. Pants have elastic waist, fly front, rib knit ankles. Machine wash, med. *State size 3, 4, 5, 6, 6x.*  
29 C 9832F—Blue combination    29 C 9833F—Red combination    **\$4.59**  
Shipping weight 14 ounces..... Set  
**Robe alone.** Described above. *State size 3, 4, 5, 6, 6x.*  
29 C 9819F—Blue plaid              29 C 9820F—Red plaid  
Shipping weight 8 ounces..... \$2.99

### Foam-insulated cotton knit Slippers

Comfy slippers have soft cotton knit uppers inside and out, interlined with polyurethane foam for warmth and fine support. The ventilated plastic soles resist skids, are soft yet durable for lasting comfort. Machine wash, medium.

Sizes S(fits clothing sizes 2-3); M(4-5); L(6-6x). *State size S, M, L.* See chart, page 37.

29 C 1232F—Red    29 C 1233F—Blue  
Shipping weight 5 oz.... Pair \$2.29



PCBKM  
AEDSLG7 Sears 41



# Dreamy-time Loungewear

1

1 PERMA-PREST® p.j.s . . lounging fun for the fashionable NEATNIK. Pullover top in broadcloth of Dacron® polyester and Avril® rayon. Turquoise blue, yellow and white print; white yoke and sleeves. Yellow pants in a broadcloth of Dacron® polyester and combed cotton; elasticized waist. Machine wash, medium . . no iron if tumble-dried. You can shorten but not lengthen.

Girls' sizes 7, 8, 10, 12, 14. State size.  
77 C 3514F—Shpg. wt. 9 oz. . . . . \$5.99

2 Brightly striped culotte robe of sheer nylon quilted to acetate tricot with a polyester fiberfill. Button-front step-in style; belt; side pocket. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14. State size.  
77 C 4033F—Shpg. wt. 14 oz. . . . . \$8.99

SHOWN ON OPPOSITE PAGE

3 The classic double-breasted look robe in a delightfully soft acrylic pile on cotton back. Red with gold-color buttons. Side pocket. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14. State size.  
77 C 4031F—Shpg. wt. 1 lb. 6 oz. . . . . \$7.99

2

4 PERMA-PREST® culotte p.j.s . . for a NEATNIK's sleeping and lounging fun. Red, white, navy printed plaid; white ruffy bib front. Crisp broadcloth of Dacron® polyester and Avril rayon. Elasticized wrists. Back button closing. Machine wash, warm . . no ironing if tumble-dried. You can shorten but not lengthen.

Girls' sizes 7, 8, 10, 12, 14. State size.  
77 C 3513F—Shpg. wt. 9 oz. . . . . \$4.99

\*Reg. DuPont T.M.

ORDER USUAL SIZE . .


see our Big Book for  
"How to Measure".

Then use Girls' chart on page 216



for girls' sizes 7 to 14



Sears  Best

**PERMA-PREST®**  
Cotton Flannel  
Nightwear  
features a  
flame retardant  
finish



( 5 and 6 ) **BEST BECAUSE:** Sears flame-retardant finish gives this nightwear a built-in measure of safety. Sears laboratory tests prove it is self-extinguishing when subjected to flame; will not continue to burn when removed from fire. Non-toxic; effective for at least 50 washings. Machine wash, medium . . . no ironing if tumble-dried. You can shorten, but not lengthen them.

**5** The gown. Slip-on style with soft ruffy collar. Button front. Ribbon at waist. Elasticized wrists. Flouncy hem.

Girls' sizes 7, 8, 10, 12, 14.

77 C 36582F—Red floral print on white

77 C 36581F—Blue floral print on white

State size. Shpg. wt. 9 oz. . . \$4.99

**6** Culotte pajama. Step-in style with front buttons. Soft, ruffy collar. Ribbon at waist. Elasticized wrists.

Girls' sizes 7, 8, 10, 12, 14.

77 C 3538F—Red floral print on white

77 C 35381F—Blue floral print on white

State size. Shpg. wt. 9 oz. . . \$4.99



SOFT PASTEL

# Nightwear

FOR GIRLS SIZES 7 to 14

1

2

3

Look to Sears for  
UNCOMMON VALUE

4

5

**1** Emphatically feminine . . . pink culotte pajama in 100% nylon tricot. Frills of sheer nylon edged with nylon lace trim front and cuffs. Step-in-style; button front closing. Hand wash.

Girls' sizes 7, 8, 10, 12, 14.  
Please state size. Shpg. wt. 6 oz.  
77 C 3519F . . . . . \$3.99

**2** Long, luxurious quilted robe. Blue C® nylon tricot with a silky look, gently puffed with polyester batting and lined in acetate tricot. Daintily bibbed and cuffed with white nylon and acetate lace. Side pocket, button front. Wear-Dated® . . . guaranteed to give normal wear for one full year or return for free replacement or refund. Machine washable, warm.

Girls' sizes 7, 8, 10, 12, 14.  
77 C 4034F—Mint green  
77 C 4035F—Pink  
State size. Shpg. wt. 12 oz. \$6.99

**3 AN UNCOMMON VALUE:** Long Juliet-look gown at a price that's outstandingly low even for Sears. Soft mint green brushed tricot of 80% acetate, 20% nylon . . . warmth without weight. Nylon and acetate lace forms bib, rims shirt-tail style hem. Double-pouf sleeves, elasticized cuffs. Back button closing. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14.  
Please state size. \$2<sup>90</sup>  
77 C 3517F—Wt. 9 oz. . . .

**4** Short and sweet pink flower print quilted robe. Made of sheer nylon, puffed with polyester batting, lined with acetate tricot. Side pocket; button front. Machine washable, warm.

Girls' sizes 7, 8, 10, 12, 14.  
Please state size. Shpg. wt. 9 oz.  
77 C 4030F . . . . . \$5.99

**5** Dreamy culotte pajama gives lightweight warmth in extra soft light yellow brushed tricot of 80% acetate, 20% nylon. Sheer nylon sleeves and frothy jabot. Back zipper closing. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14.  
Please state size. Shpg. wt. 8 oz.  
77 C 3516F . . . . . \$4.99

Just call Sears and  
say "Charge It"  
.. see page 261



# Wonderfully warm

## Nightwear to while away the winter nights

### Softly napped Flannelette

... woven for comfort and wear, Sanforized®, max. fabric shrink. 1%

(1 thru 3) Pajamas with Nobelt® elastic waistband and Gripper® adjustable snap closing and fly. Chest pocket. Machine wash, med. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48); XXL(50-52).

**1 Solid color, all cotton.** Piping on collar and pocket, cuffs on sleeves. *State S, M, L or XL only.*

Button coat	Pullover
33 C 13066F—Green	33 C 13105F—Blue
33 C 13065F—Blue	
Shipping weight 1 pound 3 ounces.....\$4.50	

**2 Allover pattern, PERMA-PREST® cotton, polyester.** Needs no ironing when tumble dried to retain smooth good looks. Cuffs on sleeves and pants. Button coat. *State size S, M, L or XL only.*

33 C 13224F—Gold, royal 33 C 13221F—Blue, red  
Shipping weight 1 pound 3 ounces.....\$5.99

**3 Tattersall pattern, all cotton.** Cuffs on sleeves. Button coat. *State size S, M, L, XL or XXL.*

33 C 13081F—Shpg. wt. 1 lb. 3 oz.....\$4.50

Pullover. *State size S, M, L or XL only.*

33 C 13082F—Shpg. wt. 1 lb. 3 oz.....\$4.50

TALL SIZES. For men 6 feet tall and over. Button coat. *State size M, L or XL only.*

33 C 13083F—Shpg. wt. 1 lb. 4 oz.....\$4.99

**4 Nightshirt.** All cotton. Red with white piping. Button front. Notch collar styling. Chest pocket. Machine wash, separately at medium temperature.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State S, M, L, XL.*

33 C 12966F—Shipping weight 14 ounces.....\$3.99

**5 Nightcap.** Matches nightshirt (4). Red with white knit headband. Cotton. *One size fits all.*

33 C 12976—Shipping weight 3 ounces.....99c

### Resilient interlock Cotton Knits

... knit for shape holding fit,

"Fabric Set" for minimum shrinkage

**6 Knee-length Nightshirt.** Embroidered knight's helmet on chest pocket. Rib knit neck, square bottom edge with side vents. Bold blazer stripes. Machine wash, medium. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State S, M, L or XL.*

33 C 12931F—Royal, red 33 C 12932F—Green, white  
Shipping weight 12 ounces.....\$4.50

**7 Solid color Ski-style Pajamas.** Stripe trim. Knit cuffs and anklets. Nobelt® elastic waistband. Machine wash, medium. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State size S, M, L or XL.*

33 C 13503F—Bronze 33 C 13501F—Blue  
Shipping weight 1 pound 2 ounces.....\$5.99

TALL SIZES. For men 6 ft. tall and over. Blue. *State size M, L or XL only.*

33 C 13511F—Shpg. wt. 1 lb. 3 oz.....\$6.50

**8 Norwegian Ski-style Pajamas.** Screen print. Nobelt® elastic waistband. Snug fitting double thick crew neck, cuffs and anklets. Machine wash, medium. Buy it the easy way—order by phone.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State size S, M, L or XL.*

33 C 13522F—Navy, blue 33 C 13523F—Brown, gold  
Shipping weight 1 pound 2 ounces.....\$5.99







## Fiesta-look

For the siesta . . Pajamas with romantic styling, fiery colors in no-iron broadcloth

High-style lounging pajamas boast a long point Byron collar and special gathering in shoulders and cuffs. Fashionable flared pants with hip pocket in same vivid floral print as the dashing Apache style scarf. Metal ring included with scarf. Nobelt® elastic waistband, Gripper® snap fasteners on waist closing and fly. Button and button loop at neck closing. PERMA•PREST® polyester and cotton fabric is machine washable, medium. No ironing ever when tumble dried.

Chest sizes S(34-36); M(38-40) and L(42-44). State size S, M or L.

33 C 11421F—Shipping weight 1 lb. 4 oz. . . . \$7.99

Sears *The Men's Store*

Dashingly designed Pajamas of soft, smooth broadcloth

**1 Cossack style** in Perma-Smooth polyester, cotton blend. Long, lean tunic, smartly sashed. Gathered sleeves, stand-up collar. Contrast tape trim. Hidden Gripper® coat closing, adjustable waist and fly closing. Nobelt® comfort waistband. Hip pocket. Machine wash, med. . . little or no ironing.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State S, M, L, XL.

33 C 11381F—Blue

33 C 11384F—Yellow gold

Shpg. wt. 1 lb. 4 oz. . . . \$7.99

**2 Karate style** in Sanforized® all cotton fabric. Metallic gold print top, solid black tapered pants. 4 button jacket trimmed with tie sash and 2 pockets at waist. Nobelt® comfort waistband, Gripper® adjustable waist closing and fly. Machine wash, separately, medium. Maximum fabric shrinkage 1%.

Chest sizes S(34-36); M(38-40) and L(42-44). State size S, M or L.

33 C 11706F—Red

33 C 11701F—Blue

Shpg. wt. 1 lb. . . . \$6.99

**3 Apache-look** in PERMA•PREST® cotton, polyester blend. High-fashion pencil stripes highlighted with dramatic Byron collar. Apache style scarf with ring. Pants have Nobelt® waistband, adjustable Gripper® snap closing and fly. Machine wash, med. Tumble dry.

Chest sizes S(34-36); M(38-40); L(42-44) and XL (46-48). State S, M, L, or XL.

33 C 11401F—Blue

33 C 11402F—Green

Shpg. wt. 1 lb. . . . \$6.99



# PERMA-PREST® Pajamas

He'll love the neat look..  
she'll love the no-iron easy care

(1 thru 3) These PERMA•PREST® broadcloth pajamas will never have that "slept-in" look. Nobel® comfort waistband with Gripper® adjustable waist closing. Chest pocket. Machine wash at medium temp., tumble dry. No ironing needed to maintain smooth good looks. Maximum fabric shrinkage 2% to 3%. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48); XXL(50-52).

**1 AN UNCOMMON VALUE . . . Our lowest price this season for any PERMA•PREST® Pajamas.** All-over print. Smooth fabric of 80% cotton, 20% polyester.

State size S, M, L or XL only.

Button Coat. Pullover.  
33 C 11052F—Green 33 C 11061F—Blue  
33 C 11051F—Blue  
Shipping weight 1 pound. . . . . \$4.99

TALL SIZES. For men 6 feet tall and over. Button coat. Green. State size M, L or XL only.  
33 C 11072F—Shpg. wt. 1 lb. 1 oz. . . . . \$5.50

**2 Italian Multi-stripe.** Strong, smooth blend of 65% cotton and 35% polyester.

Button coat. State size S, M, L, XL or XXL.  
33 C 11171F—Multi-stripe  
V-neck pullover. State size S, M, L or XL only.  
33 C 11172F—Multi-stripe  
Shipping weight 1 pound. . . . . \$5.99

TALL SIZES. For men 6 feet tall and over. Button coat. State size M, L or XL only.  
33 C 11173F—Multi-stripe  
Shipping weight 1 pound 1 ounce. . . . . \$6.50

**3 Bright all-over pattern.** Blend of 65% cotton, 35% polyester. State size S, M, L, XL.

33 C 11161F—Blue 33 C 11162F—Wine  
Shipping weight 1 pound. . . . . \$5.99

**4 Solid-color nylon tricot knit.** These PERMA•PREST® pajamas will stay soft and smooth. Boxer style Nobel® elastic waist. Cuffed pants, sleeves. Machine wash, med.; tumble dry. . . need no ironing. Why not pick up the phone and order it? Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). Please state size S, M, L or XL.

33 C 11722F—Green 33 C 11721F—Blue  
33 C 11724F—Gold  
Shipping weight 1 pound 5 ounces. . . . . \$8.99



Look to Sears for  
UNCOMMON VALUE

## Warm, cozy Slipper Socks

**5 Argyle pattern.** Stretchy knit tops of 100% Creslan® acrylic. Firm rubber sole for wear indoors or out. Vinyl sidewall. 10 inches high. Hand wash, separately.

State size 10, 11, 12 or 13.

33 C 18903F—Navy  
33 C 18904F—Olive  
33 C 18902F—Gray  
Shipping weight 6 oz. . . . Pair \$3.29

**6 Solid color.** Soft Orlon® acrylic top with 4x4 ribbing. Split cowhide foot has rich suede finish. Firm rubber sole for comfortable wear indoors or out. Hand wash separately. Ankle high. State size 10, 11, 12 or 13.

33 C 18932F—Avocado  
33 C 18934F—Gold  
33 C 18938F—Black  
Shipping weight 7 oz. . . . Pair \$4.99



## SLIPPER SOCK SIZE CHART

If sock size is . . . . .	10	10½	11	11½	12	13
State size . . . . .	10	11	11	11	12	13

\*Reg. DuPont T.M.



PCBKM  
AEDSLG Sears 55





## Loungewear designed for the sociable set

Sears *The Men's Store*

The suave look of acetate At-Home-Wear enhanced by shimmering metallic overprint

(1 and 2) Lustrous 100% acetate satin with rich metallic overprint on solid color background. Print body is accentuated by solid color trim on collar, cuffs and sash. Shawl collar lined for greater shape retention. Tailored shaped cuffs. Gripper® snap fastened tie sash. Single needle stitching on seams of set-in shoulders. Chest pocket and two large waist pockets. Dry clean only.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48).

**1 Full-length Lounge Robe.**  
State size S, M, L or XL.

33 C 80231F—Navy, silver

33 C 80236F—Wine, gold

Shipping weight 2 lbs. . . . \$15.99

**2 Three-quarter Lounge Jacket.**  
State size S, M, L or XL.

33 C 80226F—Wine, silver

33 C 80221F—Navy, silver

Shipping wt. 1 lb. 8 oz. . . . \$13.99

All-silk reversible Ascot. Full cut. Silver reverses to black.

33 C 3779—Shipping weight 2 ounces. . . . \$4.00

\*Reg. DuPont T.M.

**PERMA-PREST®** broadcloth Matchups of  
65% Dacron® polyester, 35% cotton

(3 and 4) Robe and pajamas in bright and fashionable solid colors with tape edge contrast trim. Retain their smooth good looks and they never need ironing when machine washed, medium, tumble dried. Maximum fabric shrinkage 1%. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48).

**3 The Pajamas.** Handsome long sleeve jacket with matching buttons. Ankle-length pants with Nobelt® comfort waistband. Exclusive Gripper® snap fasteners on adjustable waist, fly. Chest pocket. Shipping weight each 1 pound.

Button Coat

33 C 11344F—Brass

33 C 11346F—Red coral

State size S, M, L or XL. . . . \$5.99

TALL SIZES for men 6 feet tall and over. Button coat. State M, L, XL only.

33 C 11361F—Blue . . . . \$6.50

33 C 11366F—Red coral. . . . \$6.50

**4 The Robe.** Shape-retaining lined shawl collar, set-in sleeves, shaped cuffs. Gripper® fastened non-slip tie sash.

33 C 80404F—Brass

State size S, M, L or XL. Shipping weight 12 ounces. . . . \$10.99

TALL SIZES for men 6 feet tall and over. Blue. State size M, L or XL only.

33 C 80411F—Shipping weight 1 pound. . . . \$11.99

Pullover  
33 C 11341F—Blue

33 C 11354F—Brass  
33 C 11351F—Blue





### Shawl-collar Robes

**1 PERMA•PREST®** Robe of woven broadcloth plaid. Blended of yarn-dyed 50% Fortrel® polyester, 50% combed cotton. Shawl collar is lined to hold shape. Chest pocket, 2 large waist pockets. Gripper® fastened non-slip sash. Machine wash, medium; tumble dry and wear. Maximum fabric shrinkage 1%.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State size S, M, L, XL.*  
33 C 80461F—Blue 33 C 80464F—Gold  
Shipping weight 15 ounces.....\$12.99

TALL SIZES for men 6 feet and over. Blue. *State size M, L or XL only.*

33 C 80471F—Shpg. wt. 1 lb.....\$13.99

**2 Monogrammed Robe** of pinwale cotton corduroy. Shawl collar, 2 waist pockets. Gripper® non-slip sash attachment. Chest pocket has detachable flap to mail in for monogramming. Machine wash, separately, med. Buy it the easy way—order by phone. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State S, M, L, XL.*

33 C 80766F—Maroon  
33 C 80761F—Dark royal  
Shipping weight 2 lbs. 9 oz.....\$13.99

TALL SIZES for men 6 feet and over. Dark royal only. *State M, L, XL only.*

33 C 80771F—Wt. 2 lbs. 10 oz.....\$14.99

**3 PERMA•PREST®** Robe of plaid brushed flannel. Blended of 65% cotton, 35% polyester. Shawl collar, 1 chest, 2 waist pockets. Gripper® fastened non-slip tie sash. Machine wash, medium; tumble dry and wear. Max. fabric shrinkage 3%.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). *State size S, M, L or XL.*  
33 C 80681F—Gold and blue plaid  
Shipping weight 1 lb. 9 oz.....\$9.99

TALL SIZE for men 6 feet and over. *State size M, L or XL only.*

33 C 80691F—Gold and blue plaid  
Shipping weight 1 lb. 10 oz.....\$10.99

## Terry Lounge Pair-ups

Cotton terry is thick and absorbent . . . machine wash, medium, needs no ironing

7



(4 thru 9) Everything about these garments is planned to give a man the casual comfort he likes. Styled for easy relaxing. Roomy enough so there's no binding. Well made for seam holding strength. Fabric is woven of fine, heavyweight cotton for long wear.

**4 Kimono.** Deep colors with chalk white facing around front and in tie sash. 2 large waist pockets.  $\frac{3}{4}$  length sleeves. Generous overlap.

Chest sizes S(34-36); M(38-40) and L(42-44).

*State S, M or L.*  
33 C 81837F—Deep blue  
33 C 81832F—Green  
Shpg. wt. 1 lb. 14 oz..\$11.99

**5 Shorts.** Exclusive Nobelt® comfort waistband. 2 slant-top patch pockets.

Waist sizes S(29-32); M(33-36) and L(37-40). *State S, M or L.*

33 C 81952F—Green  
33 C 81957F—Deep blue  
Shipping weight 11 oz..\$3.79

**6 Cross-strap Slippers.** Softee rubber sole, terry insole. Attractively piped edge.

Shoe sizes M(9-10) and L(11-12). *State size M or L.*

33 C 81947F—Deep blue  
33 C 81942F—Green  
Shipping weight 9 oz...\$2.49

**7 Monogram Robe.** Lined collar. Chest pocket has detachable flap to send in for initials. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48).

*State S, M, L, XL.*  
33 C 81741F—Blue  
33 C 81744F—Gold  
33 C 81749F—White  
Shpg. wt. 2 lbs. 2 oz.....\$12.99

TALL SIZES for men 6 ft. and over. Blue. *State M, L, XL only.*

Shipping weight 2 lbs. 4 oz.  
33 C 81751F .....\$13.99

**8 Strap Scuff.** Softee rubber sole. Shoe sizes M(9-10); L(11-12). *State size M or L.*

33 C 81769F—White  
33 C 81764F—Gold  
33 C 81761F—Blue  
Shipping weight 9 oz.....\$2.49

**9 Terry-Go-Round®.** Extra long for more coverage. Adjustable Gripper® snap front. One size fits waists 28 to 42 inches.

33 C 81771—Blue  
33 C 81779—White  
33 C 81774—Gold  
Shipping weight 8 oz.....\$3.79



PCBKM AEDSLG Sears 57





Girls' Robe sold on page 37.

### Little Girls' holiday-pretty Gift Slippers

**1** Fuzzy Wuzzy Bootie . . fluffy and furry, soft and cuddly. Dyed shearling lamb upper, soft-stepping padded sole. *Sizes* wide 10, 11, 12, 13, 1, 2, 3.  
 15 C 51631F—Pink                      15 C 51634F—Yellow                      15 C 51630F—Blue  
 15 C 51632F—Red                      15 C 51638F—Orange  
*Please state full size. Shipping weight 10 ounces. . . . . \$3.29*

**2** Sueded vinyl upper with dyed-to-match genuine shearling lamb collar. Ring pull tab. Split-leather sole. *Sizes* wide 10, 11, 12, 13, 1, 2, 3.  
 15C51406F—Gold                      15C51405F—Blue  
*State full size. Shpg. wt. 10 oz. . . . \$3.97*

**3** Moc-style with smooth vinyl upper. Cotton lining for extra comfort. Acrylic pile cuff. Padded sole, heel. *Sizes* wide 8, 9, 10, 11, 12, 13, 1, 2, 3.  
 15C51450F—Blue                      15C51452F—Pink  
 15C51451F—Red  
*State full size. Shpg. wt. 10 oz. . . . \$1.99*

**4** Pearlized vinyl upper in delicate pastels, matching dyed rabbit fur cuff. Cotton lining. Padded sole, heel. *Sizes* wide 8, 9, 10, 11, 12, 13, 1, 2, 3.  
 15C51430F—Pink                      15C51429F—Blue  
 15C51431F—White  
*State full size. Shpg. wt. 10 oz. . . . \$2.99*

**5** Cotton corduroy upper. Quilted insole. Composition sole, wedge heel. *Sizes* wide 10, 11, 12, 13, 1, 2, 3.  
 15C51114F—Blue                      15C51115F—Pink  
 15C51116F—Red  
*State full size. Shpg. wt. 10 oz. . . . \$2.99*

### Infants' Booties . . soft, cozy and warm

**6** Floppy eared doggie on rayon plush upper. Polyurethane foam lining. Stretch cotton knit top. Padded vinyl sole. *Sizes* wide 4, 5, 6, 7, 8, 9, 10, 11, 12.  
 15C51705F—Red                      15C51704F—Pink  
*State full size. Shpg. wt. 10 oz. . . . \$1.99*

**7** Snuggly acrylic pile upper with elasticized top for stay-on fit. Grid-pattern vinyl sole retards slipping. *Sizes* wide 4, 5, 6, 7, 8, 9, 10, 11, 12.  
 15C51624F—Red                      15C51622F—Blue  
 15C51623F—Pink                      15C51625F—Yellow  
*State full size. Shpg. wt. 10 oz. . . . \$2.29*





Boys' Pajamas  
sold on page 41.



### Little Boys' Slippers with man-sized fashion, comfort

**1** Tan imitation leather upper. Elastic side gores and pull-on strap. Searofoam sole, heel. Sizes wide 8, 9, 10, 11, 12, 13, 1, 2, 3. Please state full size.  
15 C 51313F—Shpg. wt. 10 oz. . . . \$3.49

**2** Easy-going cotton corduroy upper with elastic side gores for fine fit. Vulcanized rubber sole. Sizes wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3.  
15 C 51192F—Brown 15 C 51193F—Red  
State full size. Shpg. wt. 10 oz. . . . \$1.99

**3** **AN UNCOMMON VALUE:** Seldom will you see a natural shearling lamb cuffed slipper at a price this low. Brown imitation leather upper. Searofoam sole. Sizes wide 8, 9, 10, 11, 12, 13, 1, 2, 3. State full size. **\$3.00**  
15 C 51521F—Shpg. wt. 10 oz. . . .

**4** Lightweight, supple leather upper lined with colorful cotton. Elasticized side gores. Padded vinyl sole. Sizes wide width 8, 9, 10, 11, 12, 13, 1, 2, 3.  
15 C 51333F—Blue 15 C 51335F—Brown  
15 C 51334F—Red  
State full size. Shpg. wt. 10 oz. . . . \$3.97

**5** Cotton velour upper with cushioned nylon tricot lining. Elasticized top line. Flexible molded PVC vinyl sole. Sizes wide width 8, 9, 10, 11, 12, 13, 1, 2, 3. Please state full size.  
15 C 51269F—Red 15 C 51267F—Blue  
Shipping weight 10 ounces. . . . \$2.29

**(6 and 7)** Dashing "George Boot" styling with adjustable strap and buckle. Searofoam sole and heel. Sizes wide width 10, 11, 12, 13, 1, 2, 3.

**6** 15 C 51558F—Brown brushed split-leather upper with acrylic pile lining.

**7** 15 C 51327F—Light brown smooth leather upper with cushioned nylon tricot lining. State full size. Shpg. wt. 10 oz. . . . \$4.99

**8** A real moccasin with hand-lacing and Indian-style fringe. Genuine moccasin construction with sueded split-leather upper and sole. Cushioned insole. Sizes wide width 10, 11, 12, 13, 1, 2, 3.  
15 C 51304F—Tan  
15 C 51305F—Brown  
State full size. Shpg. wt. 10 oz. . . . \$3.99

**HOW TO ORDER CHILDREN'S SLIPPERS.** Full size shoes, order shoe size. Half sizes, order next size larger. For wearing over sleepers, order full size larger.





Hostess pajamas  
sold on page 17.

## Sleek enough to go to parties . . comfortable enough to wear at home

**1** Smashing acetate and rayon crepe upper and self lining in slinky black or sophisticated hot pink. Graceful high-rise vamp accented with a matching rosette pouf. Fashionably rounded toe. Composition sole, 1-in. heel.

Sizes B(medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.

State size, then B width.

15C54442F—All hot pink

15C54443F—Black with hot pink lining

Shipping weight 1 lb. . \$5.99

**2** Light up the night in a foot hugger that sports a high rise vamp gleamed by an oval-shaped glitter insert. Upper of gold or silver color vinyl . . black rayon peau de soie, too. Composition sole, stately 2-in. heel. Sizes B(medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

State usual size, B width.

X54 C 49667F—Silver-color

X54 C 49627F—Gold-color

X54 C 48317F—Black

Shpg. wt. 1 lb. 4 oz. . \$9.99

**3** Merry little skimmer with gold-color vinyl upper. Sparkling "jewels" on the vamp for extra holiday glitter. Flexible composition sole, flat heel. Sizes B(medium) 5, 6, 7, 8, 9 and 10. Please state full size, then B width.

Shipping weight 1 pound.

15 C 54533F . . . . . \$3.99

### HOW TO ORDER ABOVE:

Order shoe size. If you wear half sizes order half size smaller. Order only the sizes listed with each item.

**4** Flattering upfront styling and broad toe . . perfect for the pants in your life. Uppers of silver or gold-color metallic cloth—also black rayon velvet bound in gold vinyl. Composition sole, 1 in. heel.

Sizes B(medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

State size, then B width.

15 C 54457F—Silver color

15 C 54456F—Gold color

15 C 54455F—Black

Shipping weight 1 lb. . \$4.99

**5** A bold, new breed of evening shoe. Flexible metallic cloth uppers. Big gleaming metal eyelets and fashionable wide toe. Elegantly turned 1¼-inch heel. Long-wearing, flexible composition sole for dancing ease.

Sizes B(medium) width 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

State size, then B width.

X54 C 49638F—Gold color

X54 C 49628F—Silver color

Shpg. wt. 1 lb. 4 oz. . \$9.99





## Colorful Slippers to brighten your leisure hours \$2<sup>29</sup> to \$5<sup>97</sup>

**1** Bright wide-wale cotton corduroy upper. Elasticized gores, cushioned tricot lining for extra comfort. Searofoam sole and heel.

*Sizes C (medium) width 5, 6, 7, 8, 9, 10, 11.*

*E (very wide) width 5, 6, 7, 8, 9 and 10.*

*State full size, then width.*

15C52146F—Red

15C52140F—Medium blue

15C52144F—Orange

15C52141F—Black

Shpg. wt. 1 lb. . . . . \$2.29

**2** Elasticized collar with floral pattern. Vinyl upper. Composition sole.

*Sizes B (medium) width 5, 6, 7, 8, 9 and 10.*

*State full size, B width.*

15 C 54527F—Blue

15 C 54528F—Pink

Shpg. wt. 1 lb. . . . . \$2.99

**HOW TO ORDER WOMEN'S SLIPPERS:** Order shoe size. If slipper comes in whole sizes and you wear half size: B width order half size smaller. C, E widths order half size larger.

**3** Elegant leather upper with graceful high-curving vamp with a neat tuck . . . this comfortable little scuff is bound to be a leisure-time favorite. Easy-walking composition sole and low wedge heel.

*Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.*

*State size, then B width.*

15 C 53078F—Pink

15 C 53077F—Blue

15 C 53079F—Black

Shpg. wt. 1 lb. . . . . \$4.97

**4** Soft and beautifully designed. Glove leather upper. Contoured vamp with hidden gore. Colorful cushioned nylon lining. Searofoam sole, heel.

*Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.*

*State size, then B width.*

15 C 52777F—Gold

15 C 52775F—Blue

15 C 52776F—Bone

15 C 52778F—Burgundy

15 C 52779F—Black

Shpg. wt. 1 lb. . . . . \$5.97

**5** Velvety cotton corduroy upper. Rayon satin lining with quilted insole. Rayon satin bow trim. Composition sole, low heel.

*Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.*

*State size, then B width.*

15 C 52119F—Green

15 C 52115F—Pink

15 C 52114F—Blue

15 C 52118F—Gold

15 C 52117F—Red

15 C 52116F—Black

Shpg. wt. 1 lb. . . . . \$3.97



Snuggle into wonderful, warm

# FUZZY WUZZY SLIPPERS

High and low styles for  
every WOMAN or TEEN on your list



**1**  
\$6<sup>99</sup>

**2**  
\$5<sup>49</sup>

**3**  
\$3<sup>97</sup>

**4**  
\$2<sup>97</sup>

**1** Wild and ready for fun . . . she'll be up to her knees in toasty warmth! Shaggy, long-haired acrylic pile upper. Nylon tricot lining, comfortably padded vinyl sole.

Sizes Small (Fits sizes 5 to 6)  
Medium (Fits sizes 7 to 8)  
Large (Fits sizes 9 to 10)  
Please state size S, M or L.

15 C 54287F—Red  
15 C 54285F—Blue  
15 C 54288F—Green  
15 C 54286F—Pink  
Shipping weight 1 lb 8 oz. . . . \$6.99

**2** Long-haired dyed shearling lamb upper. Cotton flannel lining, softly padded vinyl sole.

Sizes C (medium wide) width in 5, 6, 7, 8, 9 and 10.

State full size, then C width.

15 C 54178F—Green  
15 C 54170F—Light blue  
15 C 54179F—Orange  
15 C 54171F—Pink  
15 C 54176F—Red  
Shipping weight 1 pound. . . . \$5.49

**HOW TO ORDER SLIPPERS:** Order shoe size. If slipper comes in full sizes and you wear half size: B widths order half size smaller; C and E widths order half size larger. Order only sizes listed with each item.

**3** Short-cropped acrylic pile upper with tip-dyed shearling lamb collar cradles your foot. Cotton flannel lining; padded sole.

Sizes C (medium wide) width in 5, 6, 7, 8, 9 and 10.

State full size, then C width.

15 C 54135F—Blue  
15 C 54136F—Pink  
15 C 54137F—Red  
15 C 54140F—Yellow  
Shipping weight 1 pound. . . . \$3.97

**4** Good-looking, long-wearing little scuff with fleecy acrylic pile upper and insole. High-rising, in-step-coddling vamp gently cradles your foot. Broad toe for extra comfort. Softly padded sole and low wedge heel for easy walking and wearing.

Sizes C (medium wide) width in 5, 6, 7, 8, 9 and 10.

Please be sure to state full size, then C width when ordering.

15 C 54119F—Gold-color  
15 C 54118F—Pink  
15 C 54117F—Blue  
Shipping weight 1 pound. . . . \$2.97



# SOFT and SUPPLE

on the outside

## WARMLY LINED

on the inside

WOMEN'S AND TEENS SIZES

**1** Neatly contoured sides and snappy back tab. Lush sueded split-leather or smooth leather upper. Orlon® acrylic pile lining. Flexible composition sole.

Sizes AA(narrow) width, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11.

B(medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11, 12.

E(very wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

State usual size, then width.

15 C 53704F—Lime green sueded

15 C 53703F—Gold-color sueded

15 C 53700F—Lt. blue smooth

15 C 53701F—Bone smooth

Shipping weight 1 pound...\$5.97

\*Reg. DuPont T.M.

**2** May be worn on either foot. Dyed shearling lamb collar, socklining. Sueded split leather sole.

Sizes B(medium) width 5, 6, 7, 8, 9 and 10.

State full size, then B width.

15 C 53674F—Blue glove leather upper

**Sueded split leather upper**

15 C 53679F—Gold

15 C 53680F—Green

15 C 53681F—Beige

Shipping weight 1 pound...\$4.97

**3** Acrylic pile collar and cotton flannel lining. Woven design accents the leather upper. Comfortably padded soft sole and low heel.

Sizes C(med. wide) width 5, 6, 7, 8, 9, 10 and 11.

State full size, then C width.

15 C 53319F—Pink

15 C 53315F—Light blue

15 C 53316F—Red

15 C 53317F—White

Shipping weight 1 pound...\$4.49

**4** Genuine moccasin boot velvety sueded split-leather upper. Ankle-high fringed collar. Adjustable leather drawstring. Softly cushioned insole. In natural tan. Use your phone if you want to order it the easiest way of all. Sizes B(medium) 5, 6, 7, 8, 9, 10. State full size, then B width.

Shipping weight 1 pound 6 ounces.

15 C 53621F—Pile lined...\$5.99

15 C 18400F—Unlined...4.97

**5** Neat, cozy après-ski slipper. Luxurious uppers lined with acrylic pile. Hand-laced sole.

Sizes C(med. wide) 5, 6, 7, 8, 9, 10.

State full size, then C width.

15 C 53606F—Multicolor sueded split leather upper

**Glove leather upper**

15C53609F-Green 15C53601F-Red

15C53604F-Black

15C53602F-Natural

Shipping weight 1 pound 2oz. \$5.97

### HOW TO ORDER SLIPPERS:

Order shoe size. If slipper comes in full sizes and you wear half size: B widths order half size smaller; C and E widths: order half size larger. Order only sizes listed with each item.

**1**  
\$5<sup>97</sup>

**2**  
\$4<sup>97</sup>

**3**  
\$4<sup>49</sup>

**4**  
Pile-lined  
\$5<sup>99</sup>  
Unlined  
\$4<sup>97</sup>

**5**  
\$5<sup>97</sup>





**MEN'S  
SIZES**



Look to Sears for  
**UNCOMMON VALUE**

*Seldom will you see Leisure-Casuals  
with ultra-soft glove leather  
uppers at a price this low*

Only **\$5<sup>50</sup>**

Neat moc-style toes give extra fashion flair. Fully cushioned insoles add underfoot comfort. Springy, long-wearing Searo-foam soles and heels. Wide range of 3 widths, 32 sizes.

B(narrow)	.....	8 8½	9 9½	10 10½	11	.....	12	.....
E(medium wide)	7 7½	8 8½	9 9½	10 10½	11 11½	12 12½	13 13½	14 14½
EEE(very wide)	7 7½	8 8½	9 9½	10 10½	11	.....	12	.....

67 C 92310F—Spice tan

67 C 92312F—Brown

67 C 92311F—Black

State size, then width (chart). Shpg. wt. 1 lb. 8 oz. .... \$5.50



**MEN'S  
SIZES**

George Boot styling  
... fine leather upper  
**\$7<sup>99</sup>**

Combines deep-down, over-the-ankle leisure comfort with today's smart fashion look. Will add to his pleasure at every wearing.

Fully lined with soft acrylic fleece. Adjustable strap helps give snug fit. Searofoam sole and heel are buoyant, long-wearing.

Sizes D (medium) width 7, 8, 9, 10, 11 and 12. Please be sure to state full size, then D width.

67 C 92356F—Brown

67 C 92357F—Black

Shipping weight 1 lb. 8 oz. .... \$7.99



**MEN'S  
SIZES**

**\$9<sup>99</sup>**

**1**

**2** **\$8<sup>99</sup>**

**DEERSKIN** ... the ultimate  
in leather comfort

**1** Moc-toe casual with luxurious upper of genuine deer-skin. Velvety-soft, yet long-wearing upper. Full, soft glove leather lining. Fully cushioned insole coddles tired feet. Extra-flexible Searolux composition sole and heel. So easy to buy when you just use the phone.

Sizes D (medium) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13. Please be sure to state size, then D width.

67 C 91805F—Natural tan

67 C 91806F—Black

Shipping weight 1 pound 8 ounces. .... \$9.99

**2** Soft sole as well as upper of supple deerskin. Instant comfort to delight any man on your list. Genuine deerskin is butter-soft, yet extra durable. Modern high-rising vamp. Fully leather lined. Padded sole, heel. Natural tan. Sizes D (medium) width 7, 8, 9, 10, 11 and 12. Please be sure to state full size, then D width.

67 C 91464F—Shipping weight



**\$6<sup>99</sup>**

**MEN'S  
SIZES**

Our finest  
**Opera Slip-on**

Soft, glove leather upper. Fully lined with soft nylon tricot backed with polyurethane foam. Fully cushioned insole. Durable composition sole, Searofoam heel.

Sizes D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

Please state size, then width.

67 C 91770F—Brown

67 C 91771F—Black

Shipping weight 1 lb. 8 oz. .... \$6.99





## CORDUROY CASUALS

completely lined with terry

Look to Sears for  
UNCOMMON VALUE

**Moc-toe Casuals with the soft-  
stepping comfort of thick,  
vulcanized rubber soles and heels**

A great buy at our  
Big Book price of \$2.97 Now **\$2<sup>75</sup>**

**1** Handsomely man-styled for Dad and the boys... in all their favorite colors. Husky, wide-wale cotton corduroy uppers... soft cotton terry linings.

Men's sizes D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14. Please state usual size, then D width.

67 C 91264F—Red      67 C 91260F—Blue  
67 C 91265F—Green      67 C 91263F—Gray  
67 C 91261F—Brown      67 C 91262F—Black  
Shipping weight 1 pound 8 ounces.....\$2.75

Boys' sizes D (medium) width 1, 2, 3, 4, 5, 6.  
Please be sure to state full size, then D width.

67 C 65264F—Red      67 C 65260F—Blue  
67 C 65261F—Brown  
Shipping weight 1 pound 6 ounces.....\$2.75

### Buckle-strap Chukka

**\$4<sup>97</sup>**

**2** Sporty styling makes leisure-time more fun. Buckled strap adjusts for snug, comfortable fit. Husky, wide-wale cotton corduroy upper. Lined with soft, absorbent cotton terry. Long-wearing, injection-molded PVC vinyl sole and heel.

Men's sizes D (medium) width 7, 8, 9, 10, 11, 12.  
Please be sure to state full size, then D width.

67 C 91215F—Brown      67 C 91217F—Green  
67 C 91216F—Blue  
Shipping weight 1 pound 8 ounces.....\$4.97

### Luxurious cushioned Scuff

**\$3<sup>97</sup>**

**3** Quick and easy to slip on and off... with soft heel-to-toe cushioning for extra comfort. Wide-wale cotton corduroy upper. Cotton terry lining. Durable Searofoam sole and wedge heel are extra light, bouncy.

Men's sizes D (medium) width 6, 7, 8, 9, 10, 11, 12.  
Please be sure to state full size, then D width.

67 C 91254F—Blue      67 C 91257F—Tan  
67 C 91255F—Red      67 C 91256F—Gold color  
Shipping weight 1 pound 8 ounces.....\$3.97

**1**  
MEN'S,  
BOYS'  
SIZES

**2**  
MEN'S  
SIZES

**3**  
MEN'S  
SIZES





**MEN'S,  
BOYS'  
SIZES**

## Genuine HAND-LACED MOCCASIN ... soft glove leather

We made this casual even more comfortable by adding an acrylic pile lining to the rich glove leather! Mello wax finish. Light brown. Use your phone if you want to order it the easiest way of all.

Men's sizes D(medium) width 7, 8, 9, 10, 11 and 12.  
Please be sure to state full size, then D width.

67 C 92630F—Shipping weight 1 pound 8 ounces. \$5.97

Boys' sizes D(medium) width 1, 2, 3, 4, 5 and 6.  
Please be sure to state full size, then D width.

67 C 65630F—Shipping weight 1 pound 4 ounces. \$5.97

\$5<sup>97</sup>

## Warm-lined Casuals give cozy fireside comfort



MOC-TOE style  
with strap ...  
soft glove  
leather upper

\$7<sup>97</sup>

**MEN'S  
SIZES**

Here's one of the best looking leisure-casuals we've seen. Luxuriously soft, flexible glove leather upper plus heel-to-toe pile lining for total foot comfort. Rugged, high-rising moc-style vamp accented by a bold instep strap with metal D-ring on the sides. Long-lasting, walk-easy Searofoam soles and heels.

Men's sizes D(medium) width 7, 8, 9, 10, 11, 12.  
Please be sure to state full size, and then D width.

67 C 92505F—Natural tan

67 C 92506F—Black

Shipping weight 1 pound 8 ounces. . . . . \$7.97



**MEN'S,  
BOYS'  
SIZES**

1 \$4<sup>97</sup>

2

Men's sizes  
\$4<sup>97</sup>

Boys' sizes  
\$4<sup>49</sup>

Opera style with flexible,  
fine-quality upper

1 Boldly stitched split-leather vamp and vinyl back. Toasty warm acrylic pile lining for extra comfort and warmth. Long-wearing Searofoam sole and heel.

Men's sizes D(medium) width 7, 8, 9, 10, 11, 12, 13 and 14. Please be sure to state full size, then D width.

67 C 92740F—Brown

67 C 92741F—Black

Shipping weight 1 pound 8 ounces. . . . \$4.97

Boys' sizes D(medium) width 1, 2, 3, 4, 5, 6.  
Please be sure to state full size, then D width.  
Brown.

67 C 65740F—Shpg. wt. 1 lb. 4 oz. . . . \$4.97

Ankle-high for solid warmth  
... soft acrylic pile lining

2 This is the perfect slipper if you want up-to-the-ankle fireside warmth. Supple vinyl upper and top-stitched vamp. Walk-easy foam rubber crepe sole and heel are bouyant, long-wearing.

Men's sizes D(medium) width 7, 8, 9, 10, 11, 12, 13, 14. State full size, then D width.

67 C 92510F—Light brown

67 C 92511F—Black

Shipping weight 1 pound 8 ounces. . . . \$4.97

Boys' sizes D(medium) width 1, 2, 3, 4, 5, 6.  
State full size, then D width.

67 C 65510F—Light brown

Shipping weight 1 pound 8 ounces. . . . \$4.97



## Popular ROMEO style in 32 sizes, 3 widths

Extra-supple glove leather upper \$8<sup>97</sup>  
... soft lining ... cushioned insole

Tell a man he's special... by giving him our most comfortable Romeo. Lined with soft nylon tricot backed with polyurethane foam. Tongue and back part lined with soft glove leather. Elastic side gores give a snug, easy fit. Flexible leather sole. Long-wearing rubber heel. Pick up your phone right now and order this one!

Please state usual size, then width from chart below.

67 C 91624F—Brown 67 C 91625F—Black  
Shipping weight 1 pound 8 ounces.....\$8.97

Mellow, soft leather upper \$7<sup>97</sup>  
... bacteria-retardant lining

Elastic side gores give snug fit. Pacifate® lining. Split leather counter. Durable composition sole, rubber heel.

Please state usual size, then width from chart below.

67 C 91640F—Brown 67 C 91641F—Black  
Shipping weight 1 pound 8 ounces.....\$7.97

### SIZE CHART for Romeos above.

C(med. narrow)	...	8	8½	9	9½	10	10½	11	...	12	...	...
E(med. wide)	...	7	7½	8	8½	9	9½	10	10½	11	11½	12 13 14 15
EEE(very wide)	...	7	7½	8	8½	9	9½	10	10½	11	...	12

MEN'S  
SIZES



### Comfortable soft-sole Scuff

1 Great for the man about home. Hand-some black leather upper with contrasting red corded cotton lining. Padded leather sole and wedge heel.

Sizes D (medium) width 7, 8, 9, 10, 11 and 12. State full size, then D width.

67 C 91564F—Shpg. wt. 1 lb 8 oz.....\$4.97

### Classic Opera style

2 Finest quality glove leather upper is soft, supple yet long-wearing. Comfortable cushioned insole. Durable composition sole. Rubber heel.

Sizes B (narrow) width 8, 8½, 9, 9½, 10, 10½, 11 and 12.

D (medium) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13, 14, 15.

EEE (very wide) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

Please state your usual size, then width.

67 C 91795F—Brown

67 C 91797F—Black

Shipping weight 1 pound 8 ounces....\$5.97

### Moccasins from Mexico

3 Genuine moccasin construction. Hand-laced, smooth or suede leather, with fashionable metal-studded saddles. Cushioned insoles for extra comfort.

Men's sizes D (medium) width 7, 8, 9, 10, 11 and 12. Please be sure to state full size, and then D width.

67 C 91584F—Brown, smooth finish

67 C 91583F—Tan, suede finish

Shipping weight 1 pound 8 ounces....\$5.97

Boy's sizes D (medium) width 3, 4, 5 and 6. Please be sure to state full size, then D width. Brown, smooth finish.

67 C 65584F—Shpg. wt. 1 lb. 4 oz....\$5.97

"Charge It" if you wish

... see pages 261 and 262

\$4<sup>97</sup> 1



MEN'S  
SIZES



2 \$5<sup>97</sup>

MEN'S,  
BOYS'  
SIZES



3 \$5<sup>97</sup>

MEN'S  
SIZES



\$6<sup>97</sup>

Today's  
hardware  
look

Ruggedly masculine leisure-casual has soft glove leather upper. Moc-style toe accented by bold metal bit, D-ring ornament. Cushioned vinyl sock lining adds comfort. Springy, long-wearing Searofoam sole and heel.

Sizes B (narrow) 8, 8½, 9, 9½, 10, 10½, 11 and 12.

E (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13, 14, 15.

EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

Please state usual size, then width.

67 C 92231F—Black

67 C 92230F—Spice tan

67 C 92232F—Brown

Shipping weight 1 pound 8 ounces....\$6.97



## THE MYSTERY AND BEAUTY OF GENUINE JADE

Far Eastern enchantment, Oriental allure . . . captured by hand-cut and polished Jade stones set in a magnificent collection of 14K Gold Jewelry (except ring 5 which is 10K Gold). Shown actual size. Gift boxed.

( 1 and 2 ) Matching Necklace and Bracelet . . . Jade balls on delicate twist-effect bar-chain.

**1 The Necklace.**  
8mm jade balls.  
Filigree safety clasp.  
18-inches long

Shpg. wt. 5 oz.  
4 C 55852C . . . \$55.00  
24-inches long  
Shpg. wt. 5 oz.

4 C 55851C . . . \$70.00  
**2 The Bracelet.**  
7mm jade balls.  
Spring ring clasp. 7½ inches long.  
Shpg. wt. 3 oz.  
4 C 55853C . . . \$28.00

( 3 thru 7 ) Ladies' Ring Sizes 5, 6, 7, 8 . . . no half sizes. *State size.* Measure to be sure . . . for free ring-size finder, order catalog number 39 C 6899.

**3 Florentined and Polished Flower Mounting.**  
4 C 5251CF-Wt. 4 oz. . . . \$25.00

**4 Antiqued, Textured Snake** has genuine ruby "eyes".  
4 C 5250CF-Wt. 4 oz. . . . \$35.00

**5 Rope-twist Mounting.**  
4 C 5248F-Wt. 4 oz. . . . \$18.00

**6 Bamboo Mounting.**  
4 C 5249F-Wt. 4 oz. . . . \$20.00

**7 Wedding Band.**  
4 C 5247CF-Wt. 4 oz. . . . \$25.00

( 8 thru 11 ) Pins with safety clasps.

**8 "Bamboo" Twigs.**  
Shpg. wt. 4 oz.  
4 C 55857C . . . \$40.00

**9 Petaled Brooch.**  
Shpg. wt. 4 oz.  
4 C 55863C . . . \$45.00

**10 Leaf Spray** holds 6 "buds" of various color jade.  
Shpg. wt. 4 oz.  
4 C 55864C . . . \$65.00

**11 Beetle . . . genuine** ruby "eyes", cultured pearl "head".  
Shpg. wt. 4 oz.  
4 C 55856C . . . \$32.00

( 12 thru 14 ) Earrings for Pierced Ears . . . a wonderful gift idea if you know her ears are pierced. And if they're not, she may want to have them pierced just to wear these lovely earrings.

**12 Tear Drop.**  
Shpg. wt. 2 oz.  
4 C 55859 . . . \$20.00

**13 7mm Ball.**  
Shpg. wt. 2 oz.  
4 C 55858 . . . \$6.00

**14 Filigree Oval Mounting.**  
Shpg. wt. 2 oz.  
4 C 55861 . . . \$12.00

( 15 thru 17 ) Precious Pendants . . . spring ring clasps.

**15 Disc** has exotic Chinese characters. 16-inch chain.  
Shpg. wt. 3 oz.  
4 C 55854 . . . \$15.00

**16 Textured Twig-design Mounting** holds large oval stone. 15-in. chain.  
Shpg. wt. 4 oz.  
4 C 55862C . . . \$24.00

**17 Florentine-finish-ed Pagoda** has a genuine ruby.  
Shpg. wt. 4 oz.  
4 C 55855 . . . \$21.00

Sears Has a Credit Plan to Suit Your Needs

SEE BIG BOOK OR  
ASK FOR DETAILS





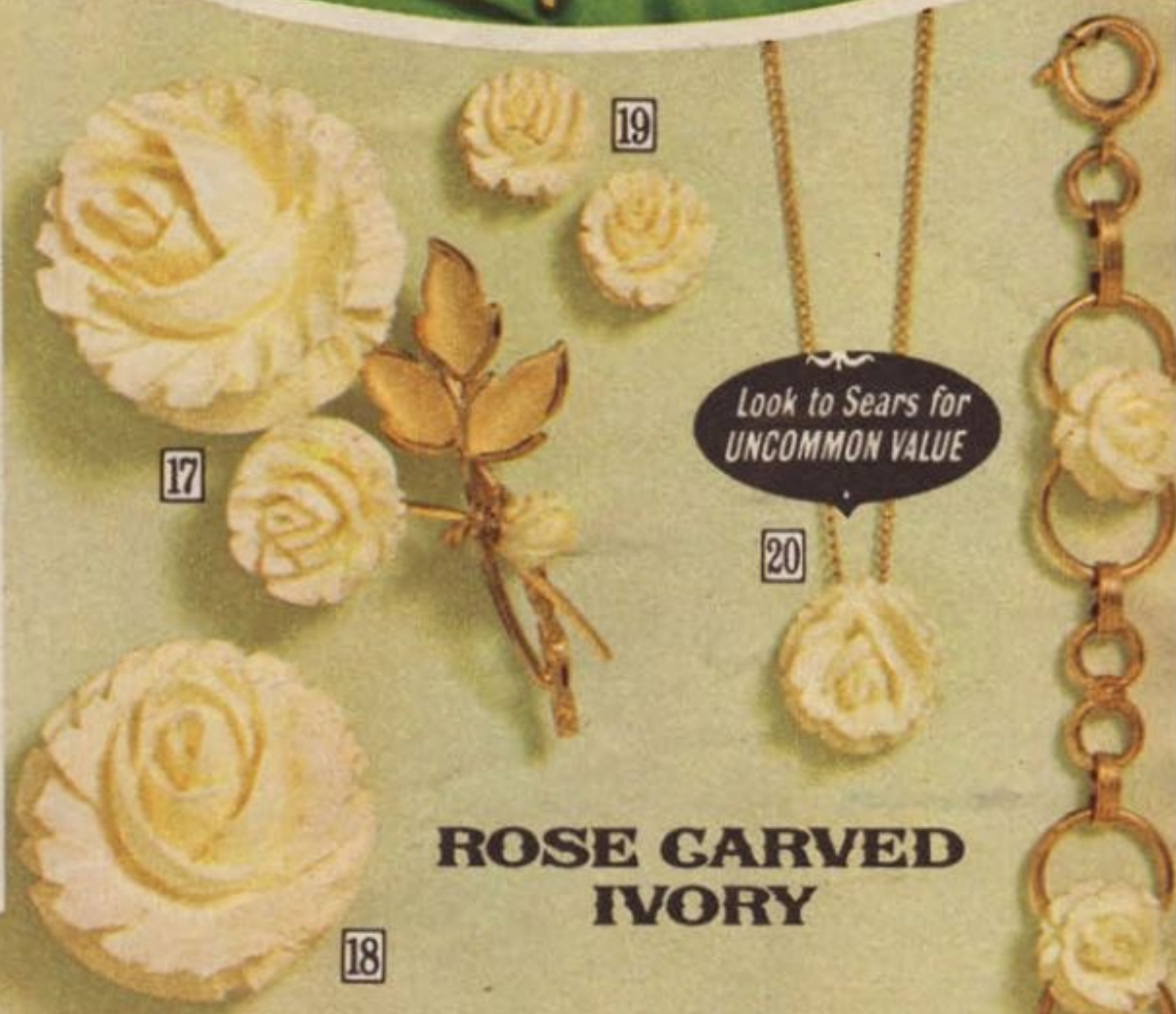
## OLD WORLD GAMEO



## OPULENT OPAL



## CULTURED PEARLS



Look to Sears for  
UNCOMMON VALUE

## ROSE CARVED IVORY

Precious Jewelry to please her feminine heart. Shown about actual size. Gift boxed. All rings on this page come in Ladies' Ring Sizes 5, 6, 7, 8 . . . no half sizes. Measure to be sure . . . for free ring-size finder, order catalog no. 39 C 6899.

( 1 thru 5 ) Genuine Hand-carved Shell Cameos . . . no two ever alike because they are true originals. Set in antique-look mountings.

**1** Ring . . . 14K Gold mounting. *State size above.*

4 C 5229CF-Wt. 4 oz. \$29.99

**2** Oval Pin . . . filigree design 12K Gold-filled mounting. Safety catch.

4 C 55845-Wt. 4 oz. \$10.99

**3** Circle Pin . . . braid-effect 12K Gold-filled mounting. Safety catch.

4 C 55846-Wt. 4 oz. \$9.99

**4** Earrings . . . screw back. 12K Gold-filled.

4 C 55887-Wt. 3 oz. \$6.99

**5** Pendant . . . 18-in. chain. 12K Gold-filled.

4 C 55886-Wt. 4 oz. \$5.99

( 6 thru 11 ) Cultured Pearls imported from Japan.

**6** Bracelet . . . 6mm pearls. 12K Gold-filled. 7 1/4 in.

4 C 55835-Wt. 5 oz. \$9.99

**7** Cluster Pendant. 18-in. chain. 12K Gold-filled.

4 C 55882-Wt. 4 oz. \$8.99

**8** Heart Pendant. 18-in. chain. 12K Gold-filled.

4 C 55883-Wt. 4 oz. \$9.99

**9** Circle Leaf Pin . . . 4mm pearls. 12K Gold-filled.

4 C 55881-Wt. 4 oz. \$11.99

**10** Earrings for Pierced Ears. 5 1/2mm pearls with 14 K Gold.

4 C 55884-Wt. 3 oz. \$5.99

**11** Ring . . . 6mm pearls. 14K Gold. *State size above.*

4 C 5228F-Wt. 4 oz. \$14.99

( 12 thru 16 ) Genuine Opals . . . lustrous, light-catching stones of infinite beauty in antiqued mountings.

**12** Circle Pin. 1 round, 6 oval stones in 14K Gold mounting. Safety catch.

4 C 55867C-Wt. 4 oz. \$49.99

**13** Bar-Pin. 9 round stones in 14K Gold mounting. Safety catch.

4 C 55866C-Wt. 4 oz. \$29.99

**14** Cluster Ring. 7 round stones in 14K Gold mounting. *State size above.*

4 C 5252CF-Wt. 3 oz. \$24.99

**15** Earrings for Pierced Ears. 14K Gold.

4 C 55868C-Wt. 3 oz. \$24.99

**16** Pendant . . . 16-inch chain. 14K Gold.

4 C 55865-Wt. 4 oz. \$19.99

( 17 thru 21 ) Genuine Hand-carved Ivory. Real flower power . . . deeply sculptured.

**17** Long-stemmed Rose Pin. Textured and polished 12K Gold-filled. Safety catch.

4 C 55874-Wt. 4 oz. \$13.99

**18** Full-blown Rose Pin. 12K Gold-filled back and safety catch.

4 C 55871-Wt. 4 oz. \$6.99

**19** Earrings for Pierced Ears. 14K Gold posts.

4 C 55872-Wt. 4 oz. \$6.99

**20** AN UNCOMMON VALUE. Seldom will you see an ivory pendant at a price this low. 18-inch chain. 12K Gold-filled. \$2.99

4 C 55873-Wt. 4 oz. \$2.99

**21** Chain-link Bracelet. 12K Gold-filled. 7 1/4 in. long.

4 C 55875-Wt. 5 oz. \$9.99

SEE OUR BROAD SELECTION OF DIAMOND JEWELRY IN THE BIG FALL BOOK



# DIAMOND SET WATCHES . . THE ULTIMATE GIFT



( 1 thru 8 ) Tradition 17-Jewel Swiss-movement Watches of magnificent splendor . . artfully combining the radiance of diamonds with the loveliest of design. Unbreakable mainspring; shock resistant movement.\* Gift boxed. Shown approximately actual size. (Items with F before catalog number shipped Air Postpaid from factory in Leeds, Alabama. Order before Dec. 10th for Christmas delivery. No C.O.D's).

**1 Solid 14K Gold Mesh Bracelet Style** blazes with eighteen 1-pt. diamonds. 18K gold dial has raised faceted markers. Heavily textured band; florentined buckle.  
F4C4415-(Wt. 10 oz.) . . . \$450.00

**2 Diamond-studded Solid 14K Gold Bracelet Style** has 16 diamonds . . two 5-pt. stones set into endpieces; 14 stones set all around florentined and polished band . . 1/4 carat total weight. Faceted crystal. Safety clasp with chain.  
F4C4339-(Wt. 10 oz.) . . . \$225.00

**3 High-fashion Mesh Bracelet.** Solid 14K Gold case . . four 1-pt. diamonds set in endpieces; faceted crystal. 10K gold-filled band; adjustable slip-through buckle.  
4 C 4341C-Shpg. wt. 10 oz. \$89.95

**4 Eight-sided Watch.** Two-tone 10K rolled gold-plate case . . four 1-pt. diamonds set in endpieces; faceted crystal; stainless steel back. 10K gold-filled mesh cord band; safety clasp with chain. Shipping weight 10 ounces.  
4 C 4419C . . . \$59.95

**5 Exquisite Dress Watch** lavished with 24 diamonds . . 1/2 carat total weight . . set all around and in endpieces of marquise-shape solid 14K Gold case. Black suede cord; safety clasp, chain.  
F4C4358-(Wt. 10 oz.) . . . \$300.00

**6 Florentined Bracelet.** 10K rolled gold-plate case . . two 1-pt. diamonds set in endpieces; faceted crystal; stainless steel back. 10K gold-filled band . . expansion links; safety clasp with chain.  
4 C 4416C-Shpg. wt. 10 oz. \$49.95

**7 Marquise-shape Solid 14K Gold** case with rectangular crystal has six 1-pt. diamonds set into "spray" endpieces. Black suede cord; safety clasp with chain. Shipping weight 10 ounces.  
4 C 4420C . . . \$89.95

**8 Chic Circle.** 10K rolled gold-plate case . . two 1-pt. diamonds set in endpieces; faceted crystal; stainless steel back. Black suede cord; safety clasp with chain. Shipping weight 10 ounces.  
4 C 4417C . . . \$49.95

\*Designed to withstand a 3 ft. drop on a hardwood floor without significantly affecting accuracy.

For additional selection of Ladies' Watches . . see our Big Fall Book.



## FASHION'S NEWEST DARLINGS

(1 thru 11) Time . . linked to fashion as never before . . with chains, with color, with shape. All watches have Swiss movement with unbreakable mainspring. All are gift boxed.

Watches (1 thru 10) shown approximately actual size; watch (11) shown approximately  $\frac{2}{3}$  actual size.

**1 Heavyweight Bangle . .** bold oval-shape case mounted on hinged double bracelet. Brightly polished base metal. Textured dial.  
4 C 16627—Yellow gold-color  
4 C 16672—White gold-color  
Shpg. wt. 4 oz. . . . . \$15.99

**2 Ring Watch . .** the right time right at your fingertips. Finely textured dial. Gold-color base metal oval case and adjustable mounting . . one size fits all.  
4 C 1662—Wt. 4 oz. . . \$15.99

**3 Rhinestone-circled Mesh Bracelet . .** brilliant sparkler for glamorous gals . . meant to be noticed. Roman numeral dial. Adjustable slip-through buckle. Gold-color base metal.  
4 C 16614—Wt. 4 oz. . \$24.99

**4 Stunning Square Mesh Bracelet** sparkles with double-faceted simulated spinel crystal. Adjustable slip-thru buckle. Base metal.  
White gold-color  
4 C 19027—Wt. 4 oz. . \$19.99  
Yellow gold-color  
4 C 19028—Wt. 4 oz. . \$19.99

**5 Petite Chain-link Style** has a small oval case with white enameled dial, Roman numerals. Box clasp. Brightly polished gold-color base metal.  
Shpg. wt. 4 oz.  
4 C 16615 . . . . . \$18.99

**11 Quintette.** Yellow gold-color base metal case comes with 5 petal-scalloped enameled metal tops that snap on and off: 1 each white, red, black, turquoise blue and lime green . . plus 5 coordinated pull-through patent vinyl straps. Stainless steel case back. Buy it the easy way . . order by phone.  
4 C 16613—Shipping weight 6 ounces. . . . . \$19.89

**6 Link-and-Strap Style.** Fashion innovation: curved case and square links of burnished, matte-textured gold-color base metal complimented by brown suede strap. Stainless steel case back.  
4 C 16625—Wt. 4 oz. . \$16.99

**7 Free-Form Case** has 3 differently textured chains forming its bracelet band. Roman numeral dial. Adjustable clasp. Base metal.  
Yellow gold-color  
4 C 16618—Wt. 4 oz. . \$15.99  
White gold-color  
4 C 16619—Wt. 4 oz. . \$15.99

**8 Chain-and-Strap Style.** Antique-look gold-color base metal case and 5-strand bead-chain linked to black suede strap. White enameled dial; Roman numerals.  
4 C 16626—Wt. 4 oz. . \$15.99

**9 Bold Double-link Bracelet** with clasp that disappears into links is ideal for chunky rectangular watch. Gold-color base metal; stainless steel case back. White enameled dial.  
4 C 16616—Wt. 4 oz. . \$19.99

**10 Single Link Style.** Horizontal rectangular case has gold-tone dial, antique-look numerals. Gold-color base metal; stainless steel case back. Box clasp.  
4 C 16617—Wt. 4 oz. . \$18.99



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## CHERISHED MEMORIES

CAPTURED FOREVER

### NOTE: BE SURE TO READ BEFORE ORDERING

Ring (1) shown enlarged; all other jewelry on this page shown actual size. For rings . . . measure to be sure. For free ring-size finder, order catalog number 39 C 6899. Items with F before catalog number shipped Postpaid from factory in Brooklyn, N.Y. or Providence, R.I. Order before Dec. 10th for Christmas delivery. No C.O.D. orders.

### TRADITION FAMILY BIRTHSTONE JEWELRY

(1 thru 5) Man-made birthstones set in solid 14K Gold jewelry commemorates birthdates of father, mother and the children; just the children; or the grandchildren; or nieces and nephews. Gift boxed. (Shipping wt. each 4 oz.)

Ladies' Rings (1 thru 3) come in sizes 5, 6, 7, 8 . . . no half sizes. State size; then birthmonth numbers from Chart below. For free ring-size finder, order catalog number 39 C 6899.

Item	With 2 Birthstones		With 3 Birthstones	
	Catalog No.	Price	Catalog No.	Price
(1) Classic Ring				
Yellow Gold	F4 C 5102V	\$24.99	F4 C 5103V	\$26.99
White Gold	F4 C 51021V	24.99	F4 C 51031V	26.99
(2) Concave Ring	F4 C 5202V	35.99	F4 C 5203V	37.99
(3) "Bamboo" Ring*	F4 C 5222V	39.99	F4 C 5223V	41.99
(4) Tie Tack			F4 C 1463H	14.99
(5) Crown Charm*	F4 C 53022H	34.99	F4 C 53023H	36.99

Item	With 4 Birthstones		With 5 Birthstones	
	Catalog No.	Price	Catalog No.	Price
(1) Classic Ring				
Yellow Gold	F4 C 5104V	\$28.99	F4 C 5105V	\$30.99
White Gold	F4 C 51041V	28.99	F4 C 51051V	30.99
(2) Concave Ring	F4 C 5204V	39.99	F4 C 5205V	41.99
(3) "Bamboo" Ring*	F4 C 5224V	43.99	F4 C 5225V	45.99
(4) Tie Tack	F4 C 1464H	16.99	F4 C 1465H	18.99
(5) Crown Charm*	F4 C 53024H	38.99	F4 C 53025H	40.99

\*Sears Exclusive Design

**6 Family-Tree Pin** . . . gold-electroplated sterling silver set with 7 man-made birthstones. If you order fewer than 7 birthstones, remainder will be rhinestones.

State birthmonth numbers from Color Chart below.

F4 C 5608H—(Shipping weight 4 ounces) . . . \$14.99

**7 Twist-design Bangle Bracelet** . . . 12K gold-filled.

4 C 5607—Shipping weight 3 ounces . . . \$3.99

### LADIES' BIRTHSTONE JEWELRY

(8 thru 13) Man-made Birthstones . . . gift-boxed.

State Birthmonth numbers from Color Chart Below.

**8 Pendant and Earring Set** . . . 12K gold-filled. Pendant has 18-in. chain. Earrings are screw-back. Wt. 3 oz. 4 C 60951H . . . Set \$5.99

(11 thru 13) 10K Gold Rings. Ladies' Sizes 5, 6, 7, 8 . . . no half sizes. State size; then birth-month number from chart below. Shpg. wt. each 4 oz.

**9 Pendant and Earrings** . . . Solid 14K Gold.

Pendant . . . 18-in. chain. 4 C 5961H—Wt. 4 oz. . . \$7.99

Earrings for pierced ears. 4 C 59611H—Wt. 3 oz. \$4.99

**11 Side by Side** . . . a 5½mm cultured pearl from Japan and a birthstone. V4 C 5004V . . . \$9.99

**12 Flower-set Stone.** V4 C 5217V . . . \$12.99

**10 Earrings** for pierced ears . . . solid 14K Gold. 4 C 5828H—Wt. 3 oz. . . \$4.99

**13 Rectangular Stone.** V4 C 5216V . . . \$19.99

### BRACELET AND PROFILE CHARMS . . . gift boxed

**14 Multi-link Bracelet** . . . spring-ring clasp; 7½-in. long. 4 C 5989—14K Gold. Shpg. wt. 3 oz. . . \$12.99  
4 C 59892—Sterling Silver. Shpg. wt. 3 oz. . . 4.99

(15 and 16) Charms personalized with engraving attach to bracelet with spring ring; no soldering needed. No C.O.D.'s. Print first name and birthdate for each charm ordered.

**15 Boy's Profile.** 14K Gold

R4 C 5970XV—Wt. 2 oz. \$6.99

Sterling Silver

R4 C 5900XV—Wt. 2 oz. \$1.99

**16 Girl's Profile.** 14K Gold

R4 C 5971XV—Wt. 2 oz. \$6.99

Sterling Silver

R4 C 5901XV—Wt. 2 oz. \$1.99

### MAN-MADE BIRTHSTONE CHART . . . colors resemble natural stones . . . State birthmonth number when ordering



21 January Garnet  
76 Sears PCBKM AEDG



22 February Amethyst



23 March Aquamarine



24 April White sapphire



25 May Emerald



26 June Alexandrite



27 July Ruby



28 August Green peridot



29 September Blue sapphire



30 October Pink zircon



31 November Golden topaz



32 December Blue-green zircon



**1 Venetian-style Chest and Table.** Our largest and finest jewel box, its deep-stained English Oak finish enhanced by carved, dimensional door columns, has 19 spacious, compartmentalized drawers (8 behind those magnificent doors). Burnished gold-color solid brass hardware. Red cotton velveteen interior. Box: 10½x18½x8½ in. Matching Wood table: 15¼x20½x10½ inches.

Shipping weight 19 lbs.  
4 C 4865C2 ..... \$49.99

Chest Only.  
4 C 4862C—Wt. 15 lbs. \$39.99

**2 Colonial-Style,** maple finished, has spindle-carved doors, antiqued brass eagles and hardware. 9 drawers (6 behind closed doors). Deep blue cotton velveteen lined. Measures 10x12½x7½ in.

Shipping weight 9 lbs.  
4 C 4805C ..... \$24.99

**3 Provincial Breakfront . .** American chestnut finish; woven rattan door inserts. 7 drawers (6 behind closed doors). Carved, antiqued brass hardware. Deep red cotton velveteen lining. 10x10½x6½ inches.

Shipping weight 7 lbs.  
4 C 4814C ..... \$19.99

**4 Contemporary Bureau** has honeytone fruitwood finish, beveled lid-mirror. 10-section top; 2 drawers. Solid brass hardware. Deep red cotton velveteen interior. 5¼x11½x7¼ inches.

Shipping wt. 5 lbs. 8 oz.  
4 C 4800 ..... \$10.99

**5 In the Classic Manner . .** a deeply carved chest with American chestnut finish, 10 spacious, divided drawers (6 behind closed doors). Antiqued brass hardware. Deep red cotton velveteen lining. 10½x17x7¾ in.

Shipping weight 15 lbs.  
4 C 4803C ..... \$32.99

**6 Chest-of-Drawers . .** contemporary in design, with quartered oak finish. 3 drawers, deep red cotton velveteen lined. Brass hardware. 7½x11½x6½ inches.

4 C 4816—Wt. 5 lbs. . \$12.99

**7 Mirrored Bureau** has Macassar ebony finish, antiqued brass hardware. Mirror detaches. 8 drawers; deep red cotton velveteen lined. 12¾x12¼x6¾ inches.

Shipping weight 7 lbs.  
4 C 4810C ..... \$19.99

**8 Eleganta . .** the magnificence of hand-carved Mediterranean styling with deep-stained English Oak finish. Behind the panelled doors, closed by antiqued brass throw bolt, are 10 compartmentalized drawers. Red cotton velveteen lining. 11½x15½x8 inches.

Shipping weight 14 lbs.  
4 C 4860C ..... \$28.99

## WOOD JEWELRY BOXES

Made with fine furniture craftsmanship by skilled Japanese woodworkers of exotic Kiabooca hardwood . . coated and hand-rubbed 7 times to bring out the natural beauty of the wood.



NOTE: Jewelry shown with boxes on this page not included.





## THE GREAT WATCH PUT-ON

New shapes, new colors, new impact . . . all with Swiss movement (except 3), unbreakable mainspring. Gift Boxed.

**1 Super-Duper Wardrobe** (4 looks in one) . . . her watch can go with any outfit. Boldly numbered gold-color base metal case comes with 4 snap-on leather-look vinyl straps: 1 each blue, white, green, red. Stainless steel case back. Small second hand.

Shipping wt. 6 oz.  
4 C 16651 . . . . . \$12.99

**2 Antique-Look** watch has scroll-engraved silver-color base metal case; Roman numeral dial; tapered off-white DuPont Corfam® poromeric strap.

Shipping wt. 4 oz.  
4 C 16643 . . . . . \$12.99

**3 Mickey Mouse® Pizazz** . . . Walt Disney Productions' character tells time with yellow-gloved hands. Red patent vinyl mod strap snaps on and off. Chrome-plated base metal case. Postpaid (Shipping weight 4 ounces).

4 C 16549 . . . . . \$12.95

**4 Big-time Sport** . . wear-with-everything neutral-color canvas strap with brown leather trim snaps on and off contoured gold-color base metal case. Roman numeral dial. Small second hand.

Shipping wt. 4 oz.  
4 C 16675 . . . . . \$12.99

**5 "Bamboo" Square** . . with an Oriental influence. Gold-color base metal case; tapered Chinese-red DuPont Corfam poromeric strap. Sunburst dial.

Shipping wt. 4 oz.  
4 C 16673 . . . . . \$17.99

**6 Turtle** can be worn as pendant or pin . . safety catch on back; 22-in. detachable chain. Lattice "shell" with simulated pearls; eyes of simulated emeralds. Roman numeral dial. Gold-color base metal.

Shipping wt. 4 oz.  
4 C 19174 . . . . . \$14.89

**7 Dress Style** . . facet-cut rectangular base metal case; slender black rayon grosgrain strap.

Shipping wt. 4 oz.  
Yellow gold-color  
4 C 16638 . . . . . \$14.99  
White gold-color  
4 C 16639 . . . . . \$14.99

**8 Brushed Square** base metal case; stainless steel back. Cut-out DuPont Corfam poromeric strap.

4 C 16652—White gold-color case; taupe strap  
4 C 16653—Yellow gold-color case; brown strap  
Shpg. wt. 4 oz. . . . . \$14.99

**9 "Bamboo" Oval** gold-color base metal case; stainless steel back. Roman numeral gold-color dial. Yellow DuPont Corfam poromeric strap.

Shipping wt. 4 oz.  
4 C 16656 . . . . . \$16.99

**10 Textured Octagon** has Roman numerals on the bezel of its gold-color base metal case instead of the textured dial . . newest look in watch design. Tapered turquoise blue leather strap.

Shipping wt. 4 oz.  
4 C 1668 . . . . . \$14.99

**11 Narrow Black and White Glen Plaid Cotton Strap** adds to the unique quality of this elongated oval watch. Matte-finish gold-color base metal case.

4 C 16674—Shipping weight 4 ounces. . . . . \$14.99





## JUNIOR BAZAAR



### THE WITH-IT JEWELRY

( 1 thru 5 ) Solid 14K Gold Earrings for Pierced Ears . . ear-gear that never goes out of fashion because it's all precious gold, not just the ear posts or wires. Gift boxed.

**1** Entwined Hoop Drop . . . twist-textured. **3** Delicate Flower has genuine blue sapphire.

4 C 55891—Wt. 3 oz. . . . \$8.99 4 C 55892—Wt. 3 oz. . . \$10.99

**2** Polished Heart Drop. **4** Small Polished Hoop.

4 C 5808—Wt. 3 oz. . . \$4.99 4 C 5396—Wt. 3 oz. . . \$5.99

**5** Bamboo-textured Hoop . . luxuriously heavyweight.

4 C 55893—Shipping weight 3 ounces. . . . . \$11.99

**6** Flexible, Coiled Snake Bracelet . . wear on wrist or upper arm. 14K rolled-gold plate with simulated emerald "eyes".

4 C 55894—Shipping weight 6 ounces. . . . . \$14.99

( 7 and 8 ) Rings . . Girls' and Ladies' Ring Sizes 4, 5, 6, 7 . . no half sizes. State correct size. Measure to be sure . . for free ring-size finder, order Catalog number 39 C 6899.

**7** Antiqued Snake Ring. **8** Solid 14K Gold Peace Ring. Letters in shape of heart spell out PEACE.

4 C 5253F—12K Gold-filled 4 C 52531F—Sterling Silver 4 C 5235F—Wt. 3 oz. . . \$19.99

Shpg. wt. 3 oz. . . . . \$5.99

### THE JEWEL BOX CAPER

**9** Earring Box. Steel frame; simulated leather covering (backed with other material); gold-color trim. Cotton suede cloth and rayon satin-lined. Lid mirror. 10¼x1½x6½ inches.

4 C 4825—Shipping weight 2 lbs. . . . . \$3.99

**10** Tiered, Hinged, Gold-color Metal Box has antiqued medallion-trimmed rayon velvet lid insert, rayon velveteen lining. Mirror under lid. 3x4x3¼ inches.

4 C 4885—Shipping weight 1 lb. . . . . \$6.99

**11** Six-drawer Trinket Box . . cotton print covered cardboard; green cotton lining. 3¾x10½x4¾ inches.

4 C 4883—Shipping weight 1 lb. 6 oz. . . . . \$3.99

**12** Elegant Rayon Velvet Covered and Lined Boudoir Box fit for a princess. Aluminum frame; gold-color metal trim. Mirror under lid. 3x10x4¾ inches. From Japan.

4 C 4877—Royal blue. Shpg. wt. 1 lb. 14 oz. . . . . \$7.99

4 C 4874—Wine red. Shpg. wt. 1 lb. 14 oz. . . . . 7.99

**13** Baroque-look Boudoir Box . . a rose-ornamented filigree design cast in heavy metal with tarnish-resistant antiqued gold-color finish. See-through heavy glass lid. Cotton velveteen lining. 3½x8¾x7 inches. From Japan.

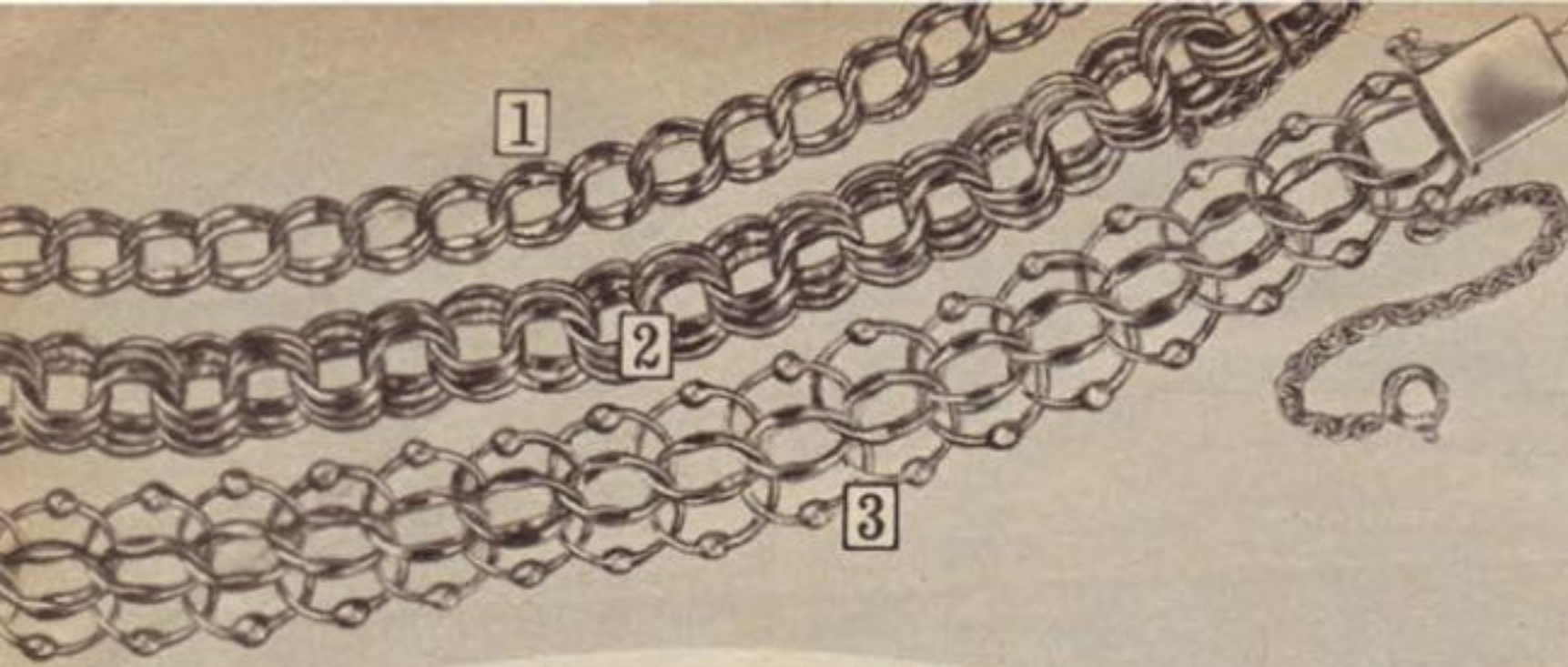
4 C 4838—Shipping weight 3 lbs. 8 oz. . . . . \$14.99

Jewelry items (1 thru 8) shown about actual size  
Jewelry shown in Jewel Boxes on this page is not included





# For Jr. HIGH GIRLS



( 1 thru 15 ) Rhodium-plated Sterling Silver Bracelets and Charms. Charms have spring ring; attach without soldering. Bracelets 7½-in. long. Charms shown actual size. Gift boxed. Shpg. wt. each 3 oz.

**1** Petite-link Bracelet has spring ring clasp. 4 C 59091 .....\$2.99  
**2** Triple-link Bracelet has box clasp with chain. 4 C 5948 .....\$6.99

**3** Heavy-weight Intricate-link Bracelet . . box clasp with chain. 4 C 5973 .....\$11.99

**4** Praying Hands . . serenity prayer engraved on back. 4 C 59092 .....\$2.49  
**8** Filigree Bell 4 C 5914 .....\$3.49  
**12** Sweet Sixteen 4 C 59094 .....\$3.99

**5** Telephone 4 C 59096 .....\$4.49  
**9** Calendar marked Dec. 25, 1969. 4 C 5917 .....\$4.49  
**13** Merry Christmas Disc 4 C 5919 .....\$4.49

**6** Cheerleader 4 C 5902 .....\$1.99  
**10** Mad Money . . \$1 bill inside. 4 C 5921 .....\$5.99  
**14** Heart and Key . . he who holds the key opens her heart. 4 C 59097 .....\$2.49

**7** Faith, Hope and Charity 4 C 59095 .....\$1.99  
**11** I'll Never Stop Loving You 4 C 59093 .....\$3.99  
**15** Prancing Horse 4 C 5909 .....\$3.49

( 16 thru 18 ) Identification Bracelets . . 7-in. long; safety catch. No C.O.D. orders. Please be sure to print engraving wanted.

**16** Twin-plaque Style can be engraved with any 2 sets of initials (maximum of 2 letters per plaque). Rhodium-plated silver-color metal. (Matching Boy's Style sold on page 82.)  
 4 C 15491XV—Shipping weight 8 ounces.....\$3.99

**17** With Heart Charm of Sterling Silver, set with duke-cut diamond. Silver-color metal bracelet and plaque. (Max. 9 letters.) 4 C 15628XV—Wt. 8 oz.....\$6.99  
**18** With Flower Girl Charm . . (maximum of 9 letters). 4 C 15625XV—Sterling Silver 4 C 15626XV—12K Gold-filled Shipping weight 8 oz.....\$4.99

**19** Ferris Wheel Earring Holder . . plastic; 6½ inches high. 4 C 3597—Shipping weight 8 ounces.....\$2.00

( 20 and 21 ) Trinket and Jewelry Boxes . . gaily covered cardboard.

**20** Three drawers . . paper-covered. 3½x5½x4¼ in. 4 C 4886—Shpg. wt. 11 oz..\$2.00  
**21** Five drawers . . fabric-covered. 6½x5¼x4¼ in. 4 C 4884—Wt. 1 lb. 4 oz....\$3.99

**22** Alarm Clock . . enameled metal; brass-color trim. 30-hr. key-wind movement. Luminous hands and dots. 4-in. high. From West Germany. 4C70251—Hot pink 4C70254—Electric blue 4C70253—Yummy yellow Shipping weight 9 ounces.....\$4.99

( 23 thru 27 ) Watches with unbreakable mainspring, Swiss movement (except watch 23 which does not have Swiss movement).

**23** Timex Bangle . . florentined gold-color base metal; stainless steel case back. Spring band with safety chain. Postpaid. 4 C 1683—(Wt. 4 oz.).....\$15.00  
**25** Color-coordinated . . enameled rim and leather strap. Gold-color base metal case. 4C17523—Red 4C17525—White 4C17524—Blue Shpg. wt. 4 oz.....\$9.99

**24** Dress Style . . base metal case and expansion band. 4 C 17521—Yellow gold-color 4 C 17522—White gold-color Shpg. wt. 4 oz.....\$10.99  
**26** Twin Chains link watch to tortoiseshell design leather strap. Gold-color base metal. 4 C 17526—Shpg. wt. 4 oz.\$11.99

**27** Wardrobe . . gold-color base metal case comes with 3 snap-on leather-look vinyl straps . . 1 each pink, white and blue. 4 C 17519—Shipping weight 6 ounces.....\$10.89

( A thru D ) 10K Gold Rings . . Girls' ring sizes 4, 5, 6, 7 . . no half sizes. Please state size. Measure to be sure . . for free ring-size finder, order Catalog Number 39 C 6899. Shown slightly enlarged. Gift boxed.

**A** Twin 6mm Cultured Pearls from Japan in swirl mounting. 4 C 5227F—Shipping weight 4 ounces.....\$10.99

**B** Signet Ring. State size above; then print 1 initial. No C.O.D.'s. 4 C 5221XV—Shipping weight 3 ounces.....\$8.99

( C and D ) Man-made Birthstones. Birthmonth numbers: 21(Jan.); 22(Feb.); 23(Mar.); 24(Apr.); 25(May); 26(June); 27(July); 28(Aug.); 29(Sept.); 30(Oct.); 31(Nov.); 32(Dec.). See Birthmonth Color Chart on page 76. State size above; then state birthmonth number.

**C** Emerald-cut Stone. V4 C 5005V—Wt. 4 oz...\$8.99  
**D** Filigree-set Stone. V4 C 5226V—Wt. 4 oz...\$8.99

**E** Ribbon Cross Pendant . . 14K Gold with 4mm cultured pearl from Japan. 18-inch chain. Shown slightly enlarged. 4 C 6099—Shipping weight 4 ounces.....\$9.99



Matching Idents  
for  
Him & Her











## JEWELRY FOR THE STUDENT SET



Look to Sears for  
UNCOMMON VALUE





## SWISS-MOVEMENT WATCHES\*\* WITH UNBREAKABLE MAINSPRING

**1 Month-Date Calendar** . . textured plastic bezel has window which shows month. Chrome-plated base metal case; black grain leather strap. Luminous hands and dots. Sweep second hand.  
4 C 17028—Wt. 4 oz. \$10.99

**2 Day-Date Calendar** . . water resistant\* chrome-plated base metal case; stainless steel back, center expansion band. Luminous hands, dots; sweep hand.  
4 C 17006—Wt. 4 oz. \$12.99

**3 Timex Calendar** . . chrome-plated base metal case; stainless steel back. Black vinyl strap. Luminous hands and dots. Sweep hand. Postpaid.  
4C18118—(Wt. 4 oz.) \$12.95

**4 Dressy Calendar** . . water resistant\* gold-color base metal case and center expansion link band. Stainless steel case back. Luminous hands and dots. Sweep second hand.  
4 C 16037—Wt. 4 oz. \$10.99

**5 Chronograph-Type** . . times sports events, measures distances, registers speed. Chrome-plated base metal case; stainless steel back, expansion band. Luminous hands, numbers.  
4 C 1606—Wt. 4 oz. \$11.99

(6 and 7) **Sportive Calendars** have rotating bezels. Water resistant\* chrome-plated base metal case; stainless steel back. Plastic strap.

**6 Gray Racing Dial;** red and white emblem; white hands, markers and sweep hand; cut-out strap.  
4 C 17024—Wt. 4 oz. \$12.99

**7 AN UNCOMMON VALUE:** Our lowest price this season for any boy's sportive calendar watch. Black dial; luminous hands, markers and sweep hand.  
4 C 17025—Wt. 4 oz. \$9.99

**8 Rugged Look** olive green suede snap-on strap; water resistant\* chrome-plated base metal case . . stainless steel back. Luminous hands and dots; sweep hand.  
4 C 17022—Wt. 4 oz. \$10.99

(9 and 10) **Racing Styles** have black leather cutout straps. Water resistant\* chrome-plated base metal case; stainless steel back. Luminous hands and dots. Sweep second hand.

**9 The Budget-priced Calendar.**  
4 C 17026—Wt. 4 oz. \$9.99

**10 The 24-hr. Black-dial Calendar.**  
4 C 17021—Wt. 4 oz. \$10.99

**11 Identification Bracelet** can be engraved with his name or initials (engraving not included). Safety box-clasp. Polished gold-color base metal; stainless steel case back.  
4 C 17027—Wt. 4 oz. \$14.99

**12 Trio** . . gold-color base metal calendar watch comes with 3 pull-through nylon grosgrain bands . . 1 each: black, brown and navy blue. Gold-color sunburst dial; raised ebonite hour markers.  
4 C 17029—Wt. 4 oz. \$11.99

All watches above shown approximately actual size.

\*Withstands water pressure of 35 lbs. per sq. inch (in addition to normal atmospheric pressure) as long as crystal, crown and back remain intact.

\*\*Watch (3) does not have Swiss movement.

## BOYS' IDENTIFICATION BRACELETS . . gift boxed

(13 thru 15) 6½ inches long; safety clasp. Please print engraving wanted. No C.O.D.s.

**13 Twin Plaque Style** can be engraved with any 2 sets of initials (maximum of 2 letters per plaque). Silver-color rhodium-plated metal. (Matching Girl's Style on page 80.)  
4 C 15564XV—Shipping weight 8 ounces. \$4.99

**14 With Polished Plaque** . . (maximum of 9 letters engraving).  
4 C 15527XV—Gold-electroplated metal  
4 C 15526XV—Silver-color rhodium-plated metal  
Shipping weight 8 ounces. \$3.99

**15 With Florentined Plaque** . . (maximum of 9 letters engraving).  
4 C 15555XV—Silver-color rhodium-plated metal  
4 C 15556XV—Gold-electroplated metal  
Shipping weight 8 ounces. \$4.99

## WIDE LEATHER WATCH STRAPS snap on or slip on any watch

**16 Nailhead trimmed.** Brown. 2¼-in. wide.  
4 C 11937—Wt. 2 oz. \$3.00

**17 Thong-laced.** Brown. 1½-in. wide.  
4 C 11936—Wt. 2 oz. \$3.00

**18 Circle detailed.** Black. 2-inch wide.  
4 C 11935—Wt. 2 oz. \$3.00

## GIFT-BOXED RINGS FOR BOYS . . shown about actual size

(19 thru 22) Boy's Ring Sizes 6, 7, 8, 9 . . no half sizes. State size. Measure to be sure . . for free ring-size finder, order catalog number 39 C 6899.

**19 Man-made Birthstones** . . 10K Gold. Birthmonth numbers: 21(Jan.); 22(Feb.); 23(Mar.); 24(Apr.); 25(May); 26(June); 27(July); 28(Aug.); 29(Sept.); 30(Oct.); 31(Nov.); 32(Dec.). See Chart, pg. 76. State size above; then state birthmonth number.  
V4 C 5218V—Shipping weight 4 ounces. \$13.99

**20 Signet Ring** . . 10K Gold. State size above; then print 1 initial. No C.O.D.s.  
4 C 5219XV—Shipping weight 4 ounces. \$15.99

(21 and 22) **Genuine Onyx.** State size above; then print 1 initial (all available but X, Z).

**21 Sterling Silver Initial;** gold-electroplated sterling mounting.  
4 C 5220V—Shpg. wt. 4 oz. \$5.99

**22 10K Gold Initial** and ridged mounting. A ring to be proud of.  
4 C 5197V—Shpg. wt. 4 oz. \$13.99

## PIRATE CHEST JEWEL BOX

**23 Lacquered, hand-rubbed oak-finish wood;** copper trim. Lift-out tray. Red rayon velvet lining. 7½x4¾x3¾ in. From Japan. Jewelry shown not included.  
4 C 4893—Shipping weight 1 pound 8 ounces. \$4.99



## SEARS TIME OF THE FUTURE

# DIRECT READ WATCH

Boys will love this excitingly modern space-age way to tell time. It's a digital-read method . . 3 windows on silver-color metal dial covered with plastic crystal show hour, minutes and day at a glance. Chrome-plated base metal case, stainless steel case back and expansion band. Reliable Swiss movement. Watch enlarged to show detail. Gift boxed.

4 C 17018—Shpg. wt. 4 oz.

Also with gold-color base metal case; gold-color dial; brown leather strap.  
4C17019—Shpg. wt. 4 oz.

**\$12<sup>89</sup>**  
each





## She'll love an UP-BEAT Christmas

**1 Portable Hair Dryer.** She can "tote" it along with her—flowered carry case makes a handsome travel accessory. Shoulder strap, 34-inch air hose and 8-foot cord let her move about or lounge as her hair dries. 3-position temperature control. Bouffant-style vinyl bonnet double-vented for even air distribution. 225 watts.  
8 C 8749—Shipping weight 5 lbs. 8 oz. ....\$12.90

**2 Instant Hairsetter . . 10 Jumbo Rollers.** Plug heating rod into socket, roll up dry hair and insert heat wand into center of roller . . then comb out the curls. Clips incl. 55 watts. Plastic case.  
8 C 2527—Shipping weight 1 lb. 6 oz. . . .Set \$12.90

**3 Instant Hairsetter—in its own "lunch box" carry case.** She won't have to worry about setting lotions or dampening hair again—these rollers eliminate all the messy stuff. Red dots at top turn black to let her know rollers are heated. Set of 14 rollers . . 4 jumbo, 6 large, 2 medium and 2 small. Clips incl. 600 watts.  
8 C 2526—Shipping weight 5 lbs. 8 oz. ....\$18.90

**( 4, 5 and 6 ) Perfumed Rings.** Simulated stones surrounded by sculptured gold-color metal mountings. Hinged tops hide solid cologne. Adjustable . . fit any finger.  
(4) 8 C 5509—Pastel stones. Wt. 6 oz. ....\$3.00  
(5) 8 C 5513—Imitation pearl. Wt. 6 oz. .... 3.00  
(6) 8 C 5519—Golden-brown stone. Wt. 6 oz. 3.00

**7 "Love Bug" Beauty Mist.** Ordinary tap water becomes a warm vapor mist that loosens dirt and make-up—really helps clean and leave her complexion tingling. Contoured diffuser directs mist to all facial areas. 500-watt heating base mists quickly. Plastic.  
8 C 7757—Shipping weight 2 lbs. 8 oz. ....\$7.90

**8 Clock-stopper Eyeshadow Compact.** The time is now . . dust on meadow green, mist blue, snow white, cave brown, sand cream and dew blue. Brush included. Plastic compact has decorated watch face, mirrored lid. Only 4 inches in diameter, 3/4-inch thin.  
8 C 6063—Shipping weight 6 ounces. ....\$3.00

**9 Daisy Mirror.** Vivid petals surround the 6 1/4-inch mirror . . yellow and orange daisy reverses to blue and lime green. Regular mirror flips to magnifier for Camera I closeups. Stand converts into carry handle. On-off switch on cord. Styrene construction. Four non-glare 10-watt bulbs included. 12 1/2 in. high.  
8 C 8913—Shipping weight 3 pounds. ....\$13.95

**10 Yardley Slicker Dolly Inn.** Check-in time is here, luv . . swing with the group with the sensational London Look. Light up your lips with 8 new colors . . pucker-pretty lipstick and shimmering lip gloss too.  
8 C 6100—(Shipping wt. 4 oz.) Postpaid. ....\$3.95

**11 Perfume Nips of famous scents . .** about 50 different fragrances by Angelique, Ayer, Lucien Lelong, Blanchard and others. Jewel case holds 12 nips. 32-page scent guide included. 100 nips in all. Tiny glass vials hold on application. Plastic case.  
8 C 4902—Shipping weight 8 ounces. ....\$2.97





## Filigree

For those with a flair for the unusual

(1 thru 7) The antiqued look . . . gold electroplated metal sculptured into a dainty floral design. Rhinestones randomly scattered here and there. Tarnish resistant.

**1 Makeup Mirror.** Flips to magnifier for close-ups. Mirror measures 6 inches in diameter. 10 $\frac{3}{4}$  inches high.  
8 C 9444—Shipping weight 1 pound 8 ounces.....\$4.95

**2 Hair Spray Cover.** Stands 8 $\frac{1}{2}$  inches tall.  
8 C 9445—Shipping weight 11 ounces.....\$3.95

**3 Manicure Holder.** Attractive caddy for all her manicure accessories. Emery board and orange stick included.  
8 C 9447—Shipping weight 9 ounces.....\$2.95

**4 Lipstick Caddy.** Holds 4 lipsticks and keeps them handy.  
8 C 9446—Shipping weight 7 ounces.....\$2.95

**5 Pierced Earring Tree.** A decorative way to display jewelry.  
8 C 9448—Shipping weight 15 ounces.....\$3.49

**6 Trinket Box.** Velour lined platform holds her special jewels on a pedestal. Fluffy puff included so she can use it as a powder box too. 3 $\frac{1}{2}$ -inch diameter.  
8 C 9443—Shipping weight 9 ounces.....\$3.95

**7 Dresser Tray.** Suedene fabric lines base. 9 $\frac{1}{2}$ x7 $\frac{1}{2}$  in. overall.  
8 C 9442—Shipping weight 1 pound 8 ounces.....\$4.95



### The Brocade Look

**8 Mirrored Dresser Tray.** Metal filigree frames her favorite perfumes. 14x9-inch oval mirror. Cushioned base.  
8 C 9345—Shipping weight 2 pounds 9 ounces.....\$5.95

**9 Three-piece Dresser Set.** Nylon bristle 8-in. brush, block removes for cleaning. 10-inch hand mirror. 8-inch comb.  
8 C 9363—Shipping weight 1 pound 10 ounces.....Set \$7.98



(10 thru 18) Delight that little miss on your Christmas list. Hand-decorated high-impact plastic pieces trimmed with cotton, rayon fabric, treated with Scotchgard® Brand Fabric Protector. Like everything else in Sears books, they're so easy to order by phone.

**10 Pin-up Board.** A place for just plain stuff. Composition material. Mounting rings. 12x16 in.  
8 C 9178—Wt. 1 lb. 11 oz....\$3.89

**11 Book Ends.** One frisky poodle on each end. Enameled metal. 5x5 in. high. Felt pad on bottom.  
8 C 9174—Wt. 1 lb. ....Set \$2.99

**12 Lamp-perfume Tray.** Vinyl-covered shade. Measures 13x7x14 in. high. Bulb not included.  
8 C 9179—Wt. 2 lbs. 3 oz....\$6.99

**13 Trinket Box.** A particular spot for all those little treasures. Measures 10x8x1 $\frac{1}{2}$  in. high.  
8 C 9180—Wt. 1 lb. 2 oz....\$2.99

**14 Lighted Mirror.** Flips to magnifier for close-ups. 8-inch diameter mirror. Four non-glare 15-watt bulbs included.  
8 C 8924—Wt. 2 lbs. 6 oz....\$7.99

**15 Standing Mirror.** Flip mirror to magnifying side for details. 5 $\frac{1}{2}$ -inch diameter. Metal swivel frame adjusts to any angle.  
8 C 9175—Wt. 1 lb. 2 oz....\$3.69

**16 Stuffed Poodle.** Eager-eyed toy is irresistible and so charming—she'll just want to hug him. 10 inches high. Rayon plush, cotton stuffed.  
8 C 9172—Wt. 1 lb. 1 oz....\$3.89

**17 Desk Pad.** Blotter at center. Hardboard base. 22x12 in.  
8 C 9177—Wt. 1 lb. 11 oz....\$3.99

**18 Three-piece Dresser Set.** Mirror 5 inches in diameter, 10 in. long. Nylon-bristle 8-inch brush. Comb 7 inches long.  
8 C 9176—Wt. 1 lb. 2 oz.Set \$3.99

**Note Both Pages:** Electrical items UL listed for 110-120-v., 60-c., AC.



## FUN WATCHES

FOR GIRLS  
AND BOYS



Schooltime, playtime, anytime styles . . . all with unbreakable mainspring. Shown actual size.

**1 Time Teacher®** . . . ideal first watch teaches child to tell time through a simple color identification system . . . instructions included. Chrome-plated base metal case and expansion band. Swiss movement.

4 C 1981—Shpg. wt. 4 oz. . . . . \$8.99

**(2 and 3) Doll Sets** . . . Ingersoll watch comes with colorful 5-in. figurine of character made famous by ©Walt Disney Productions. Chrome-plated base metal case with stainless steel back. Leather strap. Gift boxed. Postpaid. (Shpg. wt. each 8 oz.)

**2 Mickey Mouse® Set** . . . red strap.  
4 C 19713 . . . . . \$7.95

**3 Cinderella® Set** . . . pink strap.  
4 C 1990 . . . . . \$7.95

**4 Barbie®**, the fashion doll, adorns the dial of this smartly styled watch. Gold-color base metal case; color-coordinated rim and leather strap. Swiss movement.

4 C 1997—Light blue rim and strap

4 C 1996—Pink rim and strap

Shipping weight 4 ounces. . . . . \$8.99

**5 Petite Time-of-the-Day Watch** . . . white-enameled bezel has hand-painted motifs indicating wake-up, meal, play and bedtime. Gold-color base metal case. Light blue leather mini-strap. Swiss movement.

4 C 19712—Shpg. wt. 4 oz. . . . . \$10.99

**6 Timex Classic** . . . fully numbered dial makes it easy to tell time. Chrome-plated base metal case with stainless steel back. Gray vinyl strap. Postpaid. (Shpg. wt. 4 oz.)

4 C 18133 . . . . . \$6.95

**7 Sears Classic** . . . easy-to-read fully numbered dial. Chrome-plated base metal case with stainless steel back. Gray leather strap.

4 C 18134—Shpg. wt. 4 oz. . . . . \$5.99

**8 Flower-Power Pendant** has an explosion of color on its dial; whimsical daisy hands to mark time. 22-inch detachable chain. Gold-color base metal. Swiss movement.

4 C 17505—Cornflower blue dial

4 C 17506—Peony pink dial

4 C 17507—Leaf green dial

Shipping weight 4 ounces. . . . . \$8.99

**9 Animated Space Explorer®** . . . rotating plastic space capsule and astronaut circle midnight-blue dial aglow with luminous hands and dots. Chrome-plated base metal case and expansion band. Swiss movement.

4 C 19714—Shpg. wt. 4 oz. . . . . \$8.99

**10 Animated Beating Heart** . . . a tiny white dot within heart on dial "beats" in time to every tick-tock of this fanciful watch. 2-piece snap-on red patent plastic strap has cut-out hearts. Gold-color base metal case. Swiss movement.

4 C 19711—Shpg. wt. 4 oz. . . . . \$9.99

**11 Alarm Clock Pendant** can actually stand on table or shelf . . . 22-inch chain detaches. Gold-color base metal. Swiss movement.

4 C 17518—Shpg. wt. 4 oz. . . . . \$9.99

**12 Heart-shape Watch** features a Hot Pink 2-piece snap-on patent plastic strap. Gold-color base metal case. Swiss movement.

4 C 17531—Shpg. wt. 4 oz. . . . . \$9.99





## MUSICAL JEWELRY BOXES



(1 thru 5) Ballerina Boxes. (1) has 12-note musical movement; (2 thru 5) have 18-note precision musical movement. Lift lid and music plays as dancer twirls, her image reflected in lid-mirror. Simulated leather covering (backed with other material). From Japan.

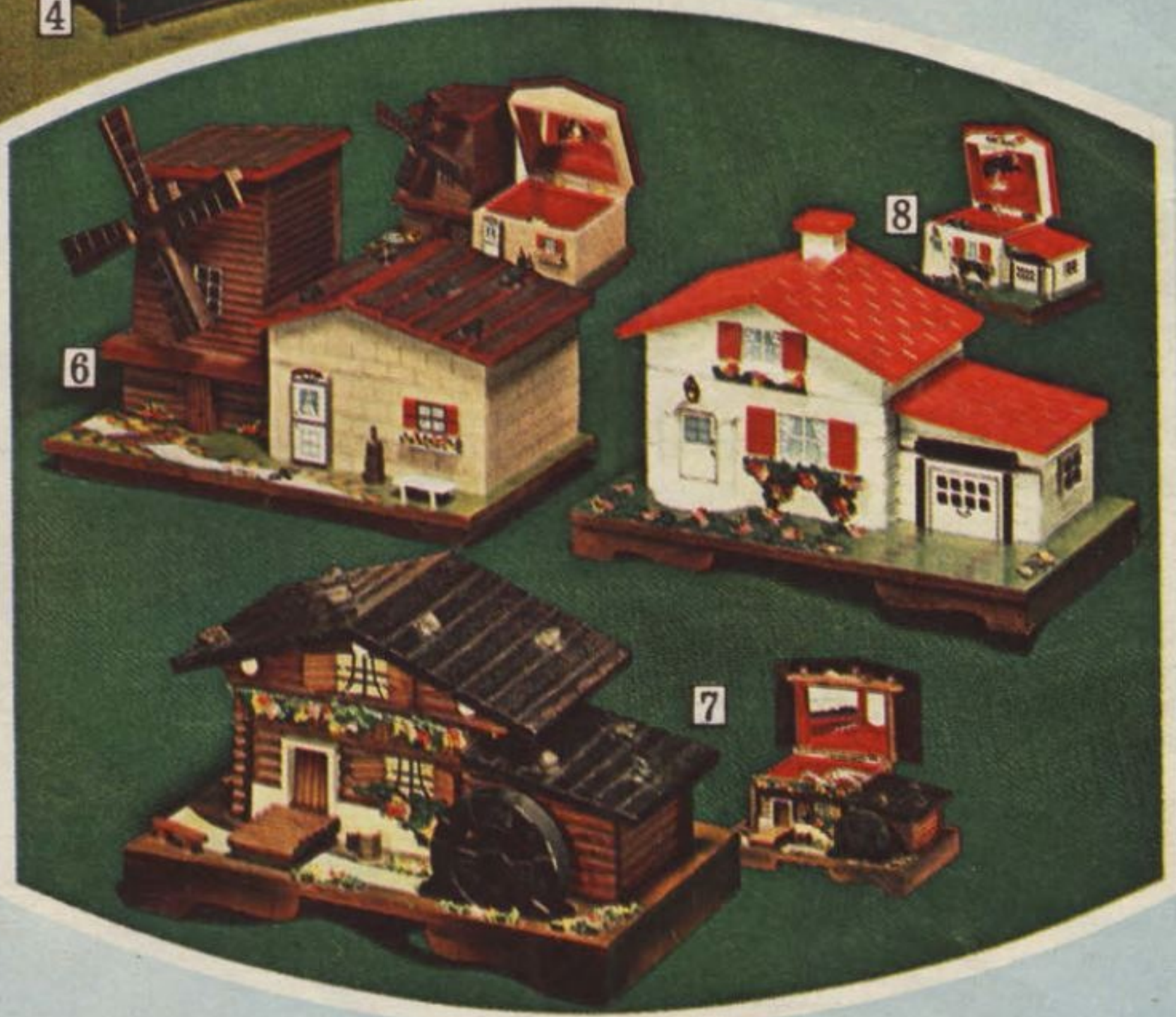
**1 AN UNCOMMON VALUE:** *This Raggedy Ann and Andy Box was a great buy last Christmas at \$2.49 . . . now cut 10%.* White with colorful motif. Red rayon satin lining. Brass trim.  $3\frac{1}{4} \times 5\frac{3}{8} \times 4\frac{1}{8}$  in. deep. **\$2.24**  
4 C 4824—Shpg. wt. 13 oz. . . . .

**2 Flower-decorated Case** has pop-up tray and sectioned base. White with blue cotton velveteen lining.  $3\frac{1}{2} \times 9 \times 5$  inches deep.  
4 C 4834—Shpg. wt. 1 lb. 6 oz. . . . . \$4.99

**3 Two-drawer Queen-size Chest.** Sectioned base has ring and earring rolls. Brass trim. Cotton velveteen lining.  $5\frac{1}{4} \times 10 \times 6$  inches deep.  
4 C 4831—Gold-color chest and lining; black florentine design. Shpg. wt. 3 lbs. . . . . \$7.99  
4 C 4830—White chest with red lining; gold-color florentine design. Wt. 3 lbs. . . . . \$7.99

**4 One-drawer Case** has gold-color tooled-effect decoration. Brass trim. Cotton velveteen lining.  $3\frac{1}{2} \times 7\frac{1}{2} \times 4\frac{1}{4}$  inches deep.  
4 C 4876—Blue case with blue lining  
4 C 4875—White case with red lining  
Shipping weight 1 lb. 6 oz. . . . . \$3.99

**5 Super Vanity** . . . mirrored under center lid. Swing-out sides; sectioned top and drawer . . . ring and earring rolls. Gold-color tooled-effect line design on white case; red cotton velveteen lining. Brass hardware.  $5\frac{1}{2} \times 13\frac{3}{8} \times 7\frac{1}{2}$  in. deep.  
4 C 4867—Shpg. wt. 4 lbs. 12 oz. . . . . \$10.99



( 6 thru 8 ) Hand-painted solid wood boxes with moving parts . . . beautifully made to delight the young in heart and the young in age. Finely toned, 18-note precision musical movement. Red cotton velveteen lining. Imported from Japan.

**6 Windmill** resembles a Dutch Mill . . . with butter churn, flower box, bench and stepping stones across stream. Open door to secret mill compartment and music plays as vanes turn. Main roof opens to reveal storage compartment and angled mirror.  $6\frac{1}{2} \times 10 \times 5\frac{1}{2}$  in. deep.  
4 C 4852—Wt. 2 lbs. 6 oz. \$5.99

**7 Miniature Chalet** resembles an enchanting fairy house . . . with flowers, windows, bench, stream, bridge, logs and real stones on the roof. Wind water wheel, lift roof, and music plays as water wheel turns. Angled mirror.  $5\frac{1}{4} \times 9\frac{7}{8} \times 5\frac{5}{8}$  inches deep. Shpg. wt. 1 lb. 12 oz.  
4 C 4823 . . . . . \$5.99

**8 Doll's House** . . . perfect home for ballerina . . . with shutters, chimney and flowered lawn. Lift main roof and music plays as ballerina twirls . . . her image reflected in angled mirror. Garage door opens . . . is really a deep drawer.  $5\frac{7}{8} \times 9\frac{7}{8} \times 5\frac{3}{4}$  inches deep.  
4 C 4802—Wt. 2 lbs. 12 oz. \$5.99



**Girls' Identification Bracelet Wardrobe**  
**9** Sterling Silver plaque with cut-out hearts on each side comes with 4 interchangeable, adjustable DuPont Corfam® poromeric straps: 1 each light blue, bright red, pink and yellow. Gift boxed. *Print engraving wanted (maximum of 9 letters). No C.O.D.'s.*  
4 C 15568XV—Shipping weight 10 ounces. . . . . \$4.99

NOTE:  
Jewelry shown in  
Jewel-boxes on this  
page is not included

PCBKM  
AEDSLG Sears 87



**A WATCH  
FOR YOUR MAN  
SAYS YOU CARE**





(1 thru 4) **17-Jewel Watches** made to Sears highest quality standards. Over 100 precision parts in the hand-assembled, electronically checked Swiss movement. Shock-resistant\* and water-resistant\*\*. Unbreakable mainspring. Stainless steel case back. Gift boxed.

**1 Tradition Self-wind Day-Date Calendar.** Satin and polished stainless steel case and bold-link band with adjustable buckle. Luminous hands, dots. Sweep hand.  
4 C 4531C—Shipping weight 10 ounces.....\$59.95

**2 Tradition Wafer-thin Calendar** has the flair of continental styling. Chrome-plated base metal case; silver-color Roman numeral dial; black calfskin strap.  
4 C 4523C—Shipping weight 10 ounces.....\$39.95

**3 Tradition Self-wind Calendar.** Yellow gold-color base metal case. 10K yellow gold-filled center expansion link band with stainless steel sides. Luminous hands and dots. Sweep second hand.  
4 C 4529C—Shipping weight 10 ounces.....\$49.95

**4 Orvin sportsman's Calendar** . . rotating bezel shows lapsed time. Chrome-plated base metal case; black dial; luminous hands, markers and sweep hand. Stainless steel bold-link bracelet with adjustable buckle.  
4 C 4167—Shipping weight 10 ounces.....\$21.98

(5 thru 11) **Uniquely Styled Timekeepers** put an end to humdrum time. Swiss movement; unbreakable mainspring. Stainless steel case back (except watch 10).

**5 Wardrobe.** Gold-color base metal case. 3 suede snap-on straps: 1 each: gold-color, lt. gray, dk. gray.  
4 C 16078—Shipping weight 6 ounces.....\$12.99

**6 Mod Metal Calendar.** Chrome-plated base metal case. Curved, cut-out, satin-finish stainless steel adjustable bracelet. Black textured dial; sweep second hand.  
4 C 16079—Shipping weight 4 ounces.....\$14.99

**7 Identification Bracelet** can be engraved with name or initials (engraving not included). Base metal.  
4 C 16064—Yellow gold-color; gold-color dial  
4 C 16065—White gold-color; silver-color dial  
Shipping weight 4 ounces.....\$16.99

**8 A sportsman's Racy Calendar** . . rotating bezel shows lapsed time. Charcoal gray dial has white hands, markers and sweep hand, red and white racing flag emblem. Water-resistant\*\* chrome-plated base metal case. Heavy black leather cut-out strap.  
4 C 16076—Shipping weight 4 ounces.....\$14.99

**9 Coin Watch** . . a collector's item. Genuine 50c piece is the dial. Chrome-plated base metal case has hour markers notched on bezel. Black alligator strap.  
4 C 16066—Shipping weight 6 ounces.....\$14.99

**10 Elegant Dress Watch** . . textured, antiqued gold-color base metal case and dial . . oval in shape and complimented by leather-backed black silk strap.  
4 C 16086—Shipping weight 4 ounces.....\$14.99

**11 Racy Day-Date Calendar** . . now-shape textured base metal case; cut-out leather "racing" strap.  
4 C 16067—Yellow gold-color case; brown strap  
4 C 16068—Chrome-plated case; black strap  
Shipping weight 4 ounces.....\$14.99

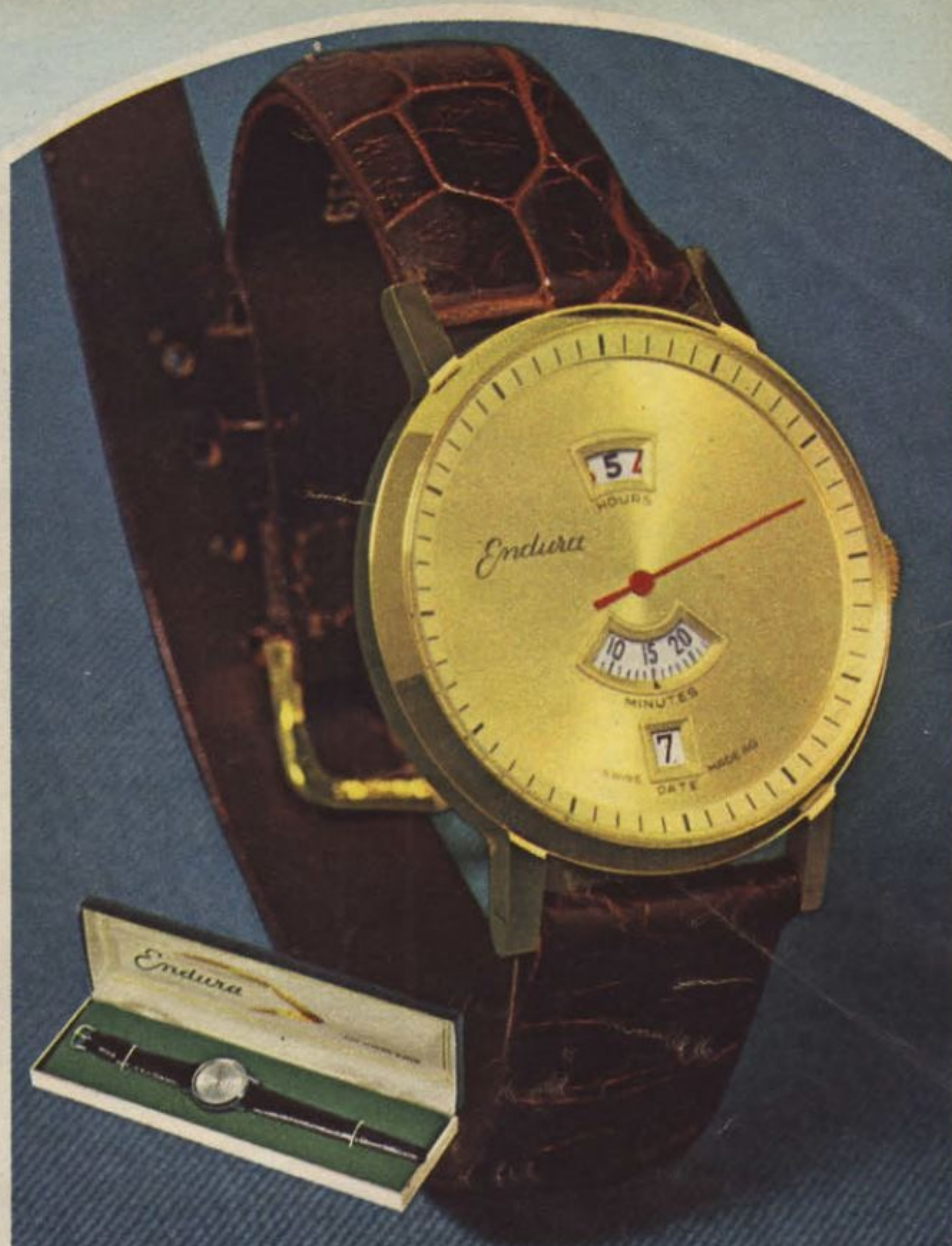
\*Designed to withstand a 3 foot drop on a hardwood floor without significantly affecting accuracy.

\*\*Designed to withstand water pressure of 35 lbs. per sq. inch (in addition to normal atmospheric pressure) as long as crystal, crown and back remain intact.

Watches above shown approximately actual size.

GIFT-BOXED WATCHBAND SET . . shown below

**12** Three easily interchangeable, easily adjusted bands fit all standard size men's watches; lock into place . . all without special tools. Instructions included.  
4 C 10338—Brown alligator; 10K yellow gold-filled with simulated wood inlay; Florentined 10K yellow gold-filled.  
4 C 10339—Black alligator; Stainless steel with black lacquered inlay; Florentined Stainless steel.  
Shipping weight 11 ounces.....\$25.00



SEARS TIME OF THE FUTURE

## DIRECT READ WATCH

Presenting an excitingly modern concept in time-telling...3 windows on dial show hour, minutes (first half of hour in blue numerals; second half in red numerals) and day at a glance. Base metal case has stainless steel back. Genuine alligator strap. Swiss movement with unbreakable mainspring. Sweep second hand. Watch enlarged to show detail. Deluxe gift box.

4 C 16054 — Gold-color case; champagne-color dial; brown strap

4 C 16053 — Chrome-plated case; silver-color dial; black strap

Shipping weight 6 ounces.....

**\$17.99**

Also: same watch as above but with chrome-plated base metal case, stainless steel center expansion link band; silver-color dial. Boxed. (Not shown.)

4 C 16069—Shipping weight 4 ounces.....\$14.99



## TIMEX FOR MEN

Outstanding, nationally famous watches . . . recognized for good quality and smart, contemporary design at popular prices. Stainless steel case back. Shipped Postpaid and Gift Boxed.





(1 and 2) **Electronic Calendars** . . prestige watches that represent a modern concept in keeping precise time . . with transistorized control circuit . . electronic accuracy. Powered by a tiny energy cell which provides a full year's steady dependability, they never need winding on your wrist or off (energy cell is then easily replaced). Water-resistant\* case has setting mechanism on back. Grained black leather strap. Sweep second hand.

**1 With Yellow 10K Rolled Gold-plate Case.** White sunburst dial; raised ebonite hour markers.  
4 C 18112C—(Shipping weight 8 oz.) . . . . . \$50.00

**2 With White 10K Rolled Gold-plate Case.** Black dial; raised silver-color ball hour markers; red line accent; luminous hands and dots.  
4 C 18115C—(Shipping weight 8 oz.) . . . . . \$50.00

(3 and 4) **Electric Timex** runs up to one year . . steadily, accurately . . on power supplied by a tiny 1.5v battery (easily replaced). Water-resistant\* case has setting mechanism on back. Black grained leather-look vinyl strap. Sweep second hand.

**3 The Calendar.** Chrome-plated base metal case. Raised ebonite markers. Luminous hands and dots.  
4 C 18127C—(Shipping weight 8 oz.) . . . . . \$30.00

Also with Gold-color base metal case. Not luminous.  
4 C 18126C—(Shipping weight 8 oz.) . . . . . \$30.00

**4 The Modern Shape.** Gold-color base metal case. Raised ebonite and gold-color markers.  
4 C 18123C—(Shipping weight 8 oz.) . . . . . \$25.00

Also with Chrome-plated base metal case.  
4 C 18122C—(Shipping weight 8 oz.) . . . . . \$25.00

(5 thru 12) **Smart Styles** with unbreakable mainspring.

**5 A sportsman's Calendar** . . moveable bezel shows lapsed time at a glance. Water-resistant\* chrome-plated base metal case. Black dial; luminous hands, markers and sweep hand. Black heavy plastic strap.  
4 C 18065—(Shipping weight 4 oz.) . . . . . \$19.95

**6 21-Jewel Style** . . water-resistant\* chrome-plated base metal case; stainless steel center expansion link band. Luminous hands and dots; sweep hand.  
4 C 18106—(Shipping weight 4 oz.) . . . . . \$19.95

Also: Gold-color base metal case and band. Not luminous.  
4 C 18107—(Shipping weight 4 oz.) . . . . . \$19.95

**7 Self-Wind Style** . . winds by wrist motion when worn daily. Water-resistant\* gold-color base metal case; grained black vinyl strap. Raised ebonite markers. Luminous hands and dots. Sweep second hand.  
4 C 18109—(Shipping weight 4 oz.) . . . . . \$16.95

Also with Chrome-plated base metal case. Not luminous.  
4 C 18108—(Shipping weight 4 oz.) . . . . . \$14.95

**8 Self-Wind Calendar** . . winds by wrist motion when worn daily; changes date automatically at midnight. Water-resistant\* chrome-plated base metal case; black vinyl strap. Sweep second hand.  
4 C 18139—(Shipping weight 4 oz.) . . . . . \$15.95

Also with Gold-color base metal case; brown vinyl strap; luminous hands and dots.  
4 C 18141—(Shipping weight 4 oz.) . . . . . \$17.95

**9 Calendar Watch** changes date automatically each midnight. Water-resistant\* gold-color base metal case and center expansion link band. Sweep hand.  
4 C 18074—(Shipping weight 4 oz.) . . . . . \$13.95

Also with Chrome-plated base metal case; stainless steel band; luminous hands and dots.  
4 C 18075—(Shipping weight 4 oz.) . . . . . \$13.95

**10 Basic Watch** . . water-resistant\* chrome-plated base metal case; stainless steel center expansion link band. Luminous hands and dots. Sweep hand.  
4 C 18142—(Shipping weight 4 oz.) . . . . . \$12.95

Also: Gold-color base metal case and band. Not luminous.  
4 C 18078—(Shipping weight 4 oz.) . . . . . \$12.95

**11 Super-thin Dress Watch.** Florentine finished gold-color base metal case; black vinyl strap. Raised gold-color and ebonite markers.  
4 C 1781—(Shipping weight 4 oz.) . . . . . \$12.95

**12 Fully-Numbered Style** . . popular because it's so easy to read. Water-resistant\* chrome-plated base metal case. Black leather-look vinyl strap.  
4 C 18143—(Shipping weight 4 oz.) . . . . . \$9.95

All watches above shown approximately actual size.  
\*Designed to withstand water pressure of 35 lbs. per sq. inch (in addition to normal atmospheric pressure) as long as crystal, crown and back remain intact.



(13 thru 15) **Identification Bracelets.** 7½ inches long. No C.O.D. orders.  
Please print engraving wanted (maximum of 9 letters).

**13 Dress Style** . . precious sterling silver plaque is satin finished, has polished scalloped edges. Stainless steel bracelet. Hidden twin-lock closure.  
4 C 15512XV—Shipping weight 8 ounces . . . . . \$9.99

**14 Tailored Style** has gleaming polished plaque, safety-clasp closing.  
4 C 15593XV—Sterling plaque; silver-color metal chain. Wt. 8 oz. . . . . \$7.99

4 C 15595XV—Gold-electroplated metal plaque and chain. Shpg. wt. 8 oz. . . . . 7.99

**15 AN UNCOMMON VALUE: Seldom will you see a man's I. D. bracelet at a price this low.** Satin-finished plaque; concealed lock. **\$3.99**

4 C 15505XV—Silver-color rhodium-plated metal. Shpg. wt. 8 oz. . . . . 3.99

(16 thru 18) **Commemorative Medals** . . truly exceptional engravings struck by the French Mint in Paris. A gift to be treasured a lifetime. 1¼ in. diameter.

**16 Eisenhower** 99.99% Silver  
4C54697—Wt. 1 oz. \$10.00

Gold-electroplate Bronze  
4C54698—Wt. 1 oz. \$6.00

**17 Kennedy Brothers** 99.99% Silver  
4C54691—Wt. 1 oz. \$10.00

Gold-electroplate Bronze  
4C54692—Wt. 1 oz. \$6.00

**18 Martin Luther King** 99.99% Silver  
4C54694—Wt. 1 oz. \$10.00

Gold-electroplate Bronze  
4C54695—Wt. 1 oz. \$6.00

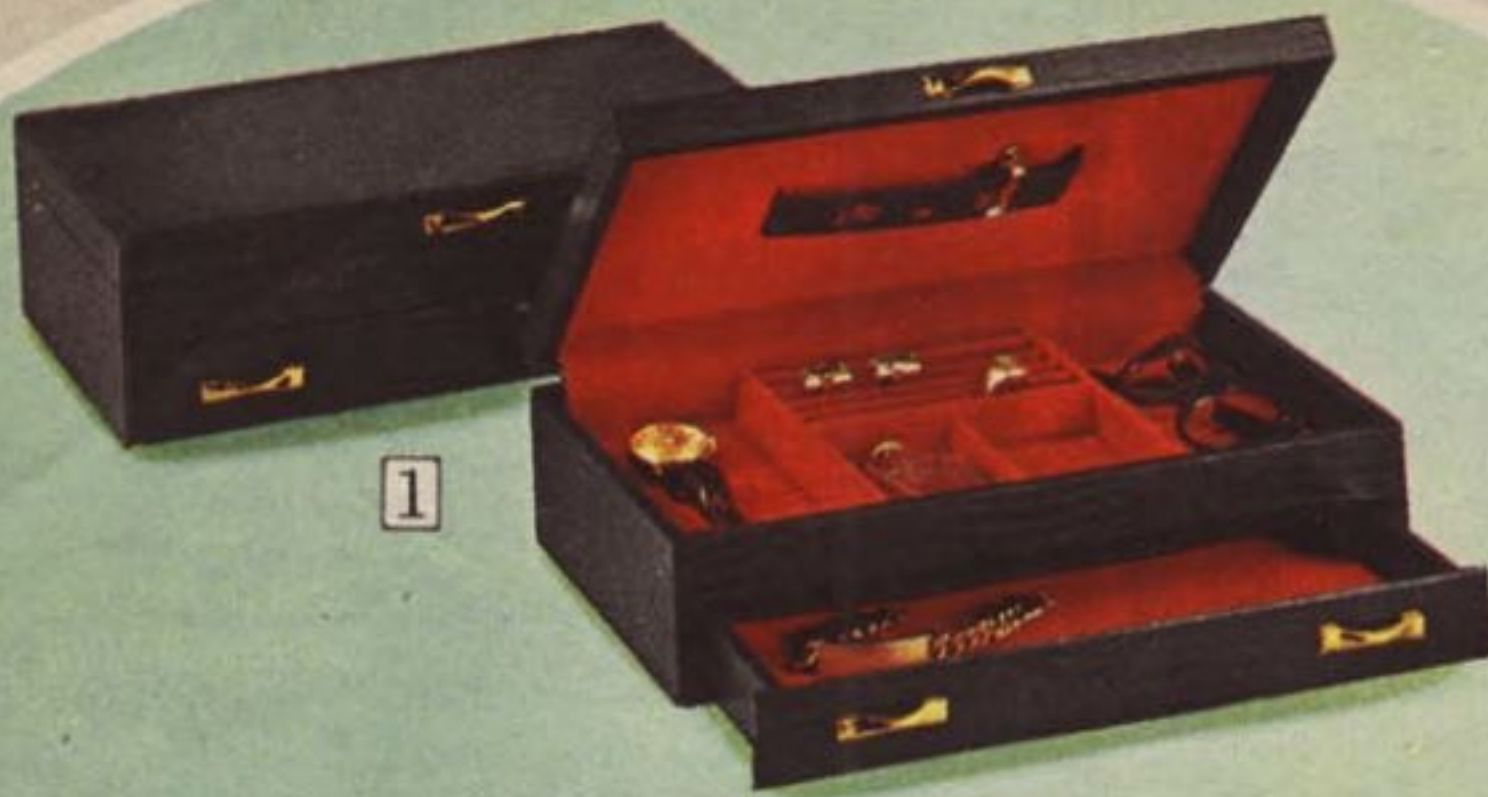
**19 Initialed Double-ring Keyholder** comes apart . . he leaves his car keys with parking-lot attendant, takes his house keys with him. Gold-color metal.  
Print 1 initial (all letters available). Wt. 6 oz.  
4 C 15599V . . . . . \$3.95

**20 Space-age Weather Station** . . thermometer, hygrometer, barometer trio encased in plexiglas® plastic globe. Black and gold-color plastic stand. 9 in. high. From West Germany.  
Shipping wt. 2 lbs.  
4 C 6684C . . . . . \$19.99

**21 Desk Pen Set** . . walnut base; Karat-clad® gold-electroplated metal ball point pens (1 med. point, 1 fine point); engraved brass plaque. 6½x4¼ in. No C.O.D.'s.  
Print engraving (maximum 14 letters). Wt. 1 lb.  
4 C 69333XV . . . . . \$16.99



## PLACE FOR HIS TREASURES



**1 The Leather-Look** . . wood box with alligator grained simulated leather covering (backed with other material). 1 drawer; tie clip bar under lid. Red cotton suede cloth lining. Brass hardware.  $3\frac{1}{2} \times 12\frac{1}{2} \times 8$  in.  
4 C 4869—Shipping weight 3 lbs. 4 oz. . . . . \$6.99

**2 Old World Style** has decorative ancient maps painted on its lid. Antiqued, oiled oak-finish wood. Carved edges on lid and drawer. Avocado green cotton velveteen lining.  $3\frac{3}{4} \times 11\frac{1}{2} \times 7\frac{1}{4}$  in. From Japan.  
4 C 4833—Shipping weight 2 lbs. 7 oz. . . . . \$6.99

**(3 thru 6) Fine Wood Jewel Boxes** crafted by skilled Japanese woodworkers of exotic Kiaboocha hardwood coated and hand-rubbed 7 times to bring out the natural beauty of the wood grain. Solid brass hardware.

**3 In the Classic Manner** . . fruitwood-finish box encrusted with a Napoleon medallion . . its top covered with, its interior lined with maroon cotton velveteen. Tie clip bar under lid.  $4\frac{1}{2} \times 10\frac{7}{8} \times 7\frac{1}{8}$  in.  
4 C 4817—Shipping weight 3 lbs. 8 oz. . . . . \$8.99

**4 Heraldic Motif Box** has a honeytone fruitwood-finish. Antiqued brass crest adorns lid. 2 tie clip bars under lid. Ample sections inside. Deep red cotton velveteen lining. Measures  $2\frac{1}{4} \times 11 \times 6\frac{1}{2}$  inches.  
4 C 4840—Shipping weight 1 lb. 10 oz. . . . . \$3.99

**5 Billiard Table Style.** He can play a real game of pocket billiards on the green flocked top . . triangle rack, 16 balls, 2 cue sticks are included. In the divided drawer, he'll find a night valet plus maroon cotton velveteen-lined jewelry sections. Honeytone fruitwood-finish.  $4\frac{1}{4} \times 14 \times 8\frac{5}{8}$  inches. Buy it the easy way—order by phone.  
4 C 4851—Shipping weight 3 lbs. 14 oz. . . . . \$10.99

**6 Contemporary Bureau** . . jewel box that doubles as a night valet . . holds pocket items in grooved top. 2 sectioned drawers. Honeytone fruitwood-finish; maroon cotton velveteen lining.  $4\frac{1}{2} \times 11\frac{7}{8} \times 7\frac{1}{4}$  inches.  
4 C 4896—Shipping weight 5 lbs. 13 oz. . . . . \$12.99

Note: Jewelry shown with boxes above not included

*Sears Has a Credit Plan  
to Suit Your Needs*

SEE BIG BOOK OR  
ASK FOR DETAILS



All Jewelry on this page shown about actual size. Tastefully gift boxed.

All rings on this page come in Men's Ring Sizes 8, 9, 10, 11... no half sizes. Measure to be sure... for free ring-size finder, order catalog no. 39 C 6899.

**1 Rich, Formal Cuff Links and Tie Tack**  
Set of engraved gold-electroplated metal has genuine 1/2-pt. diamonds set on black enameled background.

4 C 15577—Shpg. wt. 8 oz.....\$19.99

Also: Silver-color rhodium-plated metal.

4 C 15578—Shpg. wt. 8 oz.....\$19.99

(2 thru 4) **Genuine Jade Jewelry**... treasured as a symbol of good fortune.

**2 Cuff Links and Tie Bar Set**... oval stones set in textured, oriental-motif gold-electroplated metal.

4 C 15574—Shpg. wt. 8 oz.....\$12.99

**3 Mat-textured Dome Ring** of 14K Gold holds a handsome size oval stone.

Please be sure to state size above.

4 C 5246F—Shpg. wt. 4 oz.....\$23.99

**4 Dramatic Dragon Ring** of 14K Gold shows off a large oval stone.

Please be sure to state size above.

4 C 5194CF—Shpg. wt. 4 oz.....\$42.99

(5 thru 7) **Genuine Honey-color Cat's Eye Jewelry**... for the tiger in him!

**5 Cuff Links and Tie Tack Set**... oval stones set in heavily textured gold-electroplated metal.

4 C 15575—Shpg. wt. 8 oz.....\$16.99

**6 Feather-textured Owl Ring** of 14K Gold. Cat's eye stones are the "eyes"; a genuine 1 1/2-pt. diamond is in the "beak".

Please be sure to state size above.

4 C 5244CF—Shpg. wt. 4 oz.....\$49.99

**7 Massive, Textured Ring** of 10K Gold holds a 16mmx12mm oval stone.

Please be sure to state size above.

4 C 5245CF—Shpg. wt. 4 oz.....\$31.99

(8 and 9) **Linde® Synthetic Blue Star Sapphire Jewelry**... elegantly dressy.

**8 Cuff Links and Tie Tack Set**... 5mm stones set in textured and polished silver-color rhodium-plated metal.

4 C 15573—Shpg. wt. 8 oz.....\$24.99

**9 Florentined and Polished Ring** of 14K Gold holds 7mm round stone.

Please be sure to state size above.

4 C 5241CF—Shpg. wt. 4 oz.....\$51.99

(10 and 11) **Genuine Black Star Sapphire Jewelry**... epitome of sophistication.

**10 Cuff Links and Tie Tack Set**... 4x6mm stones set in intricate openwork gold-electroplated metal.

4 C 15576—Shpg. wt. 8 oz.....\$14.99

**11 Modern Squared Ring** of heavily textured 14K Gold holds 8x6mm stone.

Please be sure to state size above.

4 C 5240CF—Shpg. wt. 4 oz.....\$37.99

**12 Military Rings**... heavyweight, burnished 10K Gold; man-made stones.

Please be sure to state size above.

**With Marine Insignia**

4 C 52401CF—Simulated Sapphire stone

4 C 52402CF—Simulated Ruby stone

**With Army Insignia**

4 C 52403CF—Simulated Sapphire stone

4 C 52404CF—Simulated Ruby stone

**With Air Force Insignia**

4 C 52406CF—Simulated Sapphire stone

4 C 52405CF—Simulated Ruby stone

**With Navy Insignia**

4 C 52408CF—Simulated Sapphire stone

4 C 52407CF—Simulated Ruby stone

Shipping weight 4 ounces.....\$49.99

**13 His Initial on a Ring**... genuine diamond; genuine black onyx; 10K Gold.

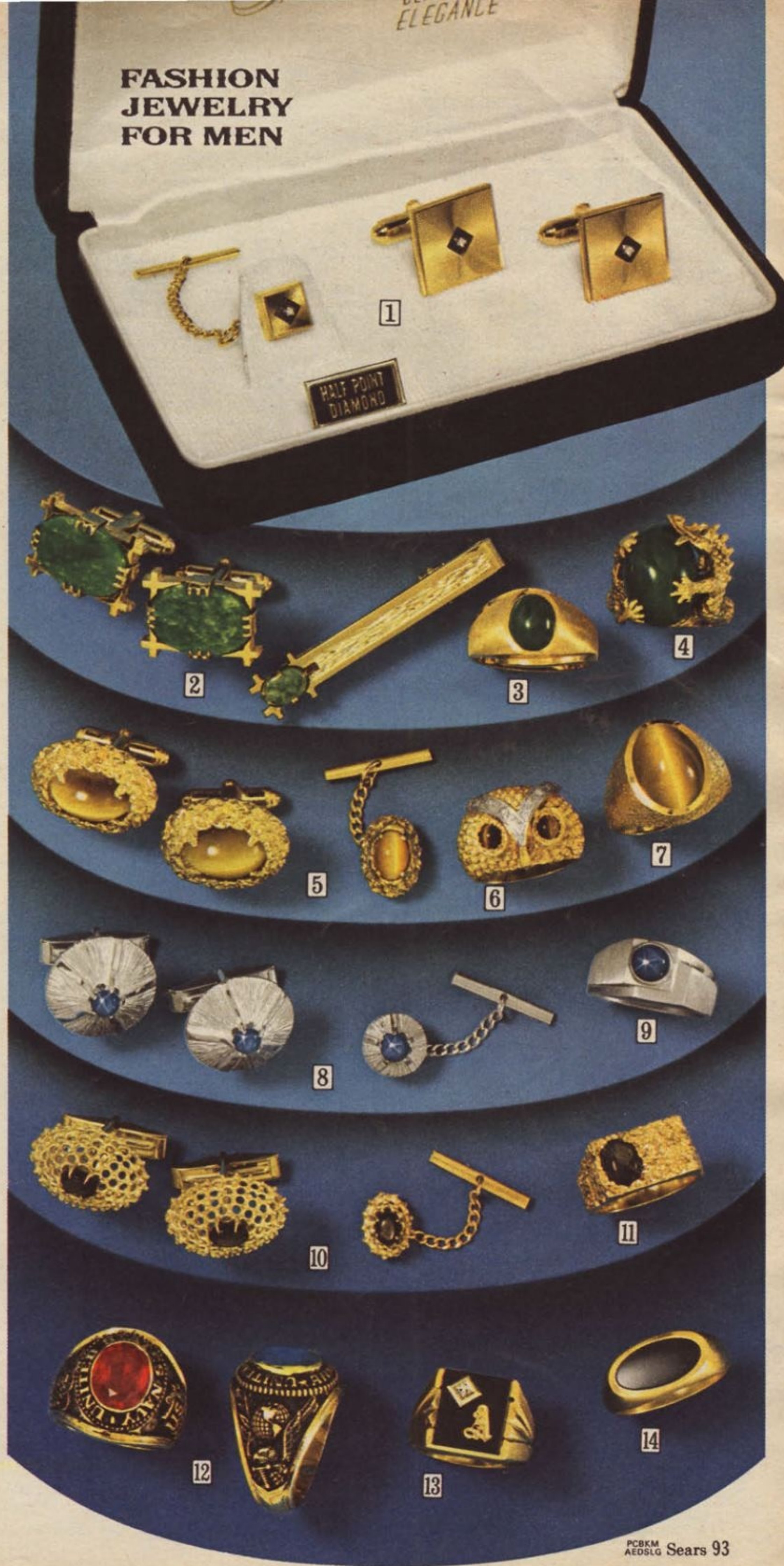
State size above; then print 1 initial.

4 C 5242V—Shpg. wt. 4 oz.....\$19.99

**14 Genuine Onyx Ring**... 10K Gold.

Please be sure to state size above.

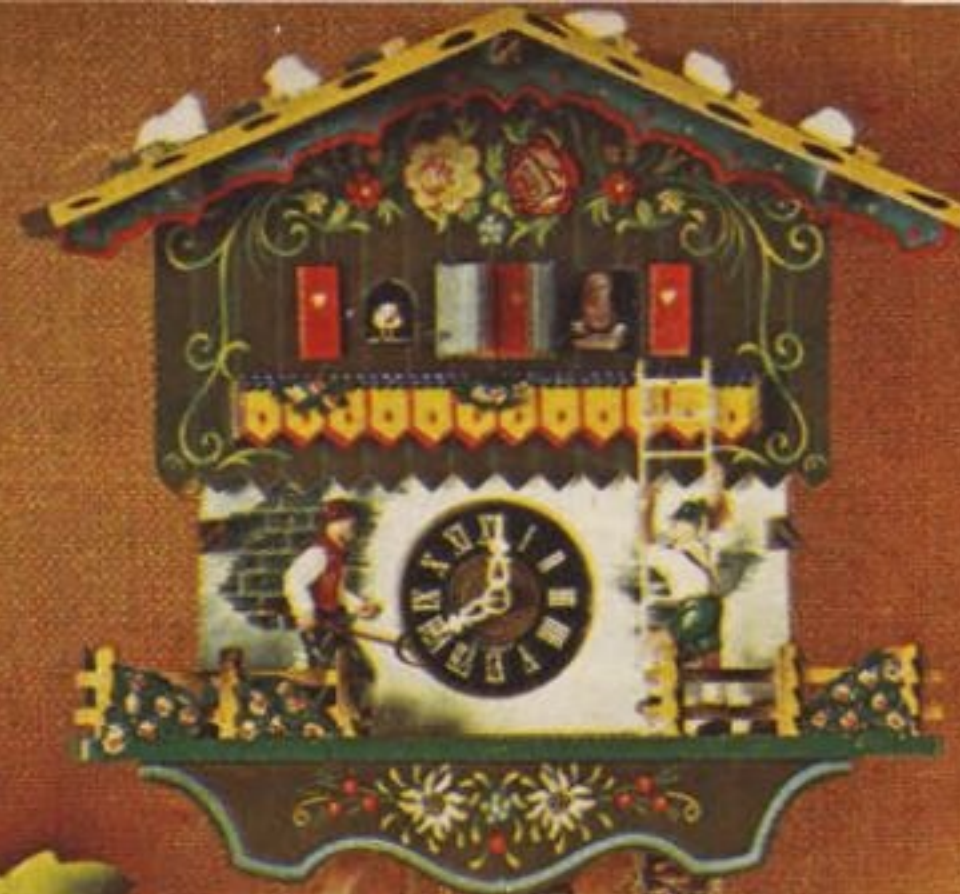
4 C 5243CF—Shpg. wt. 4 oz.....\$34.99







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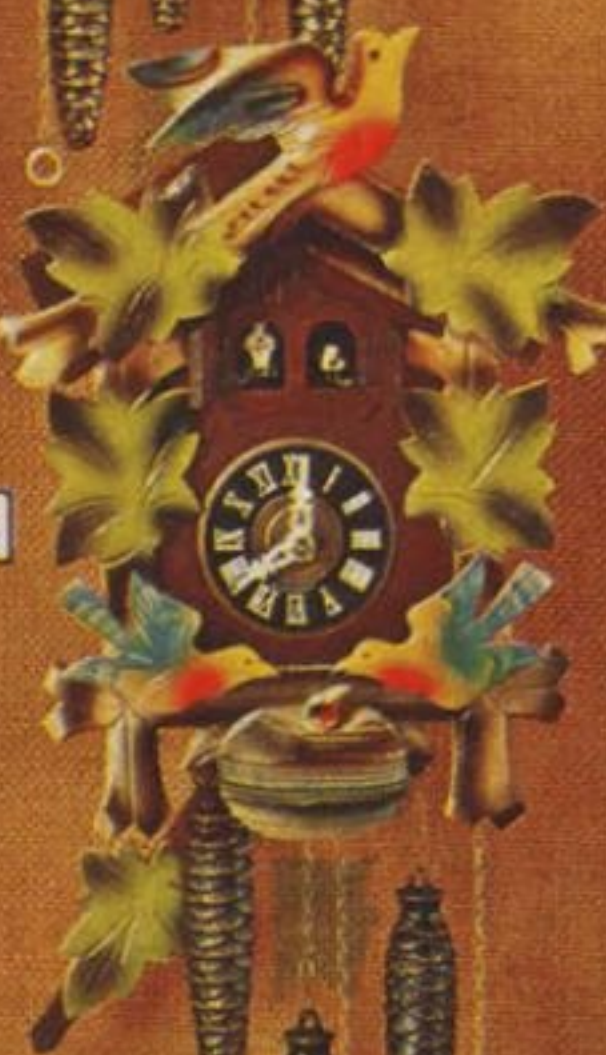


4



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5



7



## BOUTIQUE FASHION CLOCKS



8

9



10



11

Look to Sears for  
UNCOMMON VALUE

94 Sears PCBKM AEDSLG

(1 thru 7) Authentic wood time-pieces hand-carved by skilled Black Forest woodworkers. Gong and cuckoo merrily announce the hour, call the half hour, too. Weight-driven movement. From West Germany.

(1 thru 5) Musical Models . . . Swiss musical movement plays pretty tune on the hour in addition to gong and cuckoo calls. 1-day movement.

1 Hunting Lodge . . . rabbit, pheasant, deer head, rifles and hunter's horn carvings adorn case . . . 15 1/4 inches tall.  
4 C 7314C—Shpg. wt. 6 lbs. . . . . \$32.99

2 Bird-in-tree . . . 8 dancers whirl gaily as tune plays. 14 inches tall.  
4 C 7313C—Shpg. wt. 6 lbs. . . . . \$32.99

3 Farmer's Cottage . . . young man "climbs" ladder; girl "peers" from behind door; farmer jabs pitchfork as music plays. 13 inches tall.  
4 C 7312C—Shpg. wt. 8 lbs. . . . . \$39.99

4 Woodworker's Cottage . . . 2 men "saw", one man "chops", water wheel turns as music plays. 11 inches tall.  
4 C 7317C—Shpg. wt. 8 lbs. . . . . \$39.99

5 The Nest . . . birds "feed" fledgling as music plays. 12 inches tall.  
4 C 7342C—Shpg. wt. 5 lbs. . . . . \$24.99

(6 and 7) Traditional Models.

6 Bird-and-Leaf Style . . . has 8-day movement . . . you raise weights weekly. 14-inches tall  
4 C 7308C—Shpg. wt. 9 lbs. . . . . \$24.99  
16-inches tall  
4 C 7309C—Shpg. wt. 10 lbs. . . . . \$29.99  
Also with 1-day movement.  
12 1/2-inches tall  
4 C 7302C—Shpg. wt. 5 lbs. . . . . \$16.99

7 Stag's Head Style has 1-day movement. 9 1/2 inches tall.  
4 C 7303C—Shpg. wt. 5 lbs. . . . . \$18.99

(8 thru 11) Unique gift clocks with key-wound movements.

8 AN UNCOMMON VALUE: Travel Alarm at a price that's amazingly low even for Sears. Iridescent enameled metal case and coordinated dial. Luminous hands and dots. 30-hour movement. 3-in. diameter. From Japan.  
4 C 72582—Emerald green  
4 C 72581—Chrome gold-color  
4 C 7258—Electric blue  
Shipping weight 5 ounces. . . . . \$5.99

9 Travel Ensemble . . . folding alarm clock within a jewel case . . . metal covered with rayon velvet. Clock has 30-hour movement from Japan, luminous hands and dots. Clock: 3-in. square. Jewel case: 7 1/2 x 4 1/4 x 1 1/4 inches.  
4 C 7014—Ruby red  
4 C 70141—Empire green  
4 C 70142—Royal blue  
Shipping weight 1 lb. 8 oz. . . . . \$9.99

10 Old World Carriage Clock graces any room in her home. Polished brass and glass case reveals 8-day movement. 5 1/4 in. tall. From West Germany.  
4 C 7074C—Shpg. wt. 2 lbs. . . . . \$19.99

11 Musical Alarm Clock wakes you with a tune. Plastic Queen Anne style case . . . 4 3/4-in. high. Luminous hands and dots. 40-hour movement. Swiss musical movement. From West Germany.  
4 C 6675—Shpg. wt. 1 lb. . . . . \$8.99

Sears Has a Credit Plan  
to Suit Your Needs  
SEE BIG BOOK OR  
ASK FOR DETAILS



(1 thru 4) Westminster Chime Clocks faithfully reproduce the chimes rung from the Victoria Clock of England's House of Parliament. Housed in hardwood cases with luxurious finishes, they display ornate brass and aluminum dials. Full tune and strike sounded on the hour; part of tune played each ¼ hour. 8-day movement. From West Germany.

**1 Sheraton-style Grandfather Clock** . . an elegant, dignified home furnishing for now, and time to come. Its distressed fruitwood-veneered cabinet, hand rubbed and polished to a lustrous sheen, is a masterpiece of woodworking art . . regal in its grandfather size: 10x17x73¼ inches high. Behind one glass door, a classically beautiful dial with self-operating phases-of-the-moon indicator. Behind the other glass door, 3 brass-covered weights and a brass pendulum with wood rod. Weight-driven movement. Assembled in your home by a factory-authorized representative. No C.O.D. orders. Please allow extra time for shipment. Shipped freight (rail or truck) or express from factory in Zeeland, Michigan.

Shipping weight 83 pounds.

F4 C 7099N . . . . . \$399.00

**2 Federal-style Wall Clock** has antique walnut-finish case. Behind glass door swings the brass pendulum. Front-wind movement. 5x9½x20 in. high.

4 C 7089C—Shpg. wt. 10 lbs. . . . . \$85.00

**3 Victorian-style Wall Clock.** Antique walnut-finish case; polished brass-color metal pendulum. Front-wind movement. 4¼x10¼x21 in. high.

4 C 7346C—Shpg. wt. 9 lbs. . . . . \$70.00

**4 Federal-style Mantel Clock.** Antique walnut-finish case; glass door; richly detailed dial. Front-wind movement. 5¼x10¼x13¼ in. high.

4 C 7091C—Shpg. wt. 14 lbs. . . . . \$90.00

**5 Bim-Bam Strike Wall Clock.** Antique walnut-finish hardwood case. Brass pendulum; brass-covered weights. Spun aluminum hour track; antiqued brass ornamentation. Mellow tone rods strike at ½ hour; count full hour. 8-day weight driven movement. 4¾x10¼x13½ inches high. From West Germany.

4 C 7095C—Shpg. wt. 18 lbs. . . . . \$60.00

(6 thru 8) Triple Chime Clocks with night shut-off feature. Lever allows you to choose Westminster, Whittingham or St. Michael chimes . . or to silence them. 8-day front wind movement. Imported from West Germany.

**6 Mantel Carriage Clock** . . an exquisite "collector's piece" of glass, brass and antique walnut-finish hardwood. Clock works and chime mechanism clearly visible through glass case which locks into place on base. Brushed brass dial; spun aluminum hour track. Measures 6¾x8¾x10½ inches high.

4 C 7076C—Shpg. wt. 8 lbs. . . . . \$100.00

**7 Sheraton-style Mantel Clock** has gracefully curved antique walnut-finish hardwood case. Brushed brass hour track; antiqued brass corner ornaments. 5¾x11x16¼ inches high.

4 C 7088C—Shpg. wt. 9 lbs. . . . . \$85.00

**8 Tambour-shape Mantel Clock** has rich antique walnut-veneer hardwood case, exquisitely decorated brushed brass dial behind glass door. 4¼x16½x4½ inches high. Phone ordering's a quick and easy way to buy it.

4 C 7341C—Shpg. wt. 7 lbs. . . . . \$75.00

## MAGNIFICENT MELODIC CHIME CLOCKS

become treasured family heirlooms







## WEATHER INSTRUMENTS

96 Sears PCBKM AEDSLG



## NOVEL IMAGINATIVE CLOCKS



WishbookWeb.com





## WEATHER INSTRUMENTS

(1 thru 8) Precision indicators . . . thermometers give temperature; hygrometers give relative humidity; barometers forecast weather . . . adjust to 3500 ft. altitude.

**1 Contemporary Horizontal Panel** . . . thermometer, hygrometer, barometer trio on walnut-finish hardwood. Brass trim. 4 $\frac{1}{2}$ x12 $\frac{1}{2}$  inches wide. From W. Germany.  
4 C 6658C—Shipping weight 2 lbs. . . . . \$12.99

**2 Traditional Pendant** . . . thermometer, hygrometer, barometer on mahogany-finish hardwood. Solid brass trim. Brushed brass-color dials. From West Germany.  
4 C 6606C—27 $\frac{3}{4}$  in. high. Wt. 4 lbs. . . . . \$29.99  
4 C 6607C—24 $\frac{3}{4}$  in. high. Wt. 3 lbs. . . . . 21.99

**3 Decorator-styled Clock-Weather Station** has thermometer, hygrometer, barometer and Roman numeral clock on rubbed, grained polystyrene plaque that looks like expensive oiled walnut. Brushed brass-color dials; spun aluminum hour track. 7x20-in. high.  
4 C 6694C—Shipping weight 3 lbs. . . . . \$34.99

**4 Columned Weather Station** . . . thermometer, hygrometer, barometer on antiqued walnut-finish hardwood. Brass bezels. 7 $\frac{3}{4}$ x22 $\frac{3}{4}$ -in. high. From W. Germany.  
4 C 6601C—Shipping weight 5 lbs. . . . . \$27.99

**5 Trio of Ships' Wheels** . . . thermometer, hygrometer, barometer on walnut-finish hardwood plaque. Solid brass trim. 15 $\frac{1}{2}$  inches high. From West Germany.  
4 C 6651C—Shipping weight 2 lbs. . . . . \$14.99

**6 Indoor-Outdoor Thermometer** gives both temperatures from inside house wall; also has hygrometer. Walnut wood-grain plastic frame; metal scale plates; 4 foot cable with probe. 5x15 $\frac{1}{2}$  inches high.  
4 C 6695C—Shipping weight 2 lbs. . . . . \$12.99

**7 Ship's Wheel Barometer** of walnut-finish hardwood hangs on wall or stands on desk. Metal easel detaches. Brass trim 7 $\frac{3}{4}$  in. diameter. From West Germany.  
4 C 6604—Shipping weight 2 lbs. . . . . \$5.99

**8 Mediterranean-motif Barometer with Thermometer** . . . all flutes and filigree in heavyweight black wrought iron. Spun aluminum and brushed brass dial. Measures an impressive 13x31 inches high . . . extremely decorative.  
4 C 6611C—Shipping weight 3 lbs. . . . . \$24.99

## NOVEL, GUARANTEED\* CLOCKS

**9 Animated Cat** has an electric clock for its tummy. Tail wags; eyes open and close. Plastic; 20-in. long.  
4 C 7220—Orange and black stripes      4 C 7203—Black  
4 C 72201—Green with pink dots  
Shipping weight 1 lb. 10 oz. . . . . \$7.99

**10 Backwards Bar-Clock** . . . party-time electric clock with counter-clockwise dial keeps perfectly accurate time. Sign reverses from "Bar is closed" to "Bar is open". Plastic; clock 7 $\frac{1}{2}$  inches in diameter.  
4 C 7440—Shipping weight 1 lb. 6 oz. . . . . \$6.99

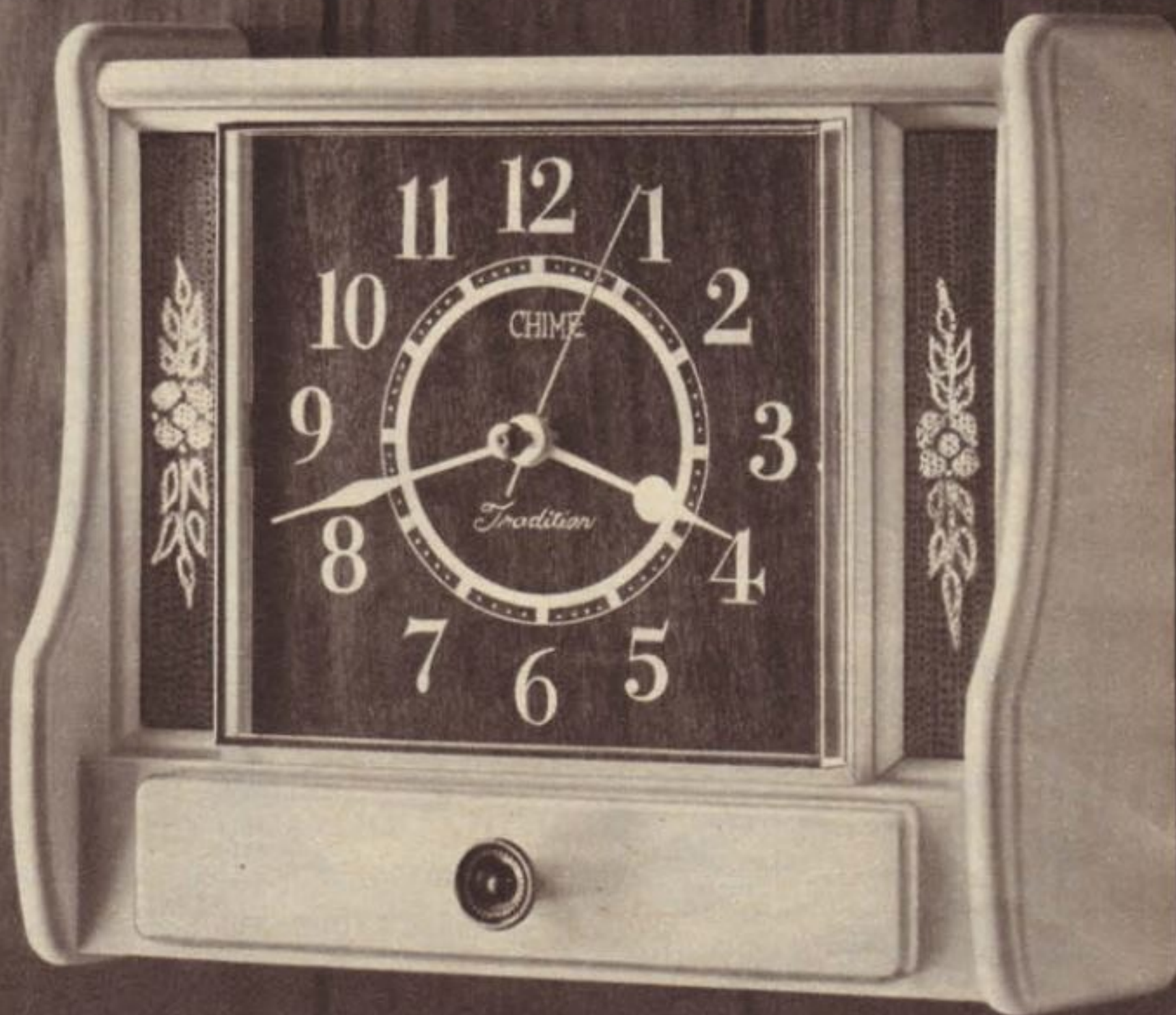
**11 Time-Art** . . . Olde Clock Shoppe Print houses a real swinging pendulum clock in quaint Victorian street scene. Electric movement. Walnut-grained plastic frame really looks like wood. 15 $\frac{1}{2}$ x19 $\frac{1}{2}$  in. high.  
4 C 7329C—Shipping weight 3 lbs. . . . . \$15.99

**12 Miniature Grandfather Electric Clock** (7x18 $\frac{1}{2}$  in. high) stands on table or hangs on wall. Pendulum swings; gong sounds once on the hour and half hour. Grained walnut-finish polystyrene case; simulated weights.  
4 C 7225C—Shipping weight 4 lbs. . . . . \$14.99

**13 Cord-free Dome Clock** with rotating pendulum runs up to 1 yr. on 1 "D" battery (sold separately . . . see Index). Metal and plastic; 5 $\frac{1}{2}$ x8 in. high. From W. Germany.  
4 C 7073C—Shipping weight 3 lbs. . . . . \$21.99

**14 Hansom Cab Electric Clock** . . . lamp lights, whip moves on separate switch. Metal; 16x4x10 $\frac{1}{2}$  in. high.  
4 C 7325C—Shipping weight 7 lbs. . . . . \$21.99

\*Movement and case guaranteed 1 year from date of sale against faulty materials or workmanship of parts or return clock for free replacement.



## SEARS ELECTRIC CHIME CLOCK

Pleasantly chimes out the hours and sounds a single note on every half hour. Can be hung on the wall, or set on a table, shelf or desk.

\$12<sup>99</sup>

"Chimette" is a traditional style with simulated spice drawer . . . an ideal decoration for kitchen, dinette or hall. Plastic; 9x3 $\frac{1}{4}$  x7 $\frac{3}{4}$  inches high. Guaranteed\*. Get this bit of Christmas shopping done—just dial Sears and order it right now.

4 C 7218—White case with wood-tone dial

4 C 72181—Harvest gold-color case with green floral-decorated gold-tone dial

Shpg. wt. 1 lb. 9 oz. . . . \$12.99



Electric clocks on this page UL listed for 110-120 v., 60-cycle A.C.

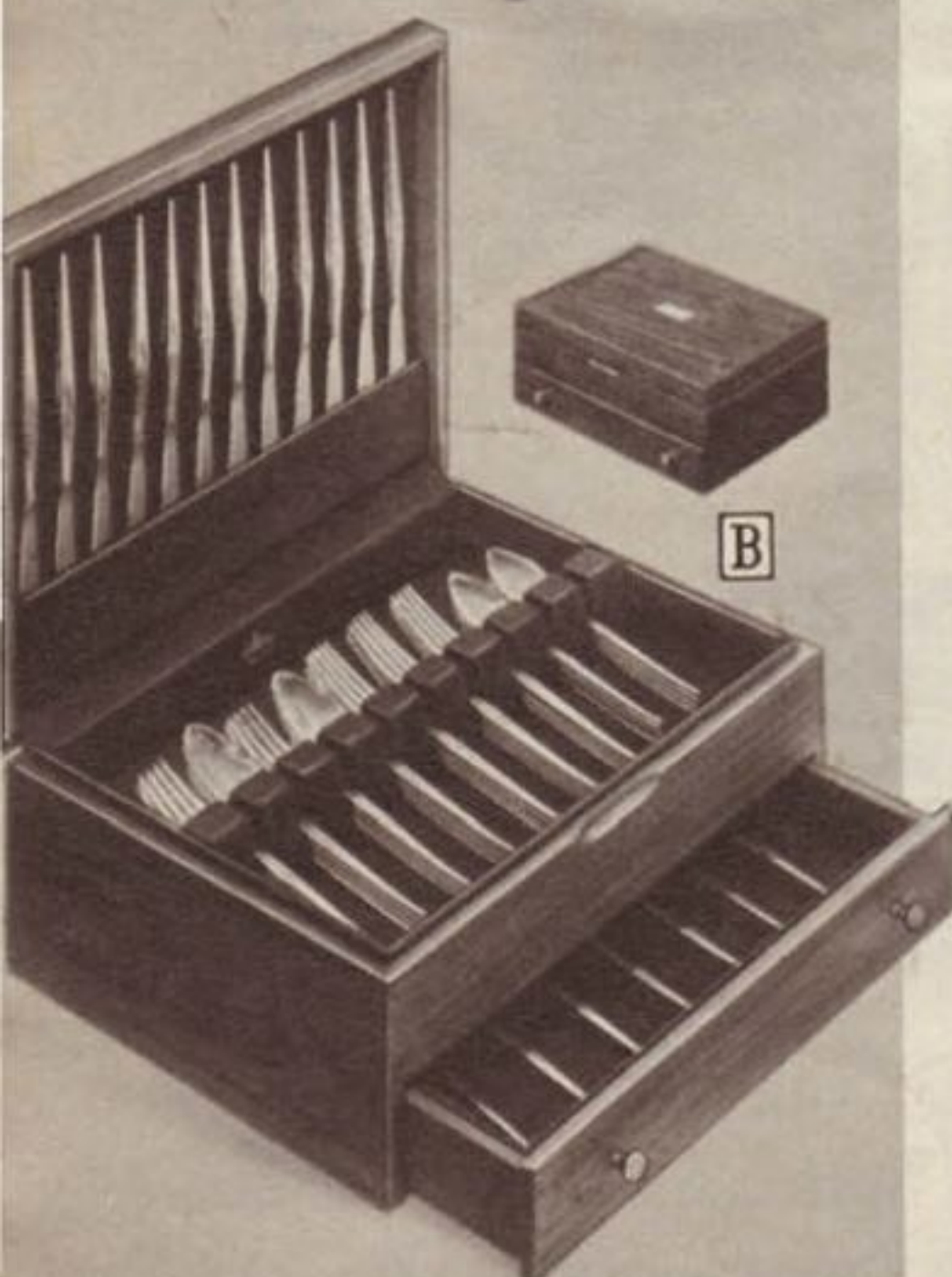
PCBKM  
A 901 C Sears 97

WishbookWeb.com





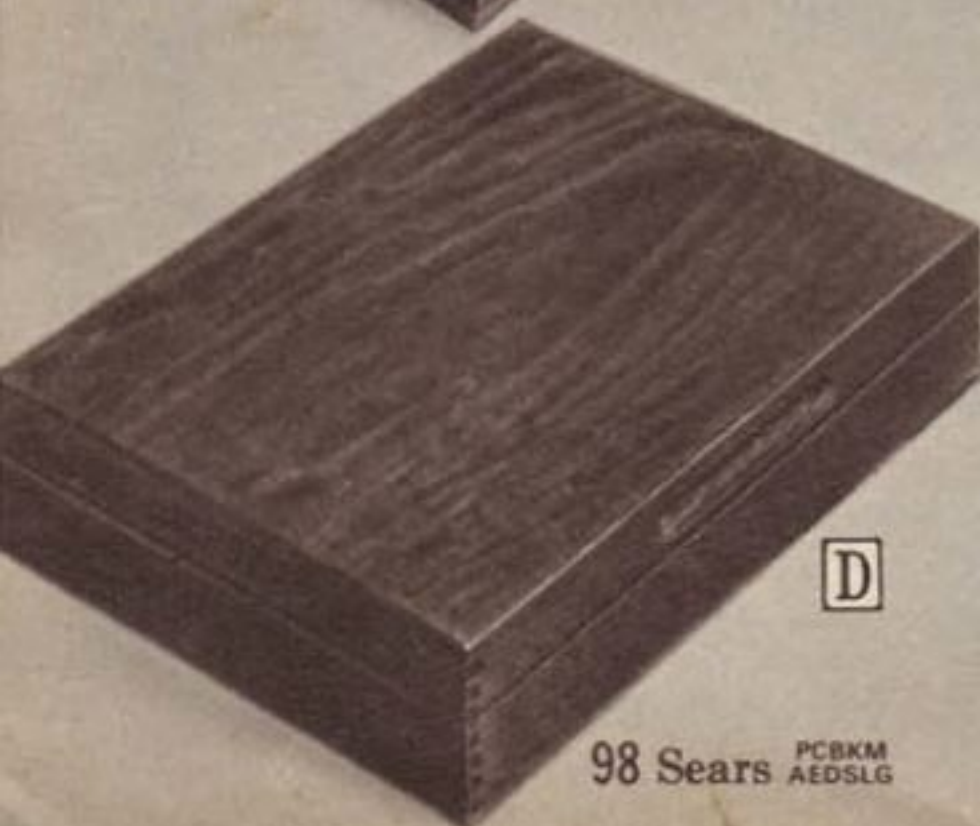
**A**



**B**



**C**



**D**



**4**  
LEAF  
MIST  
STAINLESS

**5**  
SPANISH  
GRANDEUR  
STAINLESS

**6**  
ROSE  
SILHOUETTE  
STAINLESS

Your table will come alive with breathtaking beauty with this golden tableware . . . symbol of graciousness, luxury and affluence. Electroplated with a thickness of gold four times the minimum amount required by the government for gold-electroplating, its base metal is 18/8 stainless steel to further assure its quality. Hollow-handle knives have forged blades, serrated edges. (All patterns also available in 18/8 stainless steel without electroplating.)

#### 50-PIECE SERVICE FOR 8

16 teaspoons, 8 place knives, 8 place forks, 8 salad forks, 8 place spoons, 2 serving spoons

Will be \$150.00 in Big Spring Book  
ELECTROPLATE Introductory price \$100.00  
STAINLESS \$69.95

#### 76-PIECE SERVICE FOR 12

24 teaspoons, 12 place knives, 12 place forks, 12 salad forks, 12 place spoons, 4 serving spoons

Will be \$200.00 in Big Spring Book  
ELECTROPLATE Introductory price \$150.00  
STAINLESS \$99.95

Order Full Service Sets of Flatware Below . . . see service composition chart above

Pattern	Catalog Number	Shpg. wt.	Price	Catalog Number	Shpg. wt.	Price
			50-PC. SERVICE FOR 8			
(1) Golden Leaf Mist . . . . .	4 C 9720	8 lbs.	\$100.00	4 C 9721	11 lbs.	\$150.00
(2) Golden Spanish Grandeur . . . . .	4 C 9700	8 lbs.	100.00	4 C 9701	11 lbs.	150.00
(3) Golden Rose Silhouette . . . . .	4 C 9710	8 lbs.	100.00	4 C 9711	11 lbs.	150.00
(4) Leaf Mist Stainless . . . . .	4 C 49491	7 lbs. 10 oz.	69.95	4 C 49492	10 lbs.	99.95
(5) Spanish Grandeur Stainless . . . . .	4 C 49451	7 lbs. 10 oz.	69.95	4 C 49452	10 lbs.	99.95
(6) Rose Silhouette Stainless . . . . .	4 C 49511	7 lbs. 10 oz.	69.95	4 C 49512	10 lbs.	99.95
			76-PC. SERVICE FOR 12			

Order Matching Gift-Boxed Hostess Sets Below

Pattern	TALL DRINK SPOONS . . . 4-piece set		STEAK KNIVES . . . 4-piece set		SERVING PIECES . . . 6-piece set*	
	Shpg. wt. 12 oz.		Shpg. wt. 1 lb.		Shpg. wt. 2 lbs.	
	Catalog Number	Price	Catalog Number	Price	Catalog Number	Price
(1) Golden Leaf Mist . . . . .	4 C 9723	\$15.00	4 C 9722	\$25.00	4 C 9724	\$25.00
(2) Golden Spanish Grandeur . . . . .	4 C 9703	15.00	4 C 9702	25.00	4 C 9704	25.00
(3) Golden Rose Silhouette . . . . .	4 C 9713	15.00	4 C 9712	25.00	4 C 9714	25.00
(4) Leaf Mist Stainless . . . . .	4 C 49337	6.99	4 C 49336	13.99	4 C 49338	11.99
(5) Spanish Grandeur Stainless . . . . .	4 C 49357	6.99	4 C 49356	13.99	4 C 49358	11.99
(6) Rose Silhouette Stainless . . . . .	4 C 49347	6.99	4 C 49346	13.99	4 C 49348	11.99

\*Set includes Pierced serving spoon, Cold meat fork, Gravy ladle, Butter knife, Sugar spoon, Dessert server

### FINE QUALITY FLATWARE CHESTS

(A, B and C) Hardwood chests have solid brass plate script-engraved with your initials. Anti-tarnish lining; brass-plated metal hardware. Knife-rack in lid; pull-out drawer for serving pieces. Flatware not included. Please print initials in order wanted (maximum of 3 initials).

**A Our Largest and Finest Chest** . . . hand-rubbed Fruitwood-finish, brown cotton Pacific Silvercloth® lining. Holds 216 pcs. 18x12x6 in. Shipping weight 9 lbs.  
4 C 8550XV . . . . . \$30.00

**B Contemporary** . . . brown cotton Pacific Silvercloth lining. Holds 175 pieces. 15¾x12x5½ inches.  
4 C 8591XV-Walnut-finish  
4 C 8592XV-Fruitwood-finish  
4 C 8593XV-Mahogany-finish  
Shpg. wt. 10 lbs. . . . . \$19.99

**C Traditionalist** . . . brown cotton duvetyn lining. Holds 175 pieces. 15x11x5½ inches.  
4 C 8560XV-Walnut-finish  
4 C 8561XV-Mahogany-finish  
4 C 8562XV-Fruitwood-finish  
Shpg. wt. 6 lbs. . . . . \$15.95

**D The Compact** . . . walnut-finish Masonite Presdwood with wood frame . . . lined in a beautiful moss green color anti-tarnish cotton duvetyn. Recessed lid-lift. Knife-rack in lid. Holds 84 pieces. 14½x10½x3 inches.  
4 C 8576-Shipping weight 3 lbs. . . . . \$6.99



# DISCOVER THE DAZZLING ELEGANCE OF GOLD

a new standard of dining  
in 24K Gold-Electroplate

1

GOLDEN  
LEAF  
MIST

2

GOLDEN  
SPANISH  
GRANDEUR

3

GOLDEN  
ROSE  
SILHOUETTE

TALL DRINK  
SPOON SET

STEAK KNIFE  
SET

SERVING  
SET

PCBKM  
AEDSLG Sears 99

WishbookWeb.com



# SPACE-AGE GIFTS..

## SEARS ASTRONOMICAL TELESCOPES



**1**  
Professional  
Model  
\$99.99

**2**  
Student  
Model  
\$29.99

**3**  
Beginner's  
Model  
\$18.99

**1 Metal Reflector Telescope** magnifies up to 300 times... has 900mm focal length, spherical 4.5 in. aluminized mirror that resolves to 1.5 seconds... provides exacting color definition... even of stars down to the 11th magnitude. Barlow lens about doubles each power. 5x24 cross hair sighting scope. Rack and pinion focusing. 2 different power oculars: H 6mm, H 20mm. Sun and moon filters. Solar aperture cap. Complete equatorial mount with hour and declination circles, double indexing system, micro adjustments with flexible control. 5-ft. wood tripod with illuminated accessory tray (uses 2 size "AA" penlight batteries... not included). Astronomy book and instructions included. Imported from Japan.  
4 C 6348L—Shipping weight 29 pounds..... \$99.99

(2 and 3) Refractor Telescopes with 1.5x erector lens for terrestrial use... with ample power to spot details on the moon. Instructions included. From Japan.

**2 Magnification is 75 times inverted, 112.5 times erected.** Has 600mm focal length; 50mm objective lens. Aluminum... with fine coated optics HM 8 mm eyepiece. Cross-hair sighting scope. Dual knob focusing. Diagonal prism. Sun filter incl. Full-length 57-in. metal tripod.  
4 C 6340C—Shpg. wt. 8 lbs..... \$29.99

**3 Magnification is 30 and 100 times inverted, 45 and 150 times erected.** 50 mm objective lens is achromatic coated, has 600mm focal length. Oculars: H 6mm and H 20mm. Sun filter incl. Plastic and metal scope; 49 in. wood tripod.  
4 C 6334C—Shpg. wt. 7 lbs.... \$18.99

For Greater Selection of Optical Goods,  
see Big Fall Book.



## QUALITY-MADE BINOCULARS

Perfectly aligned, optically ground achromatic lens system, hand polished and coated. Fast center focusing plus right eye adjustment... adapts to all eyesight. Simulated leather case included. From Japan.

Standard Angle Model **\$19.99** 7 power, 35mm  
Cut \$7 to \$10

**4** 16 hard coats of magnesium fluoride (twice that used on lenses of ordinary binoculars) give this model exceptionally clear images. Monomold die-case aluminum frames; silver-color metal trim.

7 power, 35mm... Was \$26.99 Last Christmas. You see 376 feet at 1000 yards.  
4 C 6225—Shpg. wt. 3 lbs. 4 oz..... \$19.99

7 power, 50mm... Was \$34.99 Last Christmas. You see 376 feet at 1000 yards.  
4 C 6226—Shpg. wt. 4 lbs. 4 oz..... \$24.99

10 power, 50mm... Was \$39.99 Last Christmas. You see 299 feet at 1000 yards.  
4 C 6227—Shpg. wt. 4 lbs. 6 oz..... \$29.99

Extra Wide-Angle Model **\$29.99** 7 power, 25mm  
gives large viewing area

**5** All purpose 7 power, 25mm model... you see 525 feet at 1000 yards. Aluminum frames; silver-color metal trim.

4 C 6245C—Shpg. wt. 3 lbs..... \$29.99  
Also: 8 power, 40mm for dim light. You see 500 feet at 1000 yards.  
4 C 6246C—Shpg. wt. 4 lbs..... \$34.99



**6**  
Master  
Lab Kit  
\$49.99



## METAL ZOOM MICROSCOPE LABS

Professional-type, sleek-design scopes have premium components, Sears Laboratory Approved AC transformer for light source, dual-knob focusing, Zoom ocular for full power range, sharp focus at every magnification. Instructions included. From Japan.



**7**  
Student  
Lab Kit  
\$29.99



**600-POWER  
SCOPE**  
\$9.99

**6** 1200-power Scope, 84 Separate Pieces of Equipment for serious and detailed experimentation. Optically ground lenses; additional extra-fine dual-knob focusing; 4 achromatic objectives (8x, 12x, 30x, 60x) on rotating turret; 10x through 20x zoom ocular; 1 1/2-in. plano-concave mirror. Built-in semi-mechanical stage; automatic power computer. 11-in. open height.  
4 C 6379—Shpg. wt. 10 lbs. 6 oz.... \$49.99

Microscope above in Wood Cabinet... 2 prepared slides, 4 blank slides, stains, mounting fluid and instructions incl.  
4 C 6377—Shpg. wt. 9 lbs. 8 oz..... \$34.99



\$34.99

**7** 750-power Scope, 48 Separate Pieces of Equipment with which to perform simple experiments... including a frog, butterfly and shrimp hatchery... ideal gift for today's science-oriented child. Microscope has 4 objectives (5x, 10x, 30x, 50x) on rotating turret; 10x thru 15x zoom ocular. 1-in. plano-concave mirror. Automatic power computer. 8 3/8 in. open height.  
4 C 6378—Wt. 6 lbs. 3 oz..... \$29.99

Microscope above in Wood Cabinet... 2 prepared... 4 blank slides, stains, mounting fluid, instructions incl.  
4 C 6376—Wt. 6 lbs. 1 oz..... \$19.99



\$19.99

3-objective microscope (150, 300, 600 powers)... rotating turret; 15x ocular. Plano mirror; built-in battery operated illuminator... uses 2 "AA" penlight batteries (not included). Metal; 7 3/4 in. open height. 2 prepared slides, 4 blank slides, stains, mounting fluid and instructions included. Imported from Japan.

Shpg. wt. 3 lbs. 9 oz.  
4 C 6375..... \$9.99



# 4-PIECE WARDROBE

MAKES MANY SMART LOOKS

Jacket, skirt and dress of double-knit acetate that is bonded to acetate tricot for shape-retention . . . all pulled together with a printed blouse of acetate surah

**\$30** Misses' sizes

Shorter Women's and Tall Misses' sizes **\$32**

Welt seams and mock-pocket flaps accent the cardigan jacket . . . extra button included. Skirt is elasticized at waist. Sleeveless v-neck jumper dress is styled with front empire seam, long back zipper. Skirt and dress have 2-in. hems. Tie-collar blouse buttons in back . . . extra button included. Dry clean. Shoes sold on page 108.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *State correct size.*

V31 C 8015F—Navy; blue, gold, red and white blouse  
V31 C 8016F—Black; gold, burnt orange, gray, black and white blouse

Shpg. wt. 3 lbs. 11 oz. . \$30.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *Please state correct size.*

V31 C 8019F—Navy; blue, gold, red and white blouse  
V31 C 8020F—Black; gold, burnt orange, gray, black and white blouse

Shpg. wt. 3 lbs. 11 oz. . \$32.00

TALL MISSES' 10T, 12T, 14T, 16T, 18T, 20T. *State size.*

V31 C 8017F—Navy; blue, gold, red and white blouse  
V31 C 8018F—Black; gold, burnt orange, gray, black and white blouse

Shpg. wt. 3 lbs. 11 oz. . \$32.00

## SWAGGER BAG

**1** Grained vinyl with a saffian leather look. Gold-color metal trim. 2 outer pockets; inside zip pocket. Rayon faille lining. Studs on bottom. About 10x6½x2¼ in.  
88 C 2238—Bone  
88 C 2239—Navy  
88 C 2240—Black  
Shpg. wt. 1 lb. 12 oz. . \$13.00

ORDER YOUR USUAL SIZE  
If in doubt see Big Book charts





1

2

3



**1** Dress of acetate and nylon lace, acetate taffeta lined; inner sleeves of pleated Dacron® polyester organdy. Acetate satin bows. Back zipper. 2-in. hem. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18. *State correct size.*  
V31 C 8162F—Candlelight white  
V31 C 8163F—Black with white inner sleeves  
Shpg. wt. 1 lb. 10 oz. \$25.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*  
V31 C 8164F—Candlelight white  
V31 C 8165F—Black with white inner sleeves  
Shpg. wt. 1 lb. 10 oz. \$26.00

**2** Shift of rayon velvet has scooped neckline and long pointed sleeves. Long back zipper closing. 2-inch hem. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *State size.*  
V31 C 7626F—Deep red  
V31 C 7627F—Black  
Shpg. wt. 1 lb. 3 oz. \$20.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *Please state correct size.*  
V31 C 7628F—Deep red  
V31 C 7629F—Black  
Shpg. wt. 1 lb. 3 oz. \$21.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*  
V31 C 7630F—Deep red  
V31 C 7631F—Black  
Shpg. wt. 1 lb. 3 oz. \$21.00

**3** Skimmer of acetate crepe bonded to acetate tricot. Tucking at front bodice... dropped waist; pleated skirt. Back zipper. 2-inch hem. Dry clean. Buy it the easy way—order by phone. Jewelry is sold on opposite page.

MISSES' SIZES 10, 12, 14, 16, 18. *State correct size.*  
V31 C 7777F—Pastel blue  
V31 C 7778F—Pink  
Shpg. wt. 1 lb. 10 oz. \$17.00

ORDER YOUR USUAL SIZE... if in doubt, see our Big Book for measurement charts

\*Reg. DuPont T.M.



# ELEGANT MOODS FOR THE HOLIDAY



**4** Dress of black rayon velvet. Midriff section, front and back, is black cotton lace with rhinestones; lined with light beige nylon tulle. Bodice and skirt portion lined with acetate taffeta. Back zipper. 2-inch hem. Dry clean. Bag and shoes sold on page 124.

#### Floor-length dress

MISSES' SIZES 8, 10, 12, 14, 16, 18. *State size.*  
V31 C 8250F—Shipping wt. 2 lbs. . . . . \$35.00

#### Street-length dress

MISSES' SIZES 8, 10, 12, 14, 16, 18. *State size.*  
V31 C 8252F—Shpg. wt. 1 lb. 1 oz. . . . . \$30.00



**5** Dress and pants of acetate and rayon crepe bonded to acetate tricot. Dress has metallic braid trim at collar and neckline; self belt; back zipper; 2-inch hem. Wide-leg pants have side zipper. Dry clean.

MISSES' SIZES 8, 10, 12, 14, 16, 18. *Please state size.*

V31 C 8255F—Lt. mint green      V31 C 8256F—Peach  
Shipping weight 2 pounds 4 ounces . . . . . \$30.00

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*

V31 C 8257F—Lt. mint green      V31 C 8258F—Peach  
Shipping weight 2 pounds 4 ounces . . . . . \$30.00

#### The JEWELRY

**6** Ring has ten simulated pearls set on spiraled gold-color metal wire mounting. About  $\frac{3}{4}$  inch wide. Adjusts to fit all.  
Shipping wt. 1 oz.  
4 C 52178 . . . . . \$3.00

**7** Rope Necklace of simulated pearls can be worn once, twice, thrice or 4 times around neck. Rhinestone clasp. 90 in. long.  
Shipping wt. 9 oz.  
4 C 55725 . . . . . \$4.00



3½-in. Kiddles. Vinyl, rooted hair. Weight ea. 7 oz.

- (1) Rosemary and 1909 Roadster. 49 C 30405.....\$2.99  
 (2) Lenore drives a 1912 Limousine. 49 C 30406.....\$2.99  
 (3) Henrietta in her 1900 Horseless Carriage. 49 C 30404.....\$2.99  
**Gift Set. Incl. Rosemary and all 3 cars. Wt. 10 oz. 49 C 30587.....\$4.99**



Rosemary Roadster

Lenore Limousine

Henrietta Horseless Carriage

## Kute Kuddly Kiddles

Kiddle Town Set with Teresa \$11<sup>99</sup> | Kiddle Town only \$9<sup>99</sup>

It's a wonderful world of Kiddles! Just open vinyl case and you'll have hours of fun in this 3-D town with homes, shops, park, playground. 20x12x7-inch case closes like a suitcase for storage or traveling. Set includes Teresa with her own touring car that actually rolls along. Vinyl, 3½-in. tall Teresa wears a sailor dress. Her long auburn hair is rooted. (Other Kiddles shown, not included).

**Kiddle Town Set . . . Teresa Touring Car.**  
 79 C 30735C2—Shipping weight 6 pounds.....\$11.99  
**Kiddle Town only.**  
 79 C 30733C—Shipping weight 5 pounds..... 9.99



Teresa Touring Car



Each \$2<sup>99</sup>

### Teeny Boppin' Skediddles

Push their walkers and these little darlings walk, run, swing their heads and arms. Detach walkers and they'll sit down. 4 inches tall. Vinyl, rooted hair.

- (4) Rah Rah. Lively cheerleader shakes her pompons. 49 C 30323—Wt. 5 oz.....\$2.99  
 (5) Swingy. Sashays along with swingin' earrings and purse. 49 C 30324—Wt. 5 oz.....\$2.99



### Tessie Tractor Gift Set

Rides her own horse and tractor . . . walks and runs when you attach her walker

Tessie with 2 vehicles Sold only at Sears \$4<sup>49</sup>

Freckle-faced Tessie is a real country miss—loves her plastic tractor and horse. Just slip her feet onto the pedals and push. As wheels move, she looks like she's pedaling all by herself. Comes with plastic walker, too. 4 inches tall. Vinyl body, rooted hair. Shipping weight 8 ounces.

49 C 30586.....\$4.49

They walk, they run, they're lots of fun!



Character Skediddles Each \$2<sup>99</sup>

Famous cartoon characters come to life as the cutest Skediddles ever. Their oversized heads wiggle from side to side when you attach their walkers and push. Each is 4½ in. tall; vinyl.

- (6) 49 C 30416—Goofy. Shpg. wt. 5 oz...\$2.99  
 (7) 49 C 30417—Donald Duck. Wt. 5 oz... 2.99  
 (8) 49 C 30418—Mickey Mouse. Wt. 5 oz... 2.99  
 (9) 49 C 30413—Snoopy. Shpg. wt. 5 oz... 2.99  
 (10) 49 C 30414—Lucy. Shpg. wt. 5 oz... 2.99  
 (11) 49 C 30415—Charlie Brown. Wt. 5 oz. 2.99

Disney characters 6, 7, 8 ©WALT DISNEY PRODUCTIONS  
 Peanuts characters 9, 10, 11 © 1968 United Features Syndicate



**Kiddles Collector's Case holds 8 dolls \$2<sup>49</sup>**

15x2x10-in. vinyl case for storage or travel. Has 8 Kiddle-size compartments plus lots of space for accessories. Plastic handle, twist lock, showcase window. Kiddles shown not included.

49 C 30599—Wt. 1 lb. 12 oz. \$2.49

### Sears Exclusive Kiddle Sweet Shop \$5<sup>99</sup> set



Lolli Mint Lollipop

Laffy Lemon Kola

Frosty Mint Kone

So many treats for a little girl—and only Sears has them. There's a plastic lollipop, bottle of soda pop, and ice cream cone. And inside each a tiny, bright-eyed, scented Kiddle who comes right out to play. Each Kiddle is 2 in. tall, vinyl. Comb and brush their rooted hair.

Shipping weight 1 lb. 49 C 30588.....Set \$5.99

PCBKM AEDSLG Sears 605



# FASHION DOLLS

## "Mommy, these must be the

Two 15-inch Italian Beauties with skin that feels like real . . . waists that twist 'n turn . . . and limbs that pose any way you want them to



Vittoria

Valentina

Each  
\$6<sup>99</sup>

Spirited, stylish and beautiful—they've captured the look of today! With gently curved arms and shapely legs . . . bright, clear eyes shining from beneath their long, long lashes . . . and silky, rooted hair you can comb and style again and again. Made by Furgo of a new, supple vinyl that's softer, more bendable than ever before. Dressed in mini wrap-arounds fastened with an initial pin; sandals.  
49 C 30369—Brown-haired Vittoria. Shipping weight 1 pound 8 ounces. . . . . \$6.99  
49 C 30368—Blonde Valentina. Shipping weight 1 pound 8 ounces. . . . . 6.99

Italian-inspired Outfits . . .  
designed to turn Vittoria and Valentina  
into the prettiest swingers to hit any scene

- 1 Elegant blue velvet evening dress with organdy ruffles on collar, sleeves, hem. Gold-color chain belt and sandals.  
49 C 30642—Shpg. wt. 8 oz. . . . . \$6.99
- 2 Leather-look vinyl coat has plush orange pile front lining, matching hat. Boots.  
49 C 30639—Shpg. wt. 8 oz. . . . . \$5.99
- 3 Lounging pajamas in a pretty cotton print with contrasting band trim. Sandals.  
49 C 30637—Shpg. wt. 8 oz. . . . . \$4.99
- 4 Delicious apricot velvet evening pants and tunic with long sleeves edged in marabou. gold-color chain belt. Sandals.  
49 C 30641—Shpg. wt. 8 oz. . . . . \$6.99
- 5 Perky linen dress has a painted daisy . . . contrasting collar, cuffs. Boots, purse.  
49 C 30638—Shpg. wt. 8 oz. . . . . \$3.99

Note: Dolls not included with items 1 through 5.



1



2



3



4



5



# most beautiful Dolls in the whole world!"

From Italy . .  
lavishly gowned Dolls  
she'll remember  
a lifetime



2 Sophie



1 Vince



3 Paola



4 Simona

Magnificent in every detail. Each doll has delicate features . . long, thick lashes . . rooted hair that's been hand-arranged into the most romantic style . . and breath-taking clothes of the finest fabrics. Vinyl; jointed.

**1** Vince looks marvellously chic in her vibrantly patterned cotton dress accented with pure white organdy bell sleeves and a tucked bib and ruffled collar in the same crisp organdy. Her deep pink velvet cape has a marabou-edged hood. Crisp petticoats, cotton panties, socks, black "patent" shoes help make this doll a dream come true. 15 in. tall. 79 C 30371C—Shipping weight 3 pounds . . . \$19.99

**3** Paola looks absolutely enchanting in her tiered cotton gown with its swirl of rainbow stripes and lace trim. Her wide-brimmed hat is decked with flowers and ties with a lovely sheer veiling. Matching parasol, flouncy petticoat, panties, socks and "patent" shoes complete the outfit. 17 in. tall. 79 C 30108L—Shipping weight 4 pounds . . . \$17.99

**2** Sophie is a real enchantress in her romantic lavender blue gown with its ruffled organdy sleeves and bodice. Hem and matching wide-brimmed hat are trimmed in luxurious marabou. Fancy undergarments are petticoat, hoop skirt, organdy pantaloons, cotton pants, socks, "patent" shoes. Organdy parasol; chain necklace. 18 in. tall. 79 C 30372C—Shipping weight 3 pounds . . . \$24.99

**4** Here Comes Simona the Bride in a long white satin gown bordered with silk embroidery and detailed in back with a flowing train and bow. A matching satin headpiece catches the fingertip length, daisy applique veil. Lace gloves, cotton panties, white shoes. Bridal bouquet incl. 18 in. tall. 49 C 30123—Shipping weight 2 pounds . . . \$14.99



# BARBIE AND FRIENDS

## The Lively

### Francie and Barbie

Two teenage beauties are 11½ inches tall, all vinyl. Waists twist and turn. Legs bend and pose. Each wears a 1-pc. knit swimsuit. Rooted hair.  
(1) 49 C 3550—Francie. Shipping weight 11 oz. \$3.66  
(2) 49 C 3549—Barbie. Shipping weight 11 oz. 3.66

#### Outfits for Francie

- 3 Gold Rush. Metallic bodice and "cage". Shoes.  
49 C 30457—Doll not incl. Wt. 6 oz. .... \$1.49
- 4 Sugar Sheers. Dress, coat appliqued with flowers. Shoes, hose, handbag; "record player, record".  
49 C 30461—Doll not incl. Wt. 9 oz. .... \$2.49
- 5 Two for the Ball. Tiered evening gown; coat with velvet sash and gold-color buttons. Shoes.  
49 C 30684—Doll not incl. Wt. 7 oz. .... \$3.49



Look to Sears for  
UNCOMMON VALUE

#### LIKE THIS 8-PIECE BARBIE Gift Set

All for only **\$4.44**

She's the original Barbie doll with a brand new evening outfit that is really sharp. 2-pc. dress has satin skirt, silver lamé overblouse with sheer sleeves and ruffled V-neck. Matching hose, shoes. 11½-in. vinyl Barbie wears a 2-pc. swimsuit. Hanger incl. Wt. 1 lb. 49 C 30441.....\$4.44



**4-Doll Trunk**  
.. it's our largest  
**\$6.99**  
Without dolls, accessories

Plastic inserts hold dolls in place. Storage compartment has hanger bar, hangers, shelf with doors. All-plastic case reinforced by steel bands; steel fittings plated with nickel. Molded handle, snap lock. 12x7x14 inches high. Dolls and accessories not included.  
Shipping weight 3 lbs. 8 oz.  
49 C 3047.....\$6.99



**Single Doll Case**  
**\$2.19**  
Without doll, accessories

Vinyl case holds any 11½-inch doll plus accessories. Fitted with hanger bar, hangers, storage drawer. Nickel-plated hardware. Molded handle, metal clasp. 10x3x12 inches high. Doll and accessories not included.  
Shipping weight 1 lb. 8 oz.  
49 C 30468.....\$2.19



**3-Doll Trunk**  
.. lots of space  
**\$4.99**  
Without dolls, accessories

Each doll "lives" in her own compartment. Stores her belongings on hanger bar, hangers, 2 drawers that slide out. Vinyl case has aluminum frame, nickel-plated fittings. Molded plastic handle, metal clasp. 10x7x13 inches high. Dolls, accessories not included.  
49 C 30469—Shpg. wt. 3 lbs. .... \$4.99

#### Hair Fair \$3.29

Exciting hair wardrobe for Barbie and friends. Incl. 1 head with short rooted hair, plus wiglet, ringlets, ponytail, extra wig. All Saran. Hair accessories included. Shpg. wt. 6 oz.  
49 C 30329.....\$3.29



#### Accessory Pak \$1.99

Glamorous change-about for all 11½-inch fashion dolls. Incl. 7 pairs of high heels, 3 pairs of flats; silver-color glitter stockings, purse, belt.  
49 C 30682—Shipping weight 2 ounces. .... \$1.99



# Ones ..waists twist 'n turn ..legs bend and pose

## STACEY...

She's simply "fab" in her London-look party ensemble

7-piece Gift Set **\$6<sup>99</sup>**

6 Stacey's all set to have a "super" time in her new dress with its bright satin bodice and metallic shag skirt. A wide satin band defines the low waistline. Satin coat has flattering puff sleeves and a rhinestone flower snap closing. Shoes, hose, hanger included. 11½-inch vinyl Stacey has rooted hair; wears a psychedelic-print knit swimsuit. Phone ordering's a quick and easy way to buy her. 49 C 30444—Shpg. wt. 1 lb. . . . Set \$6.99

## SKIPPER...

Wow! What a "cool" outfit

6-piece Gift Set **\$5<sup>49</sup>**

7 Skipper really looks "groovy" in this knit pantdress and leather-look coat with its pretend "fur" collar and cuffs. Shoes, hanger included. Skipper is all vinyl, 9¼ inches tall, and has rooted hair. She wears a vibrant cotton playsuit. 49 C 30463—Shpg. wt. 1 lb. . . . Set \$5.49

8 Cotton pantdress can be worn alone or topped by pinafore. Bonnet, shoes. 49 C 30466—Shipping weight 5 oz. . . \$1.99

9 Skipper only. Dressed in playsuit. 49 C 3419—Shipping weight 11 oz. \$3.49

### Pants 'n Pinafore Outfit



8

Skipper with playsuit **\$3<sup>49</sup>**

9

## Sleek Sportster

10 A teenage dream of a car for all 11½-inch fashion dolls. Plastic body has steel axles, bucket seats, clearview windshield, and chrome-color grill, headlights, hubcaps. White-wall tires. About 8x18 inches long. 49 C 9320—Shpg. wt. 2 lbs. . . . \$2.99

## Mad, Mod Sand Buggy

11 It's the rage! Great-looking and rugged. Perfectly-sized for 11½-inch dolls. Bright plastic body has steel axles, chrome-color grill and lights, windshield that raises and lowers. Heavy-duty whitewall tires. 9x20 inches long. Doll not included. 49 C 30683—Wt. 2 lbs. 10 oz. . . \$2.99



# Barbie and Friends . . they talk, they bend, they pose



"Why don't we all go to the movies?"

1

"Would you like to have a fashion show?"

2

"Let's go shopping with Barbie"

3

"What shall I wear to the prom?"

4

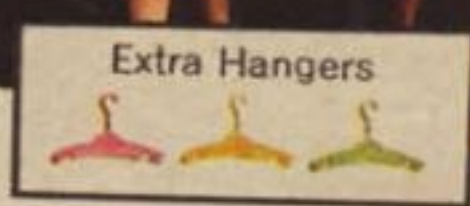
Ken, Stacey, Christie, and Barbie  
AT THE BEACH

\$4<sup>99</sup>  
each

(1 thru 4) Each doll says 6 full-length teen phrases . . just pull the talking ring. All vinyl; 11½ inches tall.  
(1) 49 C 30373—Talking Ken. Shpg. wt. 10 oz. . . . . \$4.99  
(2) 49 C 30014—Talking Stacey. Shpg. wt. 10 oz. . . . . 4.99  
(3) 49 C 30072—Talking Christie. Shpg. wt. 10 oz. . . . . 4.99  
(4) 49 C 30015—Talking Barbie. Shpg. wt. 10 oz. . . . . 4.99



## 8 new Fashion Outfits



- 5 Town Turtle. Snazzy blazer, bell-bottoms, pullover. Shoes. 49 C 30377—Shipping weight 8 ounces. . . . . \$2.99
- 6 Firelights. Brocade evening jumpsuit. Silver-color slippers. 49 C 30385—Shipping weight 7 ounces. . . . . \$1.99
- 7 Winter Wow. 2-pc. costume with belt. Hood, long boots. 49 C 30389—Shipping weight 8 ounces. . . . . \$2.99
- 8 Winter Wedding. Brocade gown, headpiece. Shoes, bouquet. 49 C 30362—Shipping weight 9 ounces. . . . . \$3.49
- 9 Dream-Ins. Sheer peignoir, matching shorty gown. Slippers. 49 C 30686—Shipping weight 8 ounces. . . . . \$1.99
- 10 Hooray for Leather. Jersey top, leatherette skirt. Shoes. 49 C 30382—Shipping weight 6 ounces. . . . . \$1.49
- 11 Silver Polish. Jumpsuit has see-thru midriff. Coat. Shoes. 49 C 30685—Shipping weight 7 ounces. . . . . \$3.49
- 12 Breakfast at 7. Pajamas, robe with matching lining. Shoes. 49 C 30375—Shipping weight 8 ounces. . . . . \$2.99

Extra Hangers. Pkg. of 18 plastic hangers with filigree design. 49 C 30681—Shipping weight 3 ounces. . . . . Pkg. 99c

NOTE: Dolls not included with outfits.

Take them along . . Barbie and Stacey love to go traveling in their

## SLEEP 'N KEEP CASE

Romantic Victorian bedroom stores dolls, clothes, accessories



Only at  
Sears  
\$5<sup>99</sup>

Barbie and Stacey have a brand new bedroom—and isn't it pretty! Twin beds have filigree headboards, vinyl spreads that match draped canopy. Colorful wall decorations. Washable vinyl case fitted with 2 doll compartments, hanger bar, 2-door storage shelf. Plastic handle, metal snap-lock. 17x3x13 in. Dolls, accessories not included. 49 C 30471—Shipping weight 1 pound 10 ounces. . . . . \$5.99

610 Sears PERKM 2AEDSLG



and now they're dressed in the most smashing outfits ever!

"What are you doing next weekend?"

"Stacey and I are having tea"

"Would you like to be an actress?"

"I have a date tonight"



Julia with jumpsuit  
\$7.99



### Julia Joins the Group

Barbie's newest friend and star of TV

**\$9.99**  
8-piece gift set

Julia's a livin' doll, with Diahann Carroll's voice and sparkling good looks. Pull her ring and she talks. Her high-fashion outfit has knit skirt, jacket; satin bodice. Shoes, hanger. Vinyl, 11½-in. Julia wears a lamé jumpsuit.

49 C 30445—Wt. 1 lb. 7 oz.....\$9.99

Julia only. Dressed in jumpsuit.

49 C 30328—Shpg. wt. 10 oz..... 7.99

### Barbie and Ken go Formal

In California-Inspired Outfits

**\$17.99**  
16-piece gift set

What a handsome couple—just full of things to say when you pull their talking rings. Barbie's ready for the prom in her long, tiered gown with its sashed, flower-trimmed Empire waist. Purse, shoes, flower earrings complete the outfit. Ken's her fashionable escort in pants and shirt accented by an ascot tie, brocade vest, Nehru-style coat. Shoes, socks included. Vinyl, 11½-inch tall Barbie and Ken come to you dressed in bright swimwear.

79 C 30443C—Shipping weight 3 pounds.....Set \$17.99

### Barbie Dresses for a Special Occasion

Her lavish brocade

**\$8.99**  
8-piece gift set

Wow! Look at Barbie in her new evening outfit. The 2-piece brocade suit has a real mini-skirt and long jacket with fur-trimmed sleeves and gold-color chain closures. Snazzy hip-high are the perfect accessory. Vinyl B. 11½ inches tall and says many phras pull her talking ring. She comes t a flattering knit swimsuit.

49 C 30442—Shipping weight





## SELDOM SUCH LOW PRICES FOR KENMORE AUTOMATICS AS GREAT AS THESE

5-cycle, 2-speed Washer  
with pre-wash and 2nd rinse  
to clean extra-dirty clothes

White, without  
Suds-Saver

**\$179<sup>95</sup>**

The turn of a dial sets cycles for normal, delicate or permanent-press fabrics or special pre-wash or 2nd rinse cycles. Choose from 5 water temperature combinations. Water cool-down in permanent-press deep rinse prevents wrinkles from setting. Super Roto-Swirl agitator has vigorous speed for regular fabrics, slow speed for delicates.

You'll never have to touch the self-cleaning lint filter. Automatic bleach dispenser, agitator-mounted fabric softener dispenser. Infinite water level control lets you conserve water and detergent on small loads. Lid-switch stops spin-action if lid is raised. Buzzer signals if load becomes unbalanced. Lighted dial. Porcelain-finish top, lid, basket, acrylic cabinet. 110-120-volt.

W26 C 28710N—White. Shipping weight 237 pounds.....\$179.95  
W26 C 28712N—Shaded coppertone. Shipping weight 237 lbs..... 184.95  
W26 C 28714N—Shaded avocado. Shipping weight 237 lbs..... 184.95  
26 C 38710N—White with Suds-Saver. Shipping wt. 245 lbs..... 189.95

Fabric Master Dryer controls  
time needed for clothes  
to reach dryness you select

White, electric

**\$129<sup>95</sup>**

Set dryness wanted . . . machine determines time, automatically shuts off and signals you. Push-to-start button prevents accidental starting. Safety door-switch stops machine when door is opened. No-heat tumble. Top-mount lint screen, air freshener. Lighted dial, drum. Porcelain-finish top, acrylic cabinet.

Electric. 5600-w. element (6000-w. total). 220-240-v. Shipping wt. 154 lbs.  
W26 C 68700N—White.....\$129.95  
W26 C 68702N—Shaded coppertone..... 134.95  
W26 C 68704N—Shaded avocado..... 134.95

Natural Gas. 25,000 BTU, electric ignition. 110-120-v. Shipping wt. 161 lbs.  
W26 C 78700N—White.....\$169.95  
W26 C 78702N—Shaded coppertone..... 174.95  
W26 C 78704N—Shaded avocado..... 174.95

**SHIPPING NOTE:** From catalog order plant or warehouse in Chicago; Moline; Detroit; Milwaukee; St. Louis; Columbus, Ohio; Kansas City; Philadelphia; Boston; Denver; Atlanta; Memphis; New Orleans; Dallas; Seattle; Los Angeles; San Francisco.



**NOTE:** Washers, dryers UL listed, 60-c. AC. 26 in. deep, 29 in. wide, 36 in. high to worktop. Washers have 1/2-HP motors; dryers 1/2-HP. Order dryer venting needs, hook-up cord from Big Book.

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SEARS 1969 CHRISTMAS BOOK

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